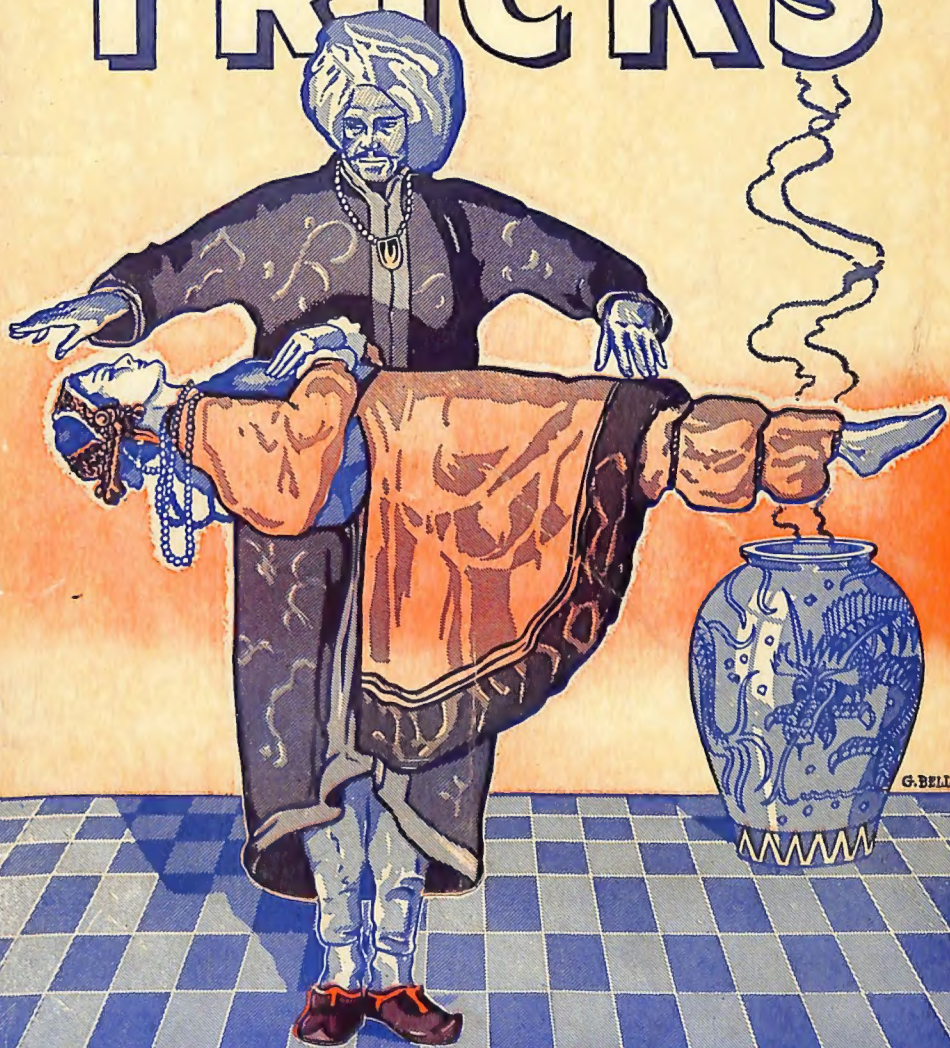


500 TRICKS



G. BELL

Douglas **MAGICLAND**
409 N. ERVAY ST. DALLAS, TEXAS

HOW TO ORDER

- Order each article by full name and price.
- Send full remittance with your order, by Money Order, Check, or U.S. Currency.
- If your order is under \$10.00, send 50¢ Service Charge.
- FOREIGN CUSTOMERS add 10% to cover higher rates on foreign shipments (minimum charge, 50¢). Remit by International Money Order. Canadian currency accepted at exchange rates.
- No C.O.D. orders, please.
- Texas Customers remit 3% sales Tax

Address all orders to

DOUGLAS MAGICLAND

Box 274

Dallas, Texas 75221

NO EXCHANGES

The nature of Magical goods prohibits their exchange. The Secret of the effect is involved and once this has been revealed to you, we cannot exchange or refund the purchase price. This is a rule followed by all reputable Magic Dealers and is necessary to protect the art of magic as well as ourselves. Of course, all defective Merchandise will be replaced.

CATALOG No. 38

1969

EDITION

PRICE 25¢

You Can Learn!

The tricks described in this Catalog can be easily mastered by anybody old enough to read the instructions which accompany each effect.

No course of instruction or long hours of tedious practice are necessary. Most of the Tricks we sell are not dependent upon skill or dexterity, but are self-contained and self-working.

YOU can become an entertainer—be the center of attraction wherever you go!

MAGIC is so unusual, so mystifying to the ordinary person, that whenever one starts to do a clever trick, the crowd quickly gathers around.

TODAY is the time to make your selections.



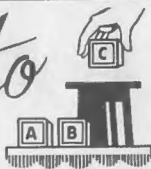
*"Magic is an art that sometimes instructs,
often amuses and always entertains".—WILSON*

Magic is the very oldest form of entertainment known to man. Throughout the ages, it has stood the test of time. No other variety of entertainment gives so much pleasure and amusement to both young and old. There is a fascination about Magic that seems to lure all alike. Its appeal is universal—it interests all classes, irrespective of age, learning or nationality. Always man has delved into the Unknown, seeking to penetrate the veil that hides Knowledge from his eyes.

The marvels of the Magician possess an unfailing fascination to all beholders. Magic is an Art in itself; it employs and makes use of all known sciences. It is educating, instructive and entertaining. Magic confuses, startles, amazes, mystifies, surprises, accomplishes the impossible, turns the world of facts upside down, and creates an amazing Wonderland of Enchantment and Illusion. It furnishes pleasure that never grows stale and amusement and entertainment that can not be excelled. Verily, Magic has no rival in its power to divert, to charm and enthrall the mind with its ever-varying array of wonders.

Yet, Magic is wonderful and mystifying, only because we do not understand. The principles of Magic are simple and not all mystifying effects require long hours of practice. Many mystifying effects may be learned within a few minutes by anybody possessing ordinary intelligence. With the sole purpose of arousing interest and bringing before you the possibilities of Magic as an entertaining form of amusement, the following pages of Magic and Mystery are dedicated to you.

HELPFUL HINTS *to* BEGINNERS



NEVER TELL beforehand what the effect of your trick will be. If you do, the audience will know what to expect and will be on the lookout to catch the secret.

NEVER REPEAT a trick to the same audience. The second time they will know what is coming and are prepared to watch more closely. This is a general rule that is well to follow. However, on certain occasions a trick may be repeated. For instance, if you have TWO distinct methods for producing the same effect. It is always a good idea to know more than one way to perform a trick if possible. There are some effects, where sleight-of-hand is not involved, that you may safely present as many times as you like without fear of detection. These consist mainly of mental demonstrations.

PRACTICE DILIGENTLY. Any trick requiring sleight-of-hand in performing should be practiced until you are sure of every move. Stand in front of a large mirror. Observe all your actions. Try to make them as natural as possible and above all avoid hasty, unnatural jerky movements. Most of the tricks listed in this Catalog require very little practice, but it is well to practice each carefully before presenting, so you will know exactly what you are going to do and insure a smooth performance.

LEARN TO TALK. The talk that accompanies a trick is called "Patter." In many tricks the "patter" is the main part. It helps hold the attention of the audience and directs their minds away from the solution of your trick. Your talk should be in line with the kind of trick you perform. Say you are doing a mind-reading effect. Then, you could very well talk about an interesting experiment in Telepathy, etc. Nearly every Stage Magician has his "patter" arranged for every effect he presents and uses it in the same way at every performance.

TOO QUICK. Thetrouble most beginners must learn to overcome is that of being too hasty. There is an old saying: "The hand is quicker than the eye," leaving the impression that it is the quickness of the hand that does the trick. It is true there are a few effects where quickness is essential, but in most cases the opposite is true. If you form the habit of hurrying, the audience cannot keep up with you and the full effect is lost.

THE WAND is an accessory every beginner should have. It adds an air of mystery to your performance. Not only that, but it is a great aid to you in many ways that we could not publicly disclose

on this page. You will find several kinds of wands catalogued. With each wand we send an instruction sheet suggesting various uses.

BOOKS ON MAGIC are numerous and everyone interested should have at least a few of the best. They not only explain how the more common effects are performed but many pieces of apparatus listed in the Catalogs are illustrated and explained, enabling you to decide to better advantage what to buy. Several of the more popular books will be found listed at the bottom of various pages throughout this Catalog.

NOTHING SUPERNATURAL. No trick is accomplished by supernatural means. Every effect is the result of normal, natural causes and in most instances the secret is very simple. You see a trick and to you the effect is marvelous, because you do not know the secret. When the secret is explained, the simplicity becomes apparent and it is no longer marvelous to you. It is well to remember this when you buy a trick. The tricks listed in the Catalog are described from the point of view of the spectator. To the audience, the tricks appear just as described in the Catalog. Remember, it will mystify your audience, because they do not possess the secret. But, because the secret seems simple to you, once revealed, do not belittle it—it still holds mystery and charm for your audience. If you value your reputation as a "Wizard," do not under any circumstances, expose the working methods of your tricks.

LACK OF CONFIDENCE is a common fault with the beginner. This is a form of fright caused chiefly by fear that the audience will "catch" the method employed in performing the trick. Bear in mind that your audience is completely ignorant of what you intend to do, they have not peered behind the scenes and therefore have no way of knowing what is being done. A mistake should not be taken too seriously as in most cases the audience is not even aware that one has been made.

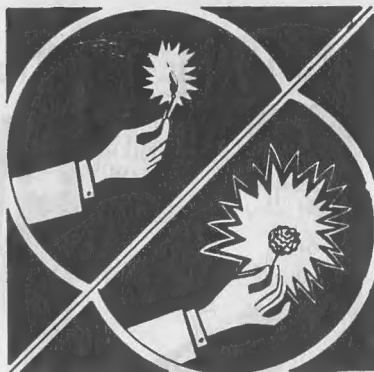
QUALITY should always be considered in buying Magical Apparatus. The best is always the cheapest in the end. While we list several items in various grades, we always advise paying a little more and getting the best. Many items, which we consider impractical, or of poor quality, we have completely eliminated from the Catalog.



Gibson's NICKEL AND DIMES

A masterpiece of mechanical ingenuity. Four nickels are stacked on the table and covered with a little brass cover that fits over the stack. The cover is immediately lifted, revealing 4 dimes in place of the 4 nickels. The apparatus can then be thoroughly examined by the spectator without fear of detection. Perfectly made, entirely self working.

\$1.00



LIT MATCH TO FLOWER (Ireland)

A dandy impromptu trick for the pocket, or is very useful in a cigarette act on the stage. Performer removes from his pocket an ordinary match, strikes it, and lights a cigarette. He now blows out the light, and instantly the match changes to a flower, which he places in his lapel.

Nicely made, easy to work, a trick that you can and will use.

1.50

BATHING BEAUTY (Pocket Size)

Marrell, Inc.



BATHING BEAUTY

Pocket Size

A card is shown with a picture of a bathing beauty at the beach, complete with bathing suit, coat and umbrella. A wipe of the hand, and the umbrella disappears. Next the coat disappears, then the suit! When the card is uncovered, the TIDE HAS COME IN, with the bathing beauty in water up to her chin. Easy to work, in three colors. Price only.....50c



KNIFE THRU COAT

Yessir, you borrow a coat and push the blade of this knife right through the fabric—then the coat is returned to the worried owner unharmed!

As this knife to all appearance is an ordinary pocket knife, this is unbeatable as an impromptu pocket effect and will never cease to create amazement whenever presented. Knife supplied is highest quality, with complete routined instructions for best presentation.

Price \$3.00



FOOLED

A Comic "Sucker" Trick

Three cards are shown, two with Black Spots and one with Red Spots. All three are placed behind a cloth or handkerchief. Now, you remove the two Blacks, and the spectators surmise that the Red is still behind the cloth. In due time, you remove the third card, which turns out to be a white card with the word "Fooled" printed on it. Instantly there are cries, "Let's see the other side", so you oblige. What a laugh!—what a surprise! On the other side appears "Fooled again".

Stage size, $3\frac{1}{4} \times 5\frac{1}{2}$ ————— 1.00

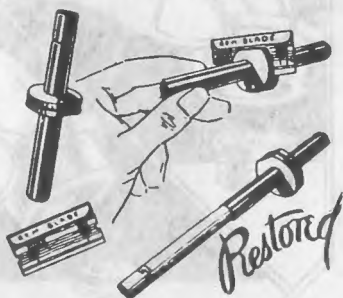


SPOOKY SPOTS

Two hinged panels, each with a different colored spot in the center, are shown. When the panels are closed together and opened again, it is seen that the spots have changed places, and one has changed color; then both spots are the same color. Your audience think they're "seeing things".

Self-contained, no skill. Natural wood finish, small enough to fit the palm of the hand.

Price ————— \$1.50



CUTTING A CAMEL IN HALF

The performer introduces a neat little brass tube which is just large enough to contain a single, ordinary cigarette. A borrowed cigarette is slowly pushed into the tube and is covered with a loose fitting cap. Holding the tube as in the illustration, an ordinary sharp razor blade is slowly passed through the slit in the center of the tube, cutting the cigarette in two equal pieces.

Removing the blade, the tube is handed to any spectator and to his astonishment, upon removing the cigarette, it is found unharmed. The Blade, Tube and Cigarette can be thoroughly examined. The Tube is a marvel of clever workmanship and the secret cannot be detected.

Price ————— \$3.00



KING TUT

Made of colorful plastic, King Tut is a cute little pocket trick you can do at a moment's notice. Hand King Tut to a spectator and ask him to place the King in the casket. This the King refuses to do, and jumps right out every time.

Performer then takes the casket, seemingly "hypnotizes" the King, and he goes right to sleep. More fun than a barrel of monkeys.

Price ————— 75¢

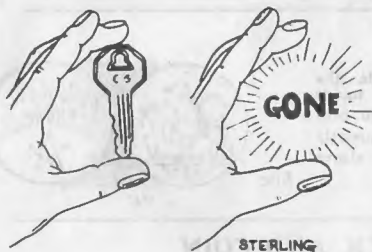
**PRESTO COIN VANISH**

A splendid trick that looks like sleight of hand but is easy to do. Performer places a half dollar size coin on his leg, and covers it with a fold of the trousers. When the fold is opened, presto, the coin has vanished! Performer then reproduces the coin from his pocket and offers it for examination **50¢**

**MULTIPLYING RABBITS****A Fun Making Pocket Trick**

You will agree that this is the cutest pocket trick ever devised, especially with the ladies. It is by far the fastest selling pocket effect we have ever handled in our store.

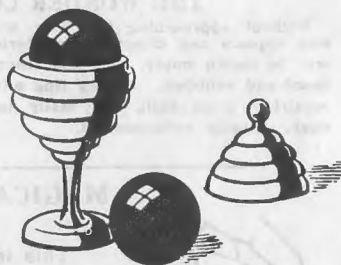
Place Papa Rabbit in your hand, Mamma Rabbit in spectator's hand. A few magic words and that ever-loving couple are both in his hand. But wait, now comes the pay-off! You place both Mamma and Papa in the spectator's hand again. When he opens it there are Mamma, Papa and **FOUR BABY BUNNIES**. Girls shriek, men are mystified. Price.....**\$1.00**

**Sterling's
VANISHING KEY**

A recent popular pocket trick with all who see it. Thousands have been sold. Performer may remove the key from keyring, put it in spectator's hand, but as the hand is closed the key vanishes. Toss it into the air and it vanishes. Hands may be shown empty, yet the key suddenly appears.

With very little patience anyone can do this amazing little trick, and although it looks as if the performer possesses unusual dexterity with his hands, it is unbelievably easy to perform.

Price, with key and 4 routines.....**50c**

**BALL VASE**

Because of the marvelous effect and the ease of performance, the Ball Vase is one of the most popular effects ever devised. The ball is taken from the case and concealed in the pocket, and cover replaced on the empty vase. At command the ball reappears in the vase where it is seen when the top is removed. Again the vase is closed and the ball mysteriously appears in the pocket, from whence it is removed and replaced in the empty vase.

50c

**TRICKY PADDLES**

Consists of two handsome plastic paddles. One of the paddles is seen to have a picture of a magician's hat on BOTH sides. By passing your empty hand over the paddle, a RABBIT magically appears in the hat . . . and the rabbit can be shown on BOTH sides of the paddle. In the same manner, a CIRCLE changes into a SQUARE. Every magician should have a set of TRICKY Paddles. Complete with instructions. 50¢

CHINESE BOTTLE

From the Orient this most mysterious "master miracle." A unique vase — freely examined. A short length of rope is placed into the neck of the vase. The rope is then held up high into the air — but the vase hangs and is actually suspended in the air. Of course — they can examine everything. A most impressive weird ritual of Mysticism.

\$1.00

**CIGARETTE FROM NOWHERE**

A really wonderful little trick for anybody that smokes. You show your hands completely empty, then go through the motions of rolling a cigarette which you finish and place in your mouth. You then reach for a match to light this imaginary cigarette. You strike the match, light the cigarette and as your hands come down, you actually are smoking a lighted cigarette!

\$ 75¢

THE WONDER COIN

Without approaching the body with the hands, the coin appears and disappears mysteriously. Both hands may be shown empty, back and front and the coin produced and vanished. A very fine coin effect apparently requiring great skill, yet easily learned. No sleeve work. Highly recommended.

50c

**MAGICAL BLOCK AND COIN**

This is a self-working little trick that will instantly work without any skill. You simply place a penny on the spectator's hand, show the little block on both sides, place block on top of the penny. Spectator is amazed when the block is lifted to see that the penny has changed to a dime! Block and dime are then tossed to spectator for thorough examination.

75¢

OUT TO LUNCH

(Clare Cummings & Bob Ellis)

Magician shows a card with a picture of a boy climbing a rope. The spectator initials the card front and back. WHILE SPECTATOR HOLDS THE CARD, THE BOY VANISHES FROM THE ROPE, leaving a sign in his place that reads: "Out to Lunch." Spectator may keep the card for a souvenir. No chemicals. The initials are still on both sides of card. You can work this trick with your own business card and then spectator will keep your card with your name and address. Great publicity trick.

\$1.00





Royal's DEVIL'S COIN BOX

A marked coin is dropped into the little slot on top of the box, the box placed on the back of the hand, tapped with the finger, and the coin penetrates the hand and drops out. Coin is found to be the same one as marked, and box may then be examined. Price.....50c



A most practical combination of good coin effects. They require no difficult practice or sleight of hand. Easily learned by anyone within a few minutes. No preparation of any kind necessary as tricks may all be done with borrowed coins. Complete instructions for six effects.

Price.....25c

5-in-1 WAND

A beautiful 14-inch plastic wand with white tips and black center. Can be used as a regular wand, but it's also full of tricks. For instance, while holding wand, it suddenly starts rising in your hand. It can be made to jump out of your hand, or to produce a silk.

Price, only \$1.50



(DR)

EGG VASE

This excellent trick, patterned after the smaller version of the Ball Vase, is fine to use with the Egg Bag, or other routines involving the vanishing and reappearance of an egg.

A nicely colored plastic vase is shown which contains an egg; the egg is removed, placed in your pocket or elsewhere, the cover placed back on. When the cover is removed, the egg is back in the vase!

Now, the cover is placed back on the base, again removed, and the egg has again vanished.

Vase stands about 4" high, which makes it visible from a distance, yet the vase is useful for close parlor work.

Price, only \$1.25



SIMPLEX MISER'S DREAM

This is an easy method for doing the highly popular Miser's Dream effect, with a borrowed drinking glass. Both hands can be shown absolutely empty at the start and finish of the trick, yet almost immediately you can start producing real half dollars "out of the air." Each coin is visibly thrown into the glass . . . the audience SEES IT and HEARS IT! Yet you continue to "catch" other coins from your ear, your nose, from a spectator's mouth, etc.

The secret gimmicks supplied for this trick are different from those furnished for our "Coins From the Air" trick. A clearly written routine included with the gimmicks. **\$1.50**



COMEDY FUNNEL

A great comedy effect that brings gales of laughter. Pretend that someone has swallowed a poisoned liquid. Seizing his hand, you hold the funnel under his elbow and pump up and down. The liquid comes pouring out of the "empty" funnel. Before using, funnel is shown to be completely empty.

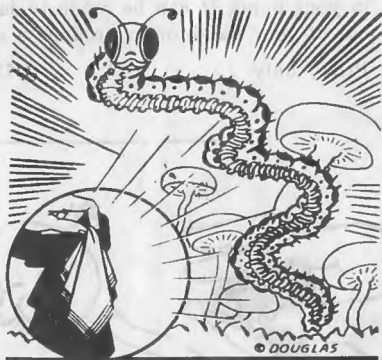
DeLuxe Aluminum Funnel, holds 11 ounces, a real quality item **\$10.00**



ROPE TO RABBIT

No matter what Cut and Restored Rope Trick you are now doing, you will want to add this "SOCK" Climax to your routine! For after you finish the regular routine, you do the trick the second time . . . BUT this time you finish with one of the FUNNIEST ROPE RABBITS YOU EVER SAW! HOWLS OF LAUGHTER will be heard when this fellow makes his appearance, for you never saw anything like it in your life!

Trick is easy to do, requiring no skill. With each ROPE RABBIT you receive a simple method for doing a CUT AND RESTORED ROPE TRICK as well as routine and special patter **3.00**



SILK WORM

Performer displays a colored silk, calling attention to its beauty, and explaining that silk comes from a silk worm. Suddenly, he tosses the silk into the air and it INSTANTLY changes into a brightly colored SILK WORM!, about 18 inches long.

This clever effect is self-contained and can be worked close-up, or on the stage.

Price, complete with silk **\$2.50**

COIN - THRU

This apparent miracle is the most amazing close-up trick that has been developed in recent years, yet is so simple in working that the rank amateur can present it just as easily and as effectively as the expert professional.

An ordinary glass tumbler is shown which is covered with a sheet of rubber, fastened securely to the glass with a rubber band. On the sheet of rubber rests a coin, which may be a quarter, nickel, dime or a penny.

Now, without any tricky moves, performer simply takes one finger and lays it on top of the coin, then pushes it right through the rubber sheet, and it drops into the empty tumbler with a loud plink. The entire outfit is then handed to the spectator who removes the rubber band and the coin, and examines everything.

Trick comes complete with instructions and 3 rubber sheets, which may be used again and again. Any ordinary glass tumbler is used.



Price, only	\$1.00
Extra rubber sheets, 3 for50



GLORPY

Another spectacular close-up effect that we recommend highly. Performer displays a beautifully patterned 24-inch sheer silk, which can be held up to the light to show no threads or any connections whatever. The silk is then spread out on a flat surface, and the four corners folded over to the center so you have a smaller square or "Ghost Trap" in front of you.

Suddenly, the center begins to rise slowly and then with a lot of action—it comes to life! Performer's hands are in full view and can be watched closely—there is nothing to see, except Old Glorpy having his day—he kicks about and actually leaps up a full 5 inches—and then, just as everyone is ready to grab him, the sheer

is shaken out, revealing absolutely nothing there except the silk. Glorpy has gone away just as mysteriously as he appeared.

This is the perfect impromptu effect for use at a party as the silk may be worn in the breast pocket, then removed and "gerkulated." For that reason, Glorpy has been one of our most spectacular over-the-counter sellers. Completely self-contained, always ready to work.

Price, only	\$3.00
-------------------	--------



MAC'S PHANTOM GOLD FISH

The only production of real live gold fish that can be worked right at the table, completely surrounded by spectators.

Anyone is asked to fill a glass with water. Performer, with hands completely empty, borrows a handkerchief, which may be shown on all sides. Handkerchief is then draped over glass. The spectator may then remove the handkerchief, and is surprised to see one or two real, live goldfish swimming about in the glass.

Positively no sleeve work, no awkward sleights or moves. No assistants or other help needed. A sure-fire self-contained trick.

Magician may walk to any table and borrow any glass and handkerchief, or sit at table and perform trick at any time.

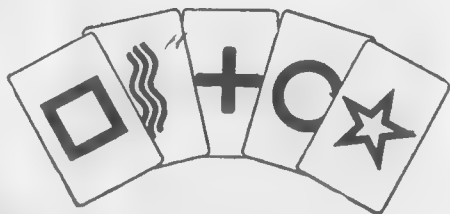
Price _____

\$1.50

FANTASTIC ROYDON

NEW!

Spectator examines and places together two pieces of card board. A rubber band is placed around them. Four playing cards are shown and one is caused to vanish. On opening the boards there is the very same CARD in between the cardboard having penetrated the bound boards. Can be instantly repeated. We highly recommend this as one of the best card tricks of the year. Complete. Only \$1.00



CLASSIC PREDICTION

Don Tanner

This prediction trick is aptly named, for it will indeed become a "classic". Performer shows 5 ESP cards, as illustrated. A sixth card is placed face down, which is called the "prediction card".

Holding the 5 cards face down, they are thoroughly mixed. Spectator is then requested to select any one of the 5 cards. This card is placed on the table next to the "prediction card", which is then turned over and seen to be identical. No sleights, anyone can do. Price, regular bridge size cards \$1.00

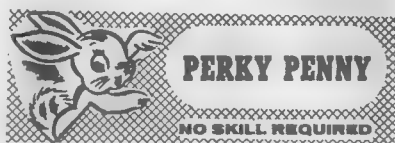
Stage size, 4 1/2" x 7" 3.00



ANTI-GRAVICO

Any borrowed pop, beer, or cola bottle may be filled with water and handed to performer. He immediately turns it upside down, but the water remains in the bottle. Now — to fool the wise ones — matches, or other small items are pushed up into the bottle, all with the bottle still upside down, yet the water is remains inside.

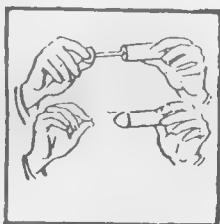
Now, without hesitation, the bottle is turned upright, and immediately passed for inspection. A dandy pocket trick, works completely surrounded. Price only 50¢



IT TOOK A DIABOLICAL MIND TO CREATE
A TRICK AS CLEVER AS THIS!!!

Magician places a metal washer and a penny on the table. He places the penny in a small plastic box and places the metal washer in his pocket. THEN PRESTO!! The box is opened and the penny has changed to the metal washer and the penny is found in the pocket!! The penny and washer are then placed in the hand and PRESTO . . . when the hand is opened the washer has vanished and there are now two pennies in the hand! IT'S AS SIMPLE AS THAT!

\$1.50



RED SNAPPER

A sucker trick to end all sucker tricks. A pretty little plastic gimmick about 3 inches long. The idea is to hook the rubber band inside the tube, which the performer accomplishes with ease — spectator always fails.

Price only

35c



PHANTOM CARDS

Five cards are shown, covered with a handkerchief. Two are removed, leaving three under the handkerchief. Handkerchief is jerked away, and the remaining three cards have vanished! Much better trick than the low price might indicate.

.25

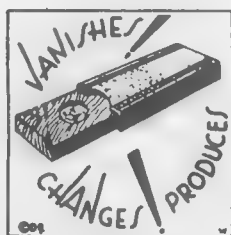


CHAN'S
Laundry Ticket
A WASHEE TICKET IS
TORN + RESTORED!

Chan's Laundry Tickets

A strip of paper representing a Chinese laundry ticket about 10 inches in length is shown. The ticket is first torn in the center, then into very small strips until all the ticket is completely torn up into small bits. Very deliberately, the bits of paper are unfolded, revealing the ticket completely restored. Easy to work, anyone can do it.

per dozen..... 75¢



COIN SLIDE

A very popular little trick because it is so simple a small child can work it. A quarter can be placed in the case, push it in — pull it out, and it has vanished. Or, put in a dime, pull out two nickles. Any small object can be vanished.

Price 75¢



IMPS ENCHANTED BOTTLE

A little red bottle that creates more fun than a barrel of monkeys. You can lay it down—no one else can. When anybody else tries it, it immediately rights itself and stands upright. Easy to do, but very mystifying. Impossible for a spectator to make it lay down. Small enough to carry in the vest pocket.

35c



VANISHING GLASS OF LIQUID

The vanishing of liquid is always mysterious to the audience due to the seeming impossibility of handling liquid in an open container. In this instance, the article vanished is an ordinary whiskey glass of the liquid of your choice, which is placed on the palm of the left hand. Glass is covered with the right hand, the hands opened—and the glass, liquid and all are gone!

The glass may then be reproduced, contents intact. May be presented close-up, or before an audience.

Complete with glass and necessary equipment, only\$1.00



CLIPPO

This fine easy-to-do effect is essentially a close-up trick, but was used on the stage by Blackstone, and as a club or parlor trick, is a dandy.

A strip of newspaper, which is freely shown on both sides and passed for inspection, is doubled over at the center. A pair of scissors cuts off the center of the doubled strip. Yet—upon opening the strip, it is seen to be whole again.

Again the strip is folded over, and again cut, the two pieces held completely apart, then placed together again. A cut of the scissors, and they are restored.

Complete with 15 strips, only.....\$1.00

DYE BOX

(Tommy Windsor)

TWELVE tricks in ONE! There seemingly is no end to the number of dandy effects possible with this clever little pop corn box so ingeniously constructed by Tommy Windsor. Amateurs and professionals alike have accepted this box as a necessary utility piece of equipment destined to accomplish an endless variety of miraculous effects. A glance at the list of effects shown below is proof positive that any performer will find a useful place for the Dye Box, regardless of the type of show he presents.

In addition to the Dye Box, you get Tommy Windsor's illustrated manuscript telling you how to do the following **TWELVE** tricks: Dyeing silks, Magic Soap Effect, Mutilated Handkerchief, Cut, Restored Tie, Flower or Silk Production, Cut, Restored Ribbon, Stealing Questions, Multiplying



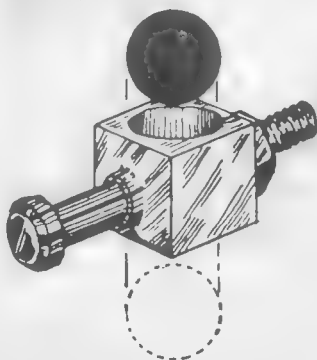
Coins, 20th Century Hanks, Rice to Orange, Cards on Ribbon, etc., using your own articles. Price, only.....\$1.00

CANDLE-LITE



Price

\$2.00

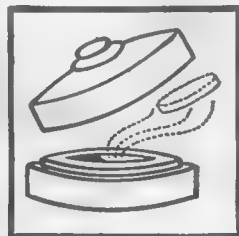
STEEL BALL THRU
BRASS BOLT

This is a fine piece of precision made apparatus. A steel ball, a polished brass bolt and nut are offered for examination. The large hole in the nut is just big enough to permit the steel ball to pass through. Performer screws the bolt through the two small holes on the side of the nut. The steel ball is placed in the large hole over the bolt. As spectators watch, the ball slowly sinks into the hole and passes completely through the bolt. Entirely mechanical, no skill required. Price _____ 3.00

MAGICIAN'S JEWELRY

These handsome Baked enamel and Gold Plate items are worn by best dressed Magicians the world over.

Tie Clasp	\$1.00
Cuff Links	(pair) 1.50
Lapel pin	1.00



NICKEL TO PENNY TO DIME

An astounding little pocket effect that leaves the spectator dumfounded as one coin instantly changes to another; and then his eyes seem to deceive him as this second coin disappears, leaving in its place still another coin.

Apparatus consists of a small round wooden box, with removable lid. The entire box may be thoroughly examined. Now, the performer places a nickel in the box, covers it with the lid, makes a magic pass, and removes the cover. Instead of a nickel, the box now contains a penny. The cover is again placed on and removed, only to reveal a dime! A clever, self-working trick that will be one of your favorites. Price\$1.00



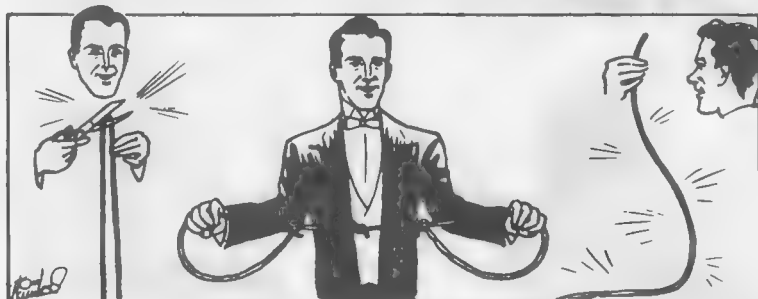
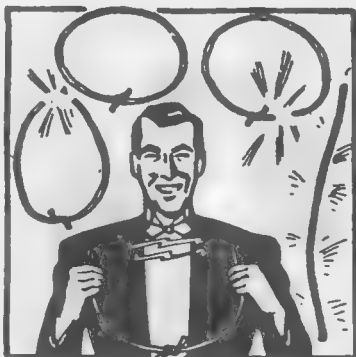
RABBIT CUFF LINKS

E. J. Moore's INSTANTO ROPE

This rope effect works on an entirely different principle from any other rope trick. For that reason, it enables the performer to fool even the "wise" ones who might be familiar with other more common methods.

Performer exhibits a length of rope which has been tied in a circle. He then cuts the rope in the center of circle, showing the rope at full length. Instantly, however, the two ends are placed together and the rope becomes a circle again.

The finish is completely unexpected. Again the rope is cut in the center; this time, however, the knot dissolves, leaving one long length of rope. \$2.50



PANAMA ROPE MYSTERY

(Ted Collins)

Prize Winning Effect, IBM Convention

We consider this the best all-round rope trick on the market for the average performer because of its ease of working and the fact that the rope is cut **THREE** times instead of the conventional one time makes it appear more baffling to the audience. An ordinary piece of rope which can be thoroughly examined is first cut in the center and tied together. Near each end of the rope the performer ties two large loops which are held right out in front of the spectator and cut in two, which leaves the rope cut **THREE TIMES**, held together by three knots. Wrapping the rope around his hand, the end of the rope is offered to a spectator who pulls it out completely restored!

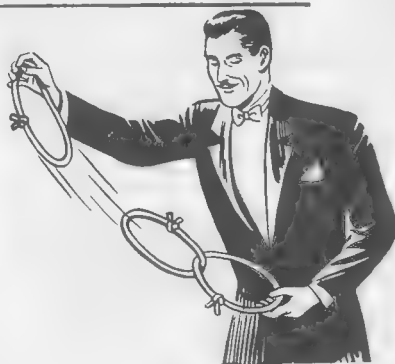
PRICE, Illustrated Instructions \$1.00
Soft Cotton Rope—50 Feet for \$1.25

LING-KING ROPES

E. J. Moore

Three short pieces of rope are shown, and with the aid of a spectator, each rope is tied into a separate loop. Now, right in front of the spectator, performer causes the three loops to link together forming a chain. Then, with knots still tied, the link comes apart, with loops and knots still intact. At the conclusion, the loops are untied, again showing three short pieces of rope.

This is an excellent impromptu trick for the parlor, club, or small stage.



\$2.50

Roydon's PRODUCTION TOP HAT

Now an easy-to-do method of producing a live rabbit from a top hat! Produce silks, rubber items, right close-up without any steals or body loads.

Good grade top hat comes with 190 cubic inch load space in hat, so well concealed that from the stage you can show the hat empty. Load gimmick locks shut so livestock cannot push it open.

A real professional quality item that you will find most useful.

Price\$10.50



Comedy HATS and PANTS

A piece of red and a piece of black tissue paper is shown and then torn into pieces and wadded into a ball. The wad is then opened and is seen to be transformed into a beautiful red hat trimmed in black with a pom-pom on it. It is a full size hat with a wide brim. As a comedy follow-up, two more pieces of paper are torn and become a pair of panties. Good for close-up work or stage.

Hats or Pants, per dozen, or half dozen of each\$2.00



GLASS-PRO

You will find Glass-Pro useful in countless ways.

Let us say you have produced some silks from your production box. As a grand climax you reach among the silks and produce the glass of liquid.

Or, doing a trick with a borrowed hat, such as Die Box, or Z-Hat Loader. Just as you are about to return the hat, you reach inside and produce the glass of liquid.

You will find Glass-Pro the answer to your glass production problems. Complete with glass ready to use.\$1.25



TRICKY TUMBLER

A big 12-ounce tumbler which has many uses. So cleverly constructed that even a few feet away it looks entirely ordinary.

Glass may be placed on the palm of the hand in full view; place your handkerchief over it, smash it, and it is completely gone! Or, place the glass in a paper sack, pour in milk from your Vanishing Milk Pitcher, smash the sack and both glass and milk have vanished!

Once you have used this glass, many new ideas for its use will present themselves. Price\$4.50



CONFUSING DIE

If you want a good sucker trick, large enough for an audience, here it is. You show a flat die, about 5" square, with one, two, three, and four sides. Then you accidentally slip (?) and they see how you cheated. You then decide to show them how it is done, but to their amazement you really do have one, two, three, and four sides. Imagine their surprise when you continue by showing them five and then six sides.

Price\$2.50



Chick's CIGO-FLOWERS

A beautiful effect for close-up, parlor, club, or stage.

Performer removes a cigaret from his package, and pushes it into his closed left fist, then immediately removes a beautiful flower. Naturally, the audience thinks the fist still contains the cigaret — however, upon opening the hand, another flower is shown, the cigaret having vanished! Entirely self-contained.

Price\$2.00

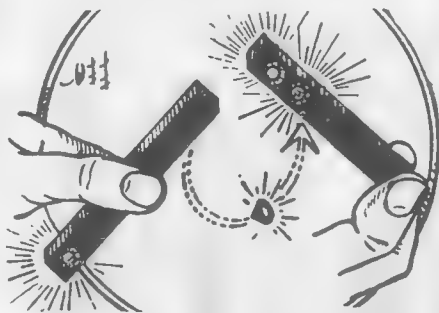


Four palming coins are freely shown and stacked one on top of the other. There is no doubt that there are four separate coins. The stack is then placed on the back of the hand.

Next, a heavy plastic cover is shown inside and out, and is placed over the coins. The cover is lifted, revealing not 4 coins, but only 3. The missing coin is then produced from your pocket or elsewhere, or if you prefer—the coin may penetrate the hand, dropping to the floor. A dandy trick, easy to perform.

Price, including coins\$2.00

JUMPING GEMS (Ken Allen)



A sparkling entrant into the pocket trick field, that's a beauty! Two polished black plastic sticks about 3 inches in length are shown completely blank, then things begin to happen. Diamonds appear on one stick, then jump to the other stick. Gems then change to RED, and go thru all kinds of shenanigans as the performer desires. A jewel of a trick that you will take pride in possessing, and enjoy performing. Price, complete with routine\$2.00



CUPS AND BALLS

A famous old effect, capable of many bewildering moves and changes. Three cups as illustrated are used, with three balls. One by one the balls are caused to penetrate the cups until they are all under one cup. Innumerable routines are available for the Cups and Balls by which it is possible to entertain for half an hour. Routine supplied with this set is so simple it can be learned in just a few minutes. This effect is perfect for close-up work, or the larger size is suitable for stage.

PARLOR SIZE (plastic).....\$1.00



Sterling's SLIK - SILK

This is one of the cleanest and easiest methods ever devised for the production of one or two silks from the empty hands.

After showing both hands completely empty, both back and front, performer reaches right into his left hand and pulls forth an 18-inch handkerchief. If small silks are used, two may be produced. Since this is an ordinary silk, this same silk may be used in any silk trick that might follow. This is especially suitable for a production of a handkerchief for use in Al Baker's Salt Trick.

Suitable for close-up parlor work, or for stage.

Price, no silks included\$1.50

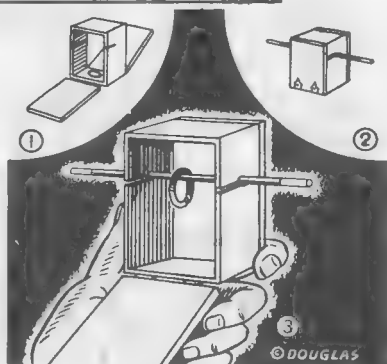


COMEDY ICE PICK

Looks like a real ice pick, but the metal pick secretly slides into the wooden handle, then a hidden spring again releases the pick. Entire length of pick and handle is 8½ inches.

Use this to make a "hole" in the boy's elbow when doing trick with the Magic Funnel. Another comedy effect is to make a "hole" in the center of the boy's head, then place the milk vanishing bottle on his head. The milk then seems to flow into his head as it visibly vanishes from the bottle.

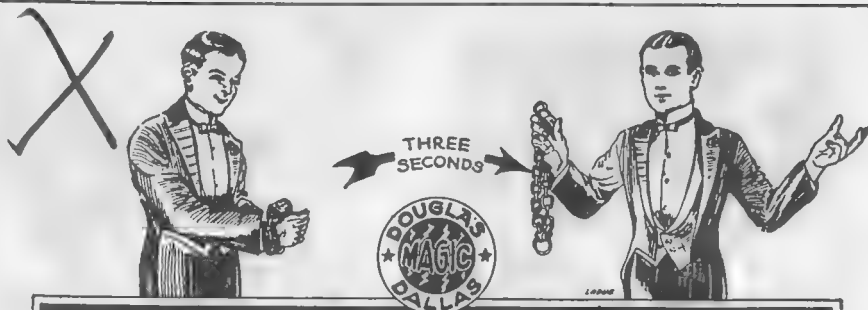
Price\$1.00



KENARD'S MYSTERY BOX

Neatly polished wood cabinet 2x3-inches after being examined by the spectator, a small ring dropped inside, the doors closed tightly. A small wand is thrust thru small holes in sides of cabinet, spectator opens the door, and removes the wand on which rests the SAME RING! Easy to work, no sleight of hand. All apparatus may be thoroughly examined by the spectator.

3.50



SIBERIAN CHAIN ESCAPE

The best and most popular low priced escape ever offered. A strong steel chain, keys and a padlock are handed for examination, after which any spectator may bind the performers wrists securely with the chain, which is tightly drawn and locked. If desired, the spectators may furnish their own lock, retaining the key and sealing the key hole. It would seem that escape is impossible, yet within three seconds, the performer is free! Locked upon any spectator, he will find himself hopelessly bound and unable to release himself without use of the key. Very effective in connection with escape acts or it can be carried in your pocket and performed at any time. Easily learned—no skill necessary. Very highly recommended.

Price, with Chain, Lock and complete Instructions.

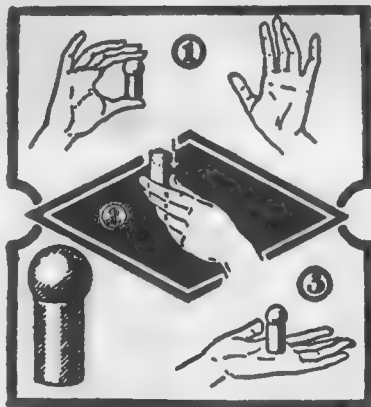
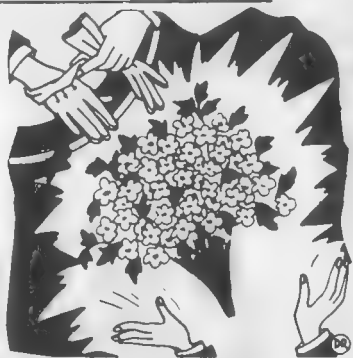
\$1.50

GLOVES TO BOUQUET

Here is a fine "opening" effect! The magician enters wearing white gloves. He slowly and deliberately removes the gloves and although the audience sees everyone of his movements, the gloves suddenly change into a beautiful bouquet of flowers.

This is a self-working trick—No skill being required. Price includes pair of gloves and long-lasting beautiful flowers.

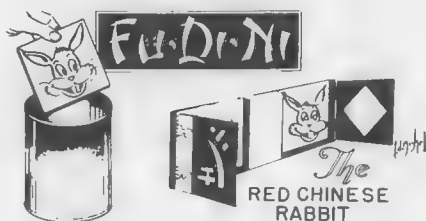
Price\$3.50



BRASS TUBE AND BALL

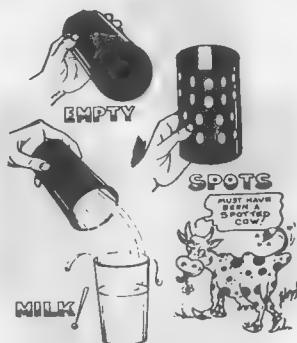
A positive baffler. The kind of trick you can do, but nobody else in the audience can. Nor can they even suggest the correct solution. A small brass tube and a steel ball are shown. You lay the ball on top of the tube. At the word of command the ball slowly sinks into the tube out of sight. A moment later it slowly appears in view and again rests on top of the tube, as the spectators look on with puzzled faces. Now, the tube and ball are given some member of the audience, but to the astonishment of all, nobody can do it, because the ball is of greater diameter than the tube! Both brass Tube and the Ball are solid and cannot be manipulated in any way.

1.00

**FU-DI-NI**

An unusual routine with a new type of "die box", as illustrated, and a colorful red, white and blue container, and also a very changeable rabbit. In working, the "die box" is shown to be empty, as is also the container. Red rabbit plaque is placed in box, doors closed, and on opening doors rabbit has vanished, only to re-appear in the container. Red Rabbit is again placed in box, he again vanishes, but all is well as he again appears in the container, this time as a White rabbit.

Made of metal, nicely finished, entirely different from any effect on the market. Price, only\$11.50

**SPOTTED MILK**

Performer demonstrates latest scientific discovery called Spotted Milk. "Invisible" spotted milk is poured into a visible empty black can, which appears as white spots on outside of can.

The spots are then magically wiped off outside of can and tossed inside of can. Presto—milk is poured from empty can in liquid form to prove the experiment was a success.

Price, only\$3.75

NO APPARATUS CAKE IN HAT

You actually break an egg and other ingredients right into a borrowed hat. A fire is built in the hat and at the finish the hat is undamaged and there is a cake in the hat. This is sliced and passed to be eaten. The modern way to do this trick. We supply complete instructions, explaining everything. You can buy the material needed at the dime store for about fifty cents. 50c

**SNAKE FOO CAN**

Magician exhibits beautifully decorated can. He then pours clear liquid into it. With a wave of his wand liquid changes to wine or milk. Now, magician pours liquid back in can and by merely saying a magic word, liquid has vanished and can is empty!

At this time, performer asserts that he will make liquid appear in any color requested and that it will squirt out of the can like a fountain. Of course, they never call the right color so instead OUT POPS a 4-foot snake.

Price\$4.50





BRASS BILL TUBE

This fine piece of magic will make a reputation for you, either as a pocket trick, or in a club or close-up show. A borrowed and marked bill is folded into a small bundle and vanished. Reaching into his pocket, performer produces the pad-locked brass tube which is immediately handed to the spectator, along with the key.

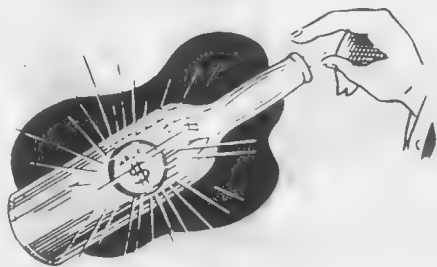
The spectator himself unlocks the lock, opens the Brass Tube. Inside he finds the self-same bill that he has previously marked. Tube will withstand rigid inspection!

Price, Brass Tube with lock \$4.50

Plastic model, no lock 1.00

FOR SOMETHING SPECIAL

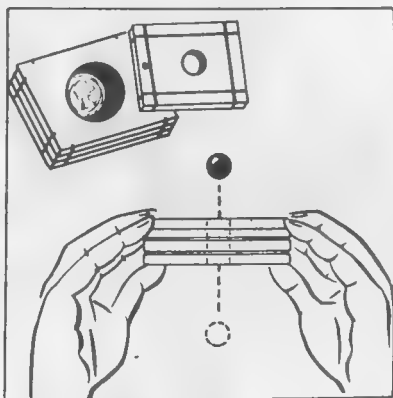
On Page 64 is described one of the finest bits of mental magic we have ever handled, the TV Mystery Box. If you are one who appreciates and wants fine apparatus, you will want this one for your collection. Turn to Page 64 for a description of this effect.



HALF-DOLLAR IN A BOTTLE

This trick will make you the talk of the town! Use any beer or soft drink bottle. It is obvious that even a small coin will not drop inside. Yet, you show a magic palming coin, the size of a half dollar, and immediately put it down the neck of the bottle! It can be plainly seen, full size, within the bottle. Not only that, but you can then remove the coin in a jiffy, bouncing coin on the table top to prove it is solid.

Price, complete with coin \$1.00



BALL THRU HALF DOLLAR (Berg)

Beautiful wooden block about 2 1/4" square, containing an opening just large enough to hold half dollar. Marble is placed on top, from where it is seen to slowly penetrate the silver coin, and drop right into the spectator's hand. Easy to work, self contained. Price 2.50

MISTER MAGIC SHOW

This magic set for youngsters 10 years up is perfect for the young person wishing a wide assortment at a low price. Set consists of 18 Magic Tricks: Ball Vase, Billiard Balls, Coin Changer, Coin Catcher, Cups and Balls, Magic Coin Box, Multiplying Money Tray, Multiplying Rabbits, Pop Bottle Trick, 3-Shell Trick, Rice Bowls, 2-Card Monte, Phantom Cards, Vanisher, Vanishing Half Dollar, Paddle Trick, Magic Wand, Animal Hunter, Booklet 101 Tricks.

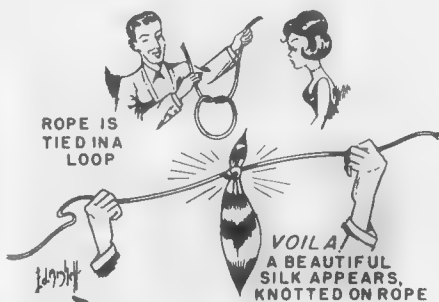
Total value approximately \$10.00. Packed in colorful, sturdy, corrugated carry-case box.
Store Price, \$6.98; Price, by mail\$7.75

DINO'S SILK ON ROPE

Imagine picking up a rope at any time, and tying a large loop in it. As the loop is drawn tight, a silk appears on the very center of the rope, tied into the loop knot.

You can then hand the rope out and let anyone remove the silk. This is a nice interlude in a rope routine, or to pass you smoothly from rope tricks into silks. Supplied complete with rope, silk, and illustrated instructions.

Price\$2.00



POP-UP TIE

A comedy trick that has taken the magic world by storm! Imagine being nicely dressed with your own four-in-hand tie, when suddenly it pops up and stands out straight! Pull it down, and it pops up again.

You can use this clever little gimmick on the stage, on the street, at business, anywhere. No one knows you are wearing it—when suddenly up pops your tie. Price.....\$1.00



MONEY MAKER

A modern version of this popular comedy effect, neatly made of plastic, small enough to carry in the pocket. Performer displays a little machine with two rollers. Between the rollers, he places blank pieces of paper, turns the knob, and out comes some real looking bills. He takes one of these, puts it back in the machine, and it comes out a bill of a larger denomination. A real funmaker that looks like real magic, but is made for the laughs.

Price\$1.00

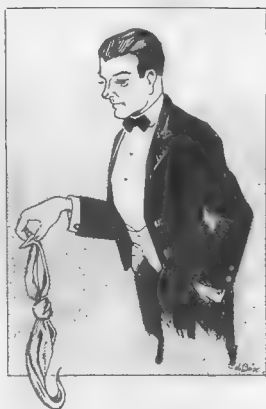
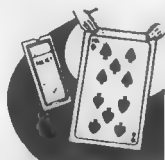
TWIN KNOTS

An 18" silk is shown, held diagonally by the corners, then twisted in rope-like fashion. A knot is then tied in the middle of the silk.

Holding the knotted silk by the two corners, you simply blow on the knot, and the knot disappears, and the silk has become TWO silks!

Trick comes complete with silks and well illustrated instructions which make it easy to learn.

Price, only\$2.00

TOMMY WINDSOR'S
INSURANCE POLICY

This insurance policy, wrapped in cellophane, looks like any standard policy.

The magician announces he has taken out this policy for \$1,000.00 payable to any spectator who picks out a card that the magician cannot correctly name. You lose on the first selection and beg for a second try. Again you call the **WRONG CARD**. The policy is then opened. It contains a large size picture of the selected card.....Price \$1.00

DEVIL DOLLAR



A borrowed dollar bill is marked and placed in an envelope, with

a transparent front. Envelope is sealed. Performer sets fire to the envelope in full view of audience. When envelope is completely burned, performer reaches in his pocket, removes a sealed envelope, hands it to spectator, who opens envelope, and removes the dollar bill which had previously been marked. This is a swell effect, and easy to do.....Price \$1.00

10 TRICKS with STAGE MONEY



Everybody is interested in money. That's why tricks with money are always popular. Would you like to learn how to **BURN** and **RESTORE** a borrowed dollar bill?—to vanish a **ROLL OF BILLS**—to produce a bill "out of the air" after showing both hands empty. To change a dime into a dollar—and other splendid tricks? Then get this clearly written manuscript at once. 100 realistic stage bills will be included free with the manuscript of instructions. Remarkable value!\$1.00



Frank Garcia's WILD CARDS

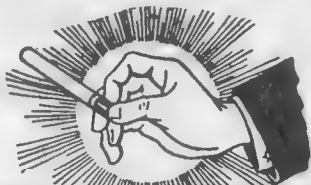
The effect of this outstanding trick is unbelievable. Performer counts off 9 cards, calling attention to the fact that 8 of the 9 cards are identical, and the one "wild" card is of a different suit and value. Four of the cards are dealt on to the table face down, four of the remainder are dealt face up. Performer is left holding the "wild" card.

He then taps the backs of the four face down cards, and as they are turned over, it is found that all have changed both in suit and value to that of the "wild" card. Needless to say, all EIGHT cards change to that of the

spectator is breathless.

A real wild trick that will build your reputation, and a "must" for close-up workers. Complete with neat card case.

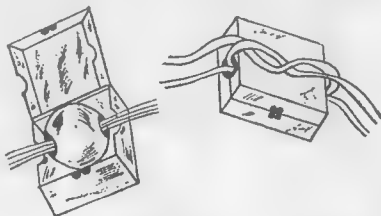
Price\$2.00



VANISHING AND REAPPEARING CIGARETTE

We now offer Magicians a little piece of apparatus by means of which the vanishing and reappearing of a cigarette may be accomplished with utmost ease. The hands are shown empty, with fingers spread wide apart and the Cigarette appears instantly at the finger tip and vanishes with equal quickness. No palming necessary. Any number of cigarettes may be produced and each time the hand is shown empty.

Price, complete\$.50



Roydon's ODD BALL

Another nifty little close-up trick. A $\frac{1}{4}$ inch colored ball is threaded on two cords and placed in little plastic box as shown, cover closed. Spectator selects one of the cords, which is then tied across the top of the box. Now, while the spectator's finger is on top of the box, the ball visibly escapes from the cords and all can be examined. Price, only\$1.00



SPONGE BALL TO RABBIT

If you do magic for children, this novel trick is just what you need. First, you show a rubber sponge ball. Your right hand pushes the sponge into your empty closed left fist. Now, you ask the audience what color they would like the sponge to change. Imagine their surprise when the left hand is opened revealing, not a sponge ball, but a cute little rabbit, more than twice the size of the ball. A self-working trick, easy to do.

Price\$3.00



DIAL-X

A great new baffling mental trick for pocket, parlor, club. Absolutely new principle. Transparent 2½" square plastic with printed clock face, with knob and pointer mounted in center. Spectator secretly sets pointer at any hour, and turns pointer back to 12. Given the dial behind your back, you instantly reset pointer to the chosen hour!

May be instantly repeated, as often as desired. Bears rigid inspection and defies detection. No extra gimmicks, it's all in the clock.

Price \$2.00

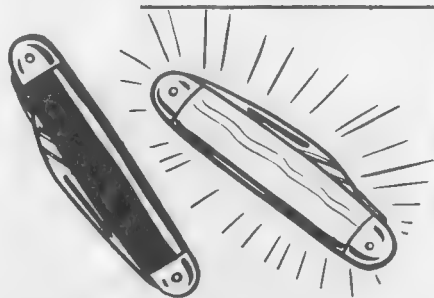


SIX REPEAT CARD TRICK

One of the most famous of card tricks, perhaps because it has been featured for several years by Blackstone. This is one of the few card effects that work equally well before a large or small audience, and the clever patter makes it a hit in any show.

The patter tells about a magician who had six cards and then threw three away. Yet, when counted again, he still had six. This is repeated again and again, but always there is still six cards left.

Self-contained method, complete with cards	\$1.00
Sleight-of-hand method, instructions only50



COLOR CHANGING KNIFE

Because a pocket knife is a perfectly natural object for a man to carry in his pocket, this effect has long been recognized as one of the finest of pocket tricks. This knife may be used as an ordinary knife, then amazing things happen.

An attractive dark handled knife is plainly shown on both sides, then by merely pushing it through the fist, it changes color. and is again shown on both sides. The knife may again be pushed through the hand and it changes back to the original color, then changes again at will. Now, the knife is placed on the open hand, the hand is closed around it, hand is opened and knife has vanished, only to be reproduced from the pocket and passed for examination.

Price \$2.50

Jimmie Sanders model, stag handle, finest made.

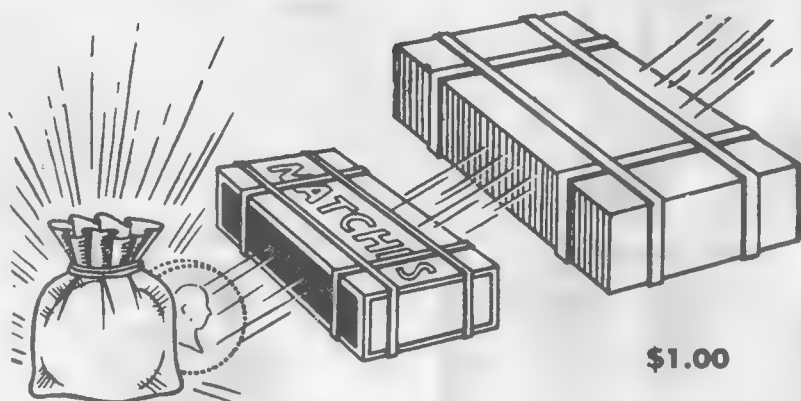
Price \$8.95



BERG'S CHINESE FINGER CHOPPER

Beautiful vest pocket guillotine for impromptu anywhere. A cigarette is placed in each of the two holes, the blade pushed down, both cigarettes are halved. Now, the finger is placed in the upper hole, a cigarette in the lower one. Blade flashes harmlessly through the finger and severs the cigarette underneath. Very startling.

Price \$1.25



MAGIC COIN BOX

MOST AMAZING TRICK YOU EVER SAW

You borrow a coin, have it marked for identification, then place it in your pocket. Within **THREE SECONDS**, you produce a **SEALED** box, containing a **SEALED** match-box with a **SEALED** cloth bag inside. Allow a spectator to open the bag. Inside he finds the marked coin! Only **ONE** coin is used. Very baffling, yet you will be able to do this immediately after reading the secret instructions.

1.00



While this trick has mystified thousands and the general belief is that it requires a great amount of dexterity and skill, it is really simple when you know the secret. This same trick has been used for years by "con men" but it is also a dandy parlor or pocket trick, you will be able to do. The elusive pea can be made to appear under any shell, or it may be placed under a particular shell and no matter how close they watch it gets away and appears under another shell.

75¢

VANISHING GHOST

A cute, clever self-contained pocket trick. Houdini, in chains, placed in neat little black box 1 inch wide, 3 inches long.

Spectator opens box, finds Houdini has gone, leaving only the chains and handcuffs behind. Houdini is then produced from the pocket.

You'll like this one.....\$2.00





COLOR VISION

A fool-proof pocket trick that fools them all, even the magicians. A neatly colored plastic cube about 1½" in diameter, with six different colored sides, is placed in plastic box by spectator and lid closed. Spectator is requested to remember the color on top. After seemingly reading spectator's thoughts, performer correctly names the color. Don't pass this one up if you like good self-contained pocket tricks.

Price

\$1.00



POCKET SPIRIT SLATES

A tiny set of slates, measuring only 2¼ inches by 8 inches, very light and easy to carry in your pocket. With these you can do the Spirit Slate Writing Trick anywhere on a moment's notice. The effect is: The slates are shown and cleaned with no writing on them. They are bound together with a string and kept in full view, yet when untied a message is found on the inside. Price complete

1.00



MIRACLE BOX

A neat little plastic box nearly 4 inches long, with a drawer opening on one end. Pull out the drawer and ask the spectator to place a bill, cigaret, or other small object inside, and close the drawer.

Immediately you re-open the drawer, and the object has vanished.

Price only

\$1.00



Spectator is allowed to select one of four cards (all different). Magician then displays at his finger tips a small 3/4"x3/4" clear plastic box. THEN, PRESTO!!! A MINIATURE DUPLICATE OF HIS CARD MAGICALLY APPEARS INSIDE THE BOX!!! Card is removed from the box and spectator is allowed to examine the box!!!

- NO SKILL REQUIRED!!!
- CARD ACTUALLY APPEARS INSIDE THE BOX!!!
- ✓ ENTIRELY SELF-CONTAINED!!!
- NO SLEIGHT OF HAND . . . ANYONE CAN DO IT!!!
- HAS TERRIFIC IMPACT!!!
- SMALL AND EASY TO CARRY AND ALWAYS READY!!!

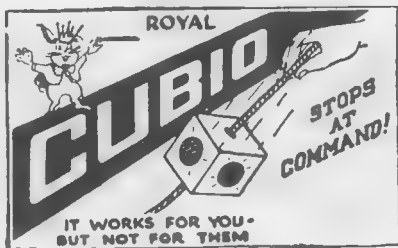
1.00



TOM BOWYER'S REPEAT BILL TRICK

You display six dollar bills. After counting off three, the remainder are counted. Still SIX bills are left! This is repeated FIVE TIMES more, with the same result. Complete routine, with Patter and outfit of Stage bills.

1.50



CUBIO

A small plastic cube is shown to run freely on a cord. Cord is held vertically and at command, the cube stops. A second command, and it drops to the bottom. Now, pass it to the spectator, and it simply refuses to perform.

Will stand rigid inspection, and is just the thing for one who wants a small pocket trick that can be worked without danger of detection.

Price\$1.00



Dr. Zodiac's THUNDERBOLT COIN

Magician drapes handkerchief over palm of his hand, a coin placed in center. Playing card placed on top of the coin and when card is removed, the coin has vanished and is found on the palm of the hand, having completely penetrated the hanky. Spectator can examine. Price\$1.00



BREAK-AWAY FAN

Recognized as one of the best of comedy items for the magician. Performer hands ordinary looking fan to assistant from audience with request to open it and fan some object about to be vanished. Assistant is dumfounded on opening fan to see that it has come completely apart. Magician quickly repairs it, only to have the same "accident" again. This bit of business is continued as long as desired, always creating laughter at the discomfiture of the assistant.

Price, Break Away Fan\$3.00
Price, Break Away Wand, similar effect, preferred by many4.00



THE EGG BAG

A neat red bag is shown, turned inside out and beaten over the table to prove it empty. An egg is then vanished and mysteriously appears in the bag. The Magician proceeds to "explain," but only succeeds in puzzling the audience more than before. Again the bag is shown empty. Sleeves are rolled up and showing his hands empty, he reaches into the bag and produces the egg. Price complete with Bag,

2.00



A TERRIFIC PREDICTION
TRICK. EASY TO DO!

SURE SHOT DICE BOX

A beautiful round box containing two ordinary dice is passed for thorough examination. Yet, by closing the box and shaking it, you can turn up any combination desired. Furthermore, you can predict in advance the combination that will be thrown. Borrowed dice may be used to prove that the dice are not prepared and the results will be just as startling. The secret is in the box. Sold for entertainment purposes only.....\$1.00



Fenichel's RISING CARDS

The mysterious rising of chosen cards from a deck has always been a baffling effect, but when they slowly and silently rise from a deck that has been placed in a glass tumbler while the performer stands completely away — or, when held by a spectator — then the effect is multiplied tremendously and it becomes real magic.

This is a superior mechanical card rise with a beautiful stem glass at an unusually low price for such a quality item. As an added effect, when the "wrong" card rises, performer immediately changes it to the correct card.

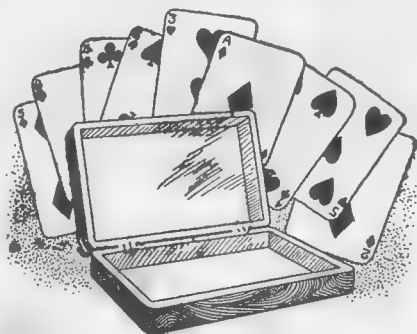
Complete with stem glass and Presto Change Card.

Price\$15.00

MAGIC CARD BOX

This box is very useful in any card trick requiring the vanishing or exchange of a card. The box can be shown completely empty, a card placed into it, the cover closed. When opened, the card has vanished, or has changed to another card. Box is very nicely made, beautifully finished in natural wood.

Price, complete with instruction,....\$3.00



THE HOMING BALL

No matter how many times the little ball is vanished, it is found to be back under the paper cone on the table. After these amazing reappearances, the cone is raised to reveal a large die under the cone which apparently just materialized. The outfit comes complete with two routines, cone and die.

Price\$2.00

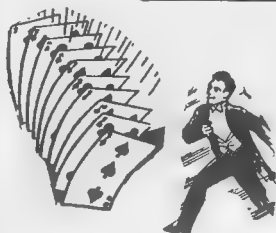


"JOE" A CARD MONOLOGUE

(Ed Watkins)

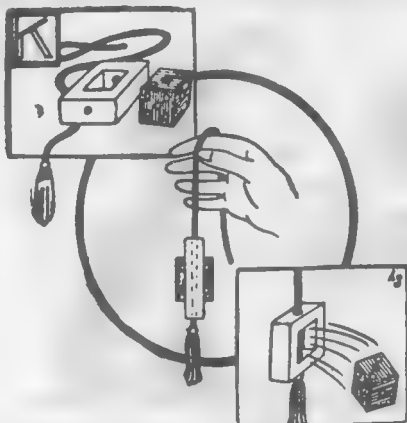
This is the funniest most entertaining of all card tricks and requires no skill what-so-ever. The story unfolds about "JOE" the hotel Bellhop who is sent out after all sorts of things by guests and ALWAYS comes back with the goods by returning to the top of the deck again and again. Use any deck.

Price\$1.00



KENARD'S

NU-DIE MYSTERY



A new and clever release in vest pocket size, employing a new principle. The neat little frame just admits a $\frac{5}{8}$ " red die—there is a hole through the die, also through the right and left sides of frame. The die is placed in the frame with holes lined up. Thus held, any spectator threads the tasselled silken cord through the frame and die, drawing it back and forth. Spectator can not remove die when both ends of cord are firmly held. The performer throws a hank over the captive die and instantly removes it although the spectator never once releases the cord! Die, frame and cord are given for inspection. No secret threads or advance preparation. Complete **\$1.00**

THE DISAPPEARING HANDKERCHIEF

With this secret apparatus, made of aluminum, you can instantly vanish flags, handkerchiefs, silks, same as the Magician on the stage. It is worn on the body, ready for use at all times. Everybody will wonder how they vanish so quickly and sleeves rolled up, too. A trick you can do. Price.....

75¢



THE RAINBOW HANDKERCHIEF

The trick of this name, on account of its neatness, is perhaps the prettiest and best of all Color Changes with handkerchiefs. Pulling a bright red handkerchief out of your pocket, you simply run the other hand lightly down over it, when it instantly changes to a green handkerchief. It can be immediately changed back to red, if desired. At no time during the change is anything concealed in the hands. There is no sleight-of-hand or apparatus used, the trick being entirely self-contained and easy to do.

Complete, 12" size **\$1.25**

DOUBLE COLOR CHANGE: Two 12" silks, tied together, both change color **2.00**



Shrinking Die



A "cute" effect that requires no sleight or skill. A $\frac{5}{8}$ " die is shown and placed in the left hand. Left hand is now touched with a miniature wand. Hand is opened, and the large die is shown to have shrunk to a $\frac{1}{4}$ " die. Hands shown absolutely empty and the die and wand can be given for examination. Complete

75¢



WINE FROM HANDKERCHIEF

The production of a glass of liquid is a trick that always amazes the audience because of its apparent impossibility. This method of producing it is even more astounding as production is made completely away from any table.

Performer simply shows an ordinary handkerchief on both sides. The handkerchief may be borrowed if you wish. Suddenly, right under the center of the hanky there materializes a small object. The cloth is slowly removed, revealing a stem glass almost full of wine. The contents may then be drunk, or poured out to prove genuine. A dandy "opening" trick.

Price, complete with glass, instructions, and that necessary something, only \$1.50



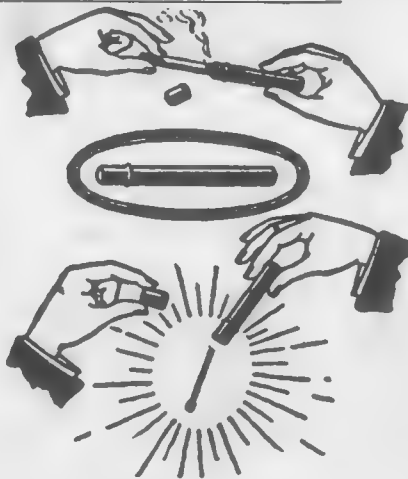
One of the finest opening tricks in magic, or is excellent when used as a part of a rope act.

Performer shows four short pieces of rope about 12 inches in length. Instantly, in a split second, the four pieces are transformed into ONE long piece!

This entirely new and different miracle in rope magic has captivated the fancy of professionals and amateurs alike the country over. And the best part about it is that it's as easy as it is mysterious. Here's a trick you'll put in your act five minutes after you receive it.

Price complete, nothing else

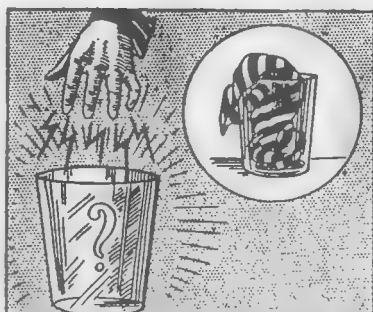
to buy \$2.00



ELUSIVE CIGARET

A full length lit cigaret is inserted into a small metal tube, which is just large enough to hold a single cigaret. The cap is placed over the end, and spectator is requested to hold the tube, and remove the cap.

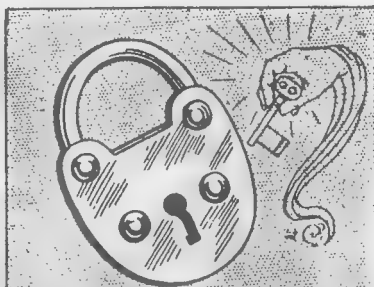
Upon doing so, he is startled to find that the cigaret has vanished, leaving in its place an ordinary wooden match. Completely self-working. Price 2.00



MIRROR GLASS

There is no more useful piece of apparatus in any program than a Mirror Glass. It is used for exchanging or vanishing flags, silks or any small article. Handkerchiefs change their color, knots disappear, a flag appears between two previously tied handkerchiefs, and many other wonderful effects are possible by its aid. Price, regular tumbler size.

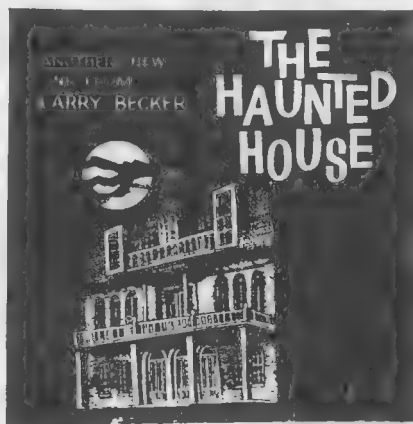
-----\$1.50



SPIRIT LOCK

To all appearances this is an ordinary lock of standard make. However, it may be used in a number of ways for escape and release work. By a secret method you are enabled to unlock it without a key, even though the keyholes are taped and sealed and it doesn't take a minute to do it. It will stand rigid examination by anybody.

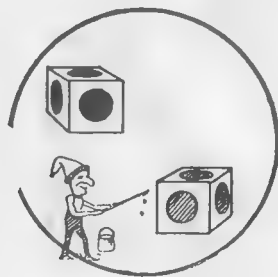
-----\$1.00



Five cards spell out the word HOUSE. They are picked up and redealt but they now spell the word GHOST. But here's the real punch . . . when they are redealt again the cards are all blank . . . the GHOST has vanished! The trick is so easy a child can perform it, and yet it is entertaining enough to do for the most discriminating audience.

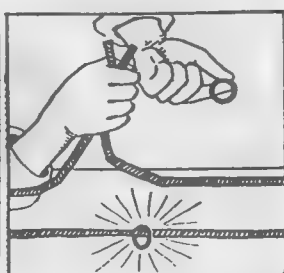
Comes complete with specially printed cards, a real "GHOST trap" and a great routine.

All for only \$2.00



THE COLOR CUBE

A small cube, each side colored differently, is shown. If Red is on top and White on bottom, when held by the finger tips of the performer, you are requested to seize the cube to prevent its being turned in any way. Yet, when performer removes his fingers, the bottom color has changed from White to Blue or Yellow, etc. As a vest pocket trick, always ready to work this is hard to beat, yet easily learned. Price -----50¢



BILLS FROM THE AIR. The sight of much money always attracts attention. The mysterious manner in which this money is produced always makes a hit. May be worked on the Stage or in any small gathering of friends, with equal ease. After showing both hands empty, back and front, they are placed together and slowly waved up and down. Gradually there appears the tip of a bill, then another, and another, until you have a whole fan of currency. Complete instructions. Price.....

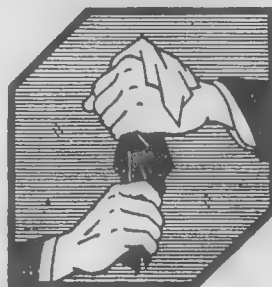
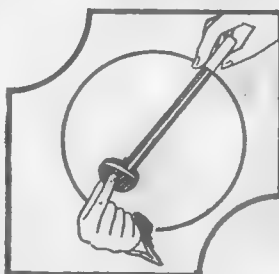
25¢

BUDDHA MONEY MYSTERY. The famous folding paper mystery. A borrowed coin, bill or small object is wrapped in several squares of colored paper, one after the other. Spectators are allowed to feel the object within the papers, yet upon opening them again, it has vanished. May also be used to produce an object, by first folding the papers up empty. May be done with spectators completely surrounding you, and may be worked over and over. Price.....

50¢

RIBBON and RING RESTORATION. There have been many good cut and restored effects offered before, but in our opinion, none so clever as this nifty little pocket stunt. A ribbon and ring are passed for examination and the ribbon is measured. The ring is threaded on and ribbon held by a spectator at both ends. Performer now takes hold of the ribbon in the center and taking hold of the ring, allows anybody to cut the ribbon and remove the ring. The ring is given back and by merely stuffing the ribbon and ring into his fist, the ends still being held by a spectator, restoration is accomplished and the ring is found back on the ribbon, which is exactly the same length as in beginning. No skill; no palming and ribbons are not switched. A real mystifier you can do in 3 minutes time. Price.....

\$1.00



WAND FROM POCKETBOOK

The Magician finds he has mislaid his wand, so he reaches into his pocket and removes a very small pocketbook. Opening this, he removes first a coin, then after searching awhile he pulls out a full length wand and proceeds with his performance. A wonderful comedy effect. Any wand may be used. Purse and instructions. Price.....

\$1.00

THE CHINESE PURSE

This is a trick we have sold for years over the counter in our retail store and never yet have we had anybody work it until the secret was revealed to them. A cloth purse with sections. You can put money into the purse or take it out at will, but no one else can, unless they know the secret. If you want a real baffler pocket trick don't pass this by! Price

\$1.00

COLOR CHANGE GIMMICK. Changing the color of a handkerchief has always been the most popular silk effect. With this Color Change Gimmick, you may change a Green silk to a Red one, or a Blue Silk to Yellow, etc., and at conclusion, not only show your hands perfectly empty, but hand out also the silk to be examined. Price, apparatus and directions only

\$1.00

TEL-A-COLOR

We unhesitatingly say that this is the most baffling trick of its type ever offered to the magic world. Five blank cards are used, each a different color, which are thoroughly examined, and are found to be exactly alike except for color. With his back to you so you cannot possibly see, spectator mixes the cards and reverses one card. It sounds impossible, but without any questions — you NAME THE COLOR!

In a second presentation, he seals the cards in unprepared envelopes — and YOU PICK OUT THE CHOSEN COLOR. No skill required — you can fool everyone with this one. Price\$1.00



CIG-O-BILL

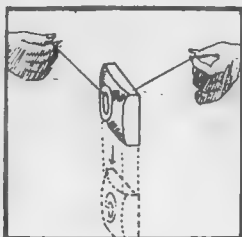
An easy method of doing. The marked bill in a borrowed cigaret. Here's the effect: A bill is borrowed and marked, wrapped in a handkerchief. Now a cigaret is borrowed, and torn in half. The marked bill is found inside, bill in handkerchief has vanished.

Complete with routine and clever gimmick\$1.00

MENTAL CHOICE

You'll think this to be one of the cleverest close-up tricks you have seen when you see it worked. Three cards, one blue, one yellow, one red, are placed in front of the spectator. Performer then explains that he intends to influence his choice of cards; even though the spectator is completely free to choose any one of the three cards, performer always comes up with the prediction of the chosen card.

In over-the-counter demonstration, Mental Choice has proven to be one of our all-time most popular items. There must be a reason. Price\$2.00



SPIRIT NUT

This is a finely made pocket trick that can be thoroughly examined by the spectator.

The brass nut is threaded on a string or pencil, and while the ends are tightly held, performer removes the nut. Spectator again examines the nut which is found to be completely solid. Price, only 1.50

FALL GUY

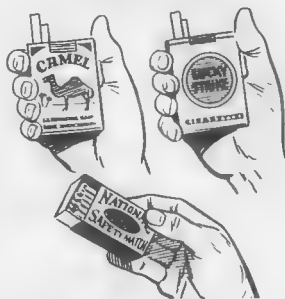


No wires, magnets, threads or weights used — yet this colorful little man with bottle in hand falls at your command! He stands up only for you, and no one else. You stand him up, command him to fall, and he topples over; hand him to the spectator and try as he may, FALL GUY will not stand.

A baffling, precision made pocket trick, sturdy plastic construction.

Price \$1.00

CIG-O-MATCH



A startling series of surprises. Removing a pack of cigarettes from his pocket, performer removes one from the pack. Deciding he doesn't like the brand, he rubs his hand over the pack and it changes to another brand. He now needs a match, so he rubs the pack again and it changes to a box of matches, which he opens and lights his cigarette.

Self working, easy to do.

75c

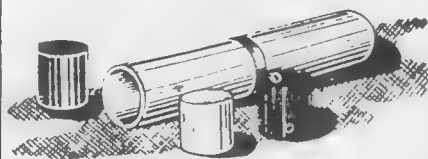
WONDER BLOCKS



MAGIC SCREW

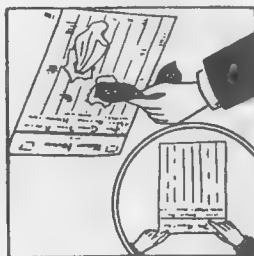
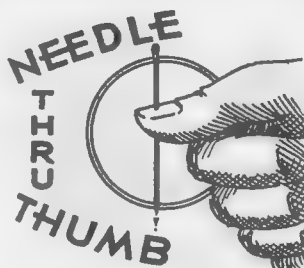
Try to get the ring off! This ordinary looking bolt and nut is anything but ordinary, although it appears perfectly normal. Try as he may, the spectator will struggle without success, but if you know the secret it will work instantly. Startling, mystifying, bewildering.

Price \$1.50



We consider this one of the finest pocket tricks ever produced. Performer shows a solid small tube about 4" long, 1/2" in diameter, and three solid red, white and blue plastic blocks. The tube is placed on end, the blue and white blocks dropped into it, followed by the red block — upon lifting the tube, the red block is found on the bottom of the stack. The routine is repeated, this time only to find the red block has gone between the other two.

\$1.00



As the title indicates, a Needle is stuck through the thumb. Not only this, it is pulled up and down and a thread may be drawn through it. It can be performed within a few feet of the spectators and there is no harm at all to your thumb and at conclusion they may inspect both your thumb and the needle used. A very effective trick to use in connection with a Hypnotic act, a semi-scientific lecture, or just as an off-hand pocket stunt. Price\$1.00

SILKS FROM NEWSPAPER

An unprepared sheet of newspaper shown on both sides, is placed over right hand. Punching a small hole in the paper, magician pulls out a small handkerchief; another hole, another hanky, until he has produced four silks right from the printed page. Complete with 4 silks, apparatus and instructions.

Priced Only\$1.25



CIGARETTE VANISHER

A lit cigarette is inserted into the closed hand of the performer. Upon opening hand cigarette has vanished 50¢



THE FLYING MARBLES

Four marbles, which may be examined, are placed in the right hand, which is closed. The left hand, empty, is closed. Now, on command, a marble travels into the left hand, from the right. The right is opened and only three are left. The moves are repeated until every marble has in some mysterious manner passed from the right hand and appears in the left. A clever little pocket stunt, easily learned.

Price 50¢

IT'S ALL WET!—A small brass tube.....into which a few 'green peas' are placed with the 'hope' that they change to 'beans'! So.....says the Magician! "Hold your hand out"..... requests the Magician.....off his 'victim'.... And the victim.....so does.....while the Magician.....turns the 'brass tube'.....over the outstretched hand.....when lo and behold.....out comes.....no peas.....no beans.....but a 'just enough palm full of water'! "Guess I'm all wet".....says the Magician.....but it's the victim that is! A beautiful mechanical designed brass tube.....that can be examined.

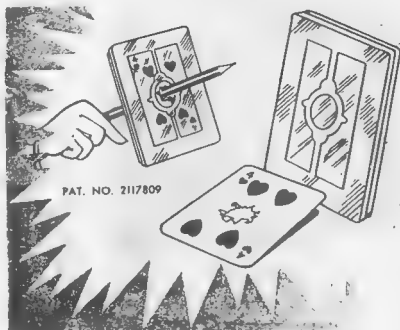
\$1.00



Miraculous PENETRATION FRAME

A beautiful all plastic frame with a solid clear plastic "glass", is offered for thorough examination. Two cards are inserted under the clips, on each side of the glass. A borrowed pencil is now pushed right through the center of the **SOLID GLASS**—yet when the punctured cards are removed—there is no hole in the glass!

A seeming miracle, a trick that defies detection. Size $4\frac{1}{2}$ x $5\frac{1}{2}$, small enough to carry in the pocket. Price.....\$2.50



NEW BILL AND ENVELOPE MYSTERY

A borrowed bill is placed into an unprepared envelope which has been examined and marked. After sealing it, a match is applied and the envelope and contents are burned. Imagine the chagrin of the spectator as he thinks he sees his good money going up in smoke. However, you very unexpectedly reproduce the bill unharmed, much to the amazement of all. Complete method, easily learned.

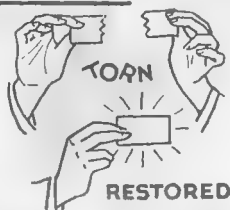
25¢



NEW, TORN AND RESTORED CIGARETTE PAPER

With this method you show a single cigarette paper, within just a few inches of the eyes of the spectators. The paper is torn into small pieces and rolled into a tiny ball. Attention is called to the fact that it has never been out of sight for a single instant. Yet, when you unroll the ball the paper is restored!

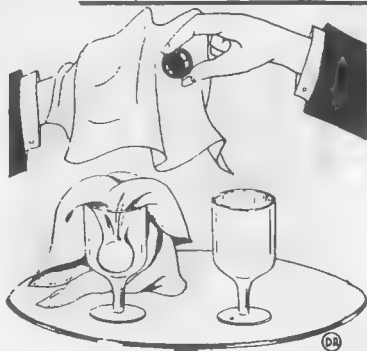
25¢



VANISHING HALF DOLLAR IN GLASS

A borrowed half dollar, covered by a handkerchief, is dropped into a glass of water, by a spectator. The coin is heard to fall, the handkerchief is shown on both sides, yet the water is immediately poured out and the coin has vanished only to be reproduced from another spectator's pocket!

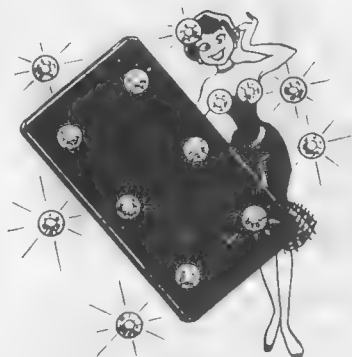
25¢



COLOR CHANGING BALLS

This beautiful effect is simple to do but always makes a hit with the audience. A red wooden ball is shown, then it is wrapped into a red silk and both are placed into a glass. Performer then shows a green silk, and wraps it around a green ball, which is placed in a second glass. After saying the "magic words", performer removes the red silk and a **GREEN BALL** is discovered in the glass. The green silk is removed, a **RED BALL** is found. Silks, balls, and glasses are all ordinary. We supply two silks, necessary balls and easy to understand instructions—any glasses may be used. Price.....\$1.50

— DIZZY DIAMONDS —



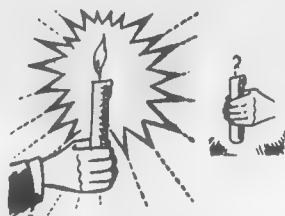
A black plastic plaque set with one rhinestone is shown. Plaque turned over and four rhinestones are seen, turned over again and the spectator sees three —turned back once more and six rhinestones are seen imbedded in the plaque. Plaque is 2"x3½"x¼". Smart looking and well made. No sleights required. FREE felt carrying case included. Packed in plastic\$1.50

This is by far the biggest dollar's worth of mental magic on the market. The spectator turns to any page and a word is selected. Performer writes a prediction on a piece of paper. When the paper is read, it has written on it the exact word that was selected. Complete with 300-page booklet. \$1.00

**EVER LIT CANDLE**

This is the original candle that you cannot blow out. You light it, blow it out, and it relights automatically. Complete in every detail. You can work this into many routines.

.....Price \$1.00

**Grant's DIMINISHING CARDS**

Here is a set of diminishing cards you can work immediately without fuss or bother. A direct trick that does away with going to the pocket or comparing sizes of cards and what not. No hand covering at any time, and can be worked close-up almost surrounded.

Performer produces a fan of cards (self-working); this fan is split and passed in front of remaining half, these diminish to half size, then to quarters, then to eighths and finally vanish completely.

Bear in mind that you don't have to be a slight of hand artist to work this one.

PRICE\$3.00

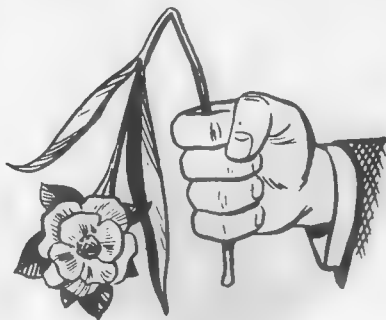




MAGICIAN'S TOP HAT

Low priced, good grade felt top hat, made from re-claimed felt. Answers the purpose at a very low price. Two sizes, medium and large.

Price only 5.00
Same quality, DERBY HAT 4.00



BREAKAWAY FLOWER

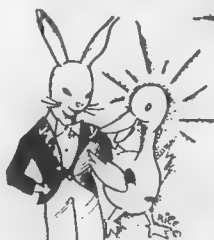
You can get a lot of laughs out of this nice-looking flower with a long stem. While held in the hand, it slowly bends over, then will pop right up again. Have a boy from the audience breathe on it — it falls over as if dead! Touch it to a pretty girl, and it comes to life again.

Price.....\$2.50

DI-CYPHERING TRICK (Heath)

A fine pocket trick employing 5 dice on each face of which is a different number of 3 digits. Spectator throws out the 5 dice, then lines them up so as to add up the figures on top. Before he has time to add up the first column the performer, with his back turned announces the grand total which is confirmed when spectator finishes his addition. Dice are unprepared and a different total comes up each time, there being hundreds of possible answers

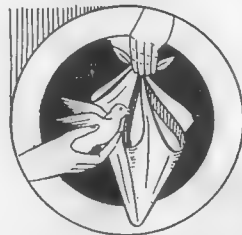
\$1.50



Rice's RABI DUCK

Every magician is expected to produce the traditional rabbit. But when he then changes it into a duck, that is real magic. Rabi-Duck is an 18" silk which pictures a large rabbit in full color. Suddenly, the rabbit changes to a duck!

Self-contained, requires no skill, with illustrated instructions, \$3.00



DEVIL'S NAPKIN

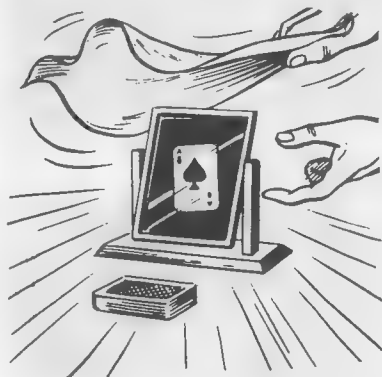
The Devil's Napkin will cause the instant vanish of any small object, such as a card, coin, egg, watch, canary. You will find this item very useful for many effects where it is necessary to make an article disappear. Completely self-contained, with 20 feature tricks described.

Price\$3.00



COMEDY BROKEN & RESTORED WAND

Made for laughs! This wand is perfectly normal when held by performer, but when handed to a spectator the wand **COLLAPSES** into a limp, loose-jointed number of broken sections. When returned to the performer, wand instantly becomes straight. Excellent plastic construction, only..... \$4.00



MAGIC CARD FRAME

A neat little frame containing glass and cardboard is shown empty, placed on a table and covered with a handkerchief. A card is selected by the spectator from a deck, who is instructed to tear it into four pieces, retaining one piece.

Now, the performer jerks the handkerchief off the frame and the chosen card is in full view in the frame with **ONE CORNER MISSING**. Entire frame handed to spectator, who removes the card, and finds that the piece he holds exactly fits the card in the frame.

Price only.....\$4.50

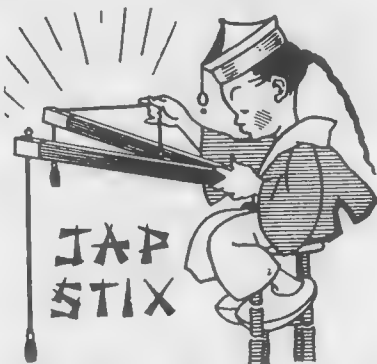


CUPS OF CHIANG

(Dick Piser)

A modern version of the well known Rice Bowls with an added feature. Two smartly designed plastic cups are shown empty, one filled with rice, the other is placed on top. Upon separating the cups, the rice has doubled in quantity. The rice is leveled off, then from the center of the rice, a silk appears.

Again the cups are placed together, and upon separating them, the cups are filled with liquid, which may be poured from cup to cup.....\$3.50



A small sized version of this popular trick, light enough to carry in your pocket. Neatly decorated, complete with all improvements, including the feature of pulling each cord straight up and down through each stick. Effect: The two sticks are held apart at the front, but together at the back. Now, pulling on one cord, the other goes up. Pull the other cord now, and the one that has just been pulled down, goes up. Of course, everybody thinks they are connected at the back, but finally you separate them completely and do it all over again. It is positively uncanny, especially as the spectators think they know how it is done and you show them they are mistaken.

This set of sticks is finely made and work perfectly, though we are offering them at a lower price than usual, for this quality.

Round Sticks, made of plastic \$2.00

Stage size, 12" long, square sticks, decorated metal \$8.50



The wonder deck, that will give you a reputation as an expert card manipulator. Yet, it is to all appearances an ordinary deck and may be used in all card games the same as any deck. Many of the feats possible, are truly marvelous and will entertain and mystify a whole company. No one has ever been able to fathom the secret of the Wizards Deck. It should be borne in mind that the secret lies in the cards and does not depend upon sleight-of-hand or skill. The merest novice soon becomes the center of attraction with this wonderful deck. Here are a few of the amazing feats that may be performed:

SOME OF THE TRICKS YOU CAN DO

1. The two colors of the pack may be divided by one cut.
2. A card may be drawn, shuffled in the pack and cut the first time.
3. A selected card is passed through a table.
4. Six persons draw a card each, return them and shuffle the deck, after which the performer at once produces them, pulling them rapidly from the deck, one after the other.
5. During performer's absence from the room a card is chosen and returned to the deck. Upon return, the selected card is instantly located.
6. The pack is cut at any place and the number of cards in each portion is instantly named.
7. Chosen cards, upon being shuffled into the deck and placed in the coat pocket, are instantly produced as rapidly as called out by the choosers.
8. The chosen card mysteriously reverses its position in the deck.
9. The four Aces placed in different portions of the deck, instantly assemble themselves at the top or bottom of the deck.
10. A chosen card replaced in the deck mysteriously vanishes.

Complete, with full directions. Price..... \$1.25

ORDERS UNDER \$10.00

Send 50¢ Service Charge if your order totals less than \$10.00. Such orders receive the same fast, courteous service as larger orders, but the expense of handling and packing makes this charge necessary. No orders will be accepted under 75¢.

THE CONJUROR'S DECK

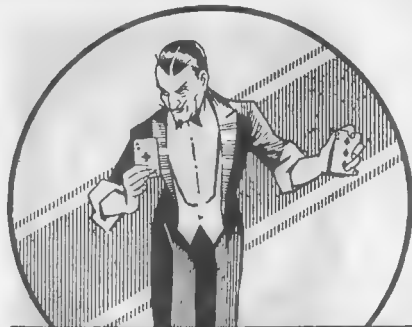


This deck is especially recommended for amateurs, though it is extensively used, also, by professionals. With this trick deck, many bewildering effects are possible which could not be performed with an ordinary deck. For instance a card may be selected, returned to the deck and shuffled. You make it appear at any number from the top called by a spectator. A selected card is torn and burned, yet becomes magically restored in full. A selected card is returned to the deck and thoroughly shuffled. Spectator is allowed to insert a knife into the deck and when deck is cut at that place the blade is found resting on his selected card. A sealed envelope is given a spectator. He is then requested to draw a card. When he opens the envelope, he will find on a slip of paper the name of the card he has just drawn! The number of good tricks possible with this deck is almost unlimited and no skill or sleight-of-hand is required. The deck comes complete with full instructions and you can begin using it within a few minutes. Price \$1.00

THE 50-50 FORCING DECK



A "forcing" deck is one that permits the performer to "force" the spectator to select the card he wants drawn, while the spectator is under the impression he has "free choice." You can at once see how valuable such a deck is and no magician or amateur should be without one. Naturally with this deck you instantly know what card spectator draws, because he always draws the card you want him to draw. Yet, the cards are shown different and if you wish you may let them lift up a stack and examine them all they wish. After showing the cards thoroughly mixed and "all different," you ask them to select a card and return to the deck. The deck is shuffled until all trace of the card is lost. Still performer can produce the card from any place, name it instantly, have name appear in sealed envelope or on tied slates, etc. A very valuable deck for every lover of mystifying card effects. Price \$1.00



SVENGALI DECK

You show them all different—then, you show them all alike! Truly, the wonder deck of Magic. With this deck you can perform feats that have heretofore required the skill of an expert. Yet, no manipulation or skill is necessary and the cards are not marked. They are actually shown to be all different and thoroughly mixed. A member of the audience selects any card he desires from the deck. You do not see it, touch it, or in any way influence his selection, yet you know instantly the name of his card. This effect alone is worth many times the price of the deck. Another card is selected and returned to the center of the deck. You now begin removing a card at a time from the deck, until commanded to stop by the audience. At the word "Stop" you turn the card over you happen to have at that time and to the amazement of all it is the chosen card! Only one deck is used and no exchanges of any kind are made. The clever principle is so skillfully employed that detection is practically impossible. With this deck and our complete instructions many wonders may be performed. It is especially useful where it is necessary for you to know beforehand the name of a card that will be drawn.

Price, per deck..... \$1.25

FA-KO CARDS

This is not a trick deck, but a pack of 52 gimmick cards. By adding one or more of these gimmick cards, to a regular deck, innumerable miracles can be performed. All Fa-ko gimmick cards are on Aviator stock with Aviator back design so as to match regular Aviator decks. Price \$2.00

Booklet, "36 Tricks with
Fa-Ko Cards 2.00
Aviator Deck to match..... .65

MENE-TEKEL DECK

An entirely different idea is used in this deck, though it is just as mystifying and entertaining as the Svengali Deck, since a new set of tricks is made possible by its use.

Price \$1.00

ENARDOE MARKED DECK

Some of the greatest card mysteries can be performed without special skill with the aid of marked cards. However, heretofore, marked cards have not been used extensively by magicians because the correct type of cards for magical purposes were not available and information on the handling of such cards was lacking.

We consider the Enardoe Deck the finest quality factory marked card ever produced. The quality of the card stock

is excellent, and the back design is such that lends itself to marking without being obvious even to the trained eye. With the aid of this deck and the guidance of the instructions, an entirely new field of card wonders is opened to magicians.

Price, complete with instructions for 9 tricks, only **\$1.50**

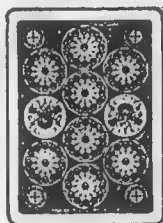
BICYCLE READER CARDS

Hand marked standard bicycle cards marked for

number. Not sold for

gambling purposes.

\$4.00

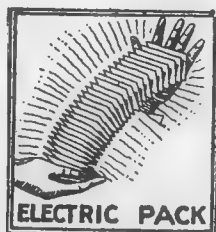


Automatic

DELANDS AUTOMATIC DECK

With this deck and the full instructions, any person can become a card expert in a very short time. It employs several very clever principals which serve to make this the most versatile deck in magicdom. With this deck the magician can easily: read the back of any card, instantly name the bottom card after cards are cut, name the EXACT number of cards cut off by a spectator, deal perfect poker hands and many, many others. (Not sold for Gambling purposes.)

\$1.50

ELECTRIC PACK

This deck has been in heavy demand among Masters of Ceremonies and comedy magicians. With this mechanical deck, you can make the fancy flourishes, waterfall, the cascade, turnover cards, springing from hand to hand, etc., with ease, effects that ordinarily require months of practice.

Many performers, after demonstrating their "skill" with the deck, intentionally expose the method employed. This never fails to get a big laugh.

\$2.25

UNIQUE CARD RISE CHEST

(Clint Riedel)



Any number of cards are selected and marked and placed back in the deck. Deck is tossed in a neat, attractive chest. At performer's command, the cover of the chest raises slowly as a card rises up out of it. Card is removed as the cover slams shut. May be repeated with as many cards as desired—and all cards are the ones originally selected, marked or signed if you like—no duplicate cards are used.

No threads or the like to worry over. Use right up close if desired. Use any deck of cards. No sleights to get cards to top of deck, etc. Chest is about 4x4x5". In mellow blue with white design.

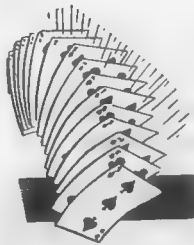
Price **\$10.00**

Dear Sir,

I would like to compliment Douglas Magicland for the fastest service and the best quality they have in magical goods. Many places claim fast service but you are the only one that gives fast service every time.

Sincerely,
Dan Cole
Fort Dodge, Iowa

R. W. Hull's Mental Photography Deck



To begin, the cards are shown to be completely blank on both sides. As you show the cards, you explain that you have found a new method of printing cards. All you need is 53 pieces of white cardboard the same size of playing cards and that the process is purely mental.

So saying, you proceed to riffle the deck and show that you now have a complete deck. Turn the deck over, the backs are seen to be still blank. Again riffling, you show that all the backs have also been printed.

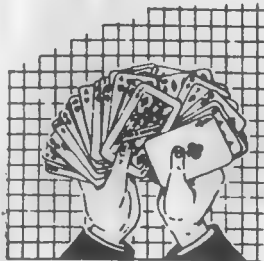
You can reverse the process if you wish, and all the faces and backs will again disappear. This deck comes complete with routine that will be an entire act in itself. Price..... **\$2.25**

THE BRAIN WAVE DECK

Dal Vernon

Here is a modern miracle. Performer tosses a card case containing a full pack of cards on the table and states that before leaving home he removed one card and placed it face down in this pack. He continues by asking any one of the spectators to name a card any card. Performer then removes cards from case, runs thru them until he comes to one face down which proves to be the very card named by the spectator. No elimination spectator may name any one of the 52 cards and the very card he names is discovered face down in pack. No fumbling, hesitation or manipulation. Complete with deck of cards (Best make).

..... **\$1.50**





CLIMAX EGG BAG

A really FUNNY climax for the egg bag trick. Something NEW has been added! Works the same as the standard egg bag. It vanishes and produces eggs with the usual routines. BUT . . . at the end, the bag visibly changes to a screamingly funny, scrawny chicken, with dangling legs, tail feathers, red comb, yellow beak, etc. A riot of color that will get applause from your audiece. Chicken is part of bag itself. Price, without egg

\$3.75



Al Baker's SALT MYSTERY

You can really mystify everybody with this entirely different effect by Al Baker. Simply spread any handkerchief over your fist and poke it down into a well. Pick up the regulation salt shaker, take off the top and proceed to pour the salt into the handkerchief well until the shaker is almost empty. Put down the shaker, flip the handkerchief—the salt is gone! Seems impossible, but not a speck of salt can be found anywhere outside the shaker, although you have used nothing but the handkerchief, which may be borrowed, and the shaker. Nothing extra whatever! Genuine large size Al Baker shaker. YOU can work it immediately.

\$3.00



Richard Himber's NEWSWEEK PRODUCTION

This effect is destined to become one of the most popular tricks. The "patter" is about a magician who went to see the publishers of Newsweek magazine with the suggestion that they enlarge its size. To demonstrate, he magically changes the magazine to TWICE its size and says "Newsweek would sell TWICE as much advertising if it were this size." The manager of Newsweek then remarks, "I suppose if it were FOUR TIMES the regular size, we would sell FOUR TIMES as much advertising." To which the magician answers, "That's exactly what I wanted to show you; (which he does!) And not only would the advertisers buy more space but they could enclose samples of their products, such as handkerchiefs, silk stockings, ribbons, bouquets of flowers, etc. In fact, a magician could even produce a RABBIT from the magazine." AS EACH PRODUCT IS MENTIONED, IT IS PRODUCED FROM THE MAGAZINE. No skill required. Furnish your own production items. Magazine, instructions and patter

\$1.00

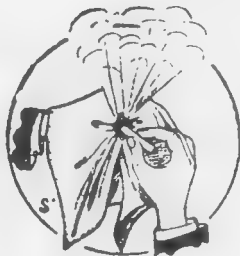
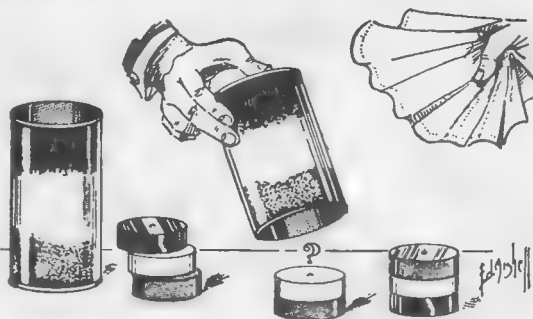
THE TRAVELING DISC

A startling effect, using three 2½ inch wooden discs, colored Red, White and Blue. A gaily colored metal tube 6" high is shown to be empty, then placed over the discs. Presto — the Red disc disappears, then reappears in the performer's pocket.

You try this once more, it disappears again, this time it is found in a hat. The Red disc is then placed in a handkerchief, from which it vanishes, only to reappear under the tube again. This trick can be used in the parlor, yet is large enough to be seen from a small stage. A real bargain in magic, complete with handkerchief, easy to work.

Price, only

\$4.00



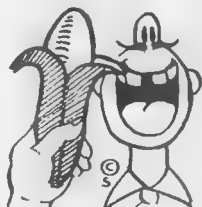
CIGARETTE IN HANDKERCHIEF. The most popular trick for smokers in recent years. You borrow a handkerchief and deliberately place your burning cigarette right down in the middle of it. Everybody expects to see a hole burned in the handkerchief, but upon spreading it out, the cigarette has vanished and the handkerchief is unharmed. No sleights or pulls. Easy to do.

50c

REAPPEARING CIGARETTE. After completion of any trick wherein a lighted cigarette has been vanished, the audience usually desires to see the cigarette again. This clever piece of apparatus enables the performer to reproduce the cigarette lit, from his vest pocket, ready to smoke. No danger of fire. Complete

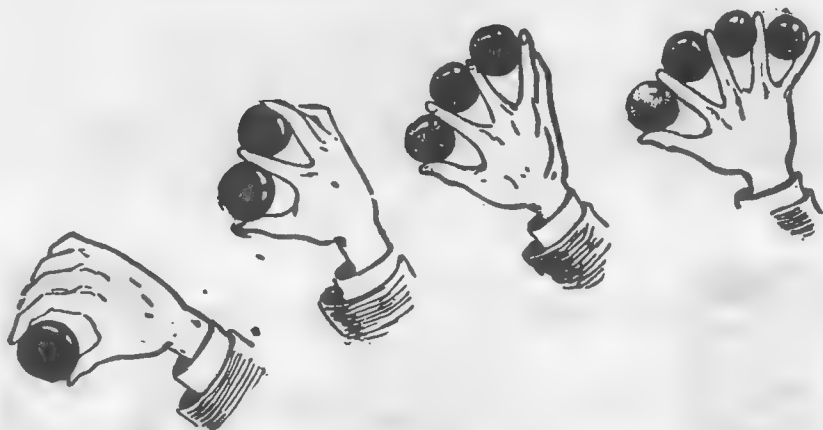
\$1.00

ZIPPER BANANA



An imitation banana made of yellow leatherette. Oil skin lined. Finest zippers. Very natural looking. Magician peels a real banana and puts it inside the imitation skin and has this in his pocket. During course of act, the banana is removed from pocket, the zippers unzipped and a bit of banana taken. Zipped up again and put back in pocket. This is repeated occasionally during the act, and each time it is done, it gets funnier. Same as used by Harpo Marx and other noted comedians.

\$2.50



GREAT BILLIARD BALL TRICK

This famous trick is one of the classics of magic and has been performed the world over, being a great favorite with audiences and magicians alike. The hands are seen to be completely empty—one hand is thrust into the air and suddenly a ball is produced at the finger-tips. A wave of the hand and a second ball magically appears, quickly followed by a third ball, and finally a fourth one—all produced in the one hand and held at the finger-tips.

The balls are knocked together to prove them solid, and still held in one hand, are caused to vanish as mysteriously as they appeared. From four, they become three, then two, and finally there is left but one ball which also vanishes.

Made up of beautifully colored red balls, highly enameled and polished.

Price, $\frac{1}{4}$ " Balls, Red	1.25
Price, $\frac{1}{2}$ " Balls, Red	2.00
Price, $\frac{3}{4}$ " Balls, Red	3.00

ACROBATIC SILKS



A prize winning trick of the year! This effect makes use of a $1\frac{1}{2}$ inch diameter pole about 14 inches long. Three 18 inch silks hang down from the pole, two yellow and one blue.

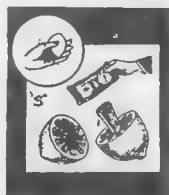
First, the blue silk moves to the other end of the pole, but not to the satisfaction of the audience. Again, the silk goes back to the original end, but again the audience remains unimpressed.

Finally—suddenly and visibly—the blue silk on the end jumps to the center, the yellow one jumping over to the spot to replace the blue one! This time—they're impressed!

So easy to do, complete with 18" silks,
a great value at only\$5.50



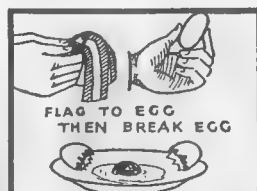
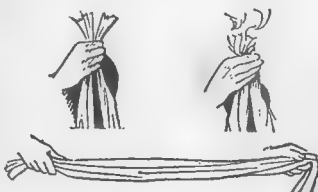
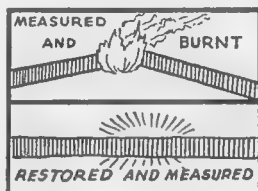
25c EACH; 3 FOR 50c; 7 FOR \$1.00



FAMOUS DOLLAR BILL AND LEMON. As used by one of America's master Magicians. A bill borrowed from the audience, record of the Serial Number kept by spectator, is placed in a handkerchief, from which it instantly vanishes. Cutting open a lemon, which may be examined beforehand, performer extracts the missing bill, which is identified.

BILLS FROM THE AIR. The sight of much money always attracts attention. The mysterious manner in which this money is produced always makes a hit. May be worked on the Stage or in any small gathering of friends, with equal ease. After showing both hands empty, back and front, they are placed together and slowly waved up and down. Gradually there appears the tip of a bill, then another, and another, until you have a whole fan of currency. Complete instructions.

W-H-A-M! "It's impossible!", they will say. Yet here is the effect that knocks 'em cold. You borrow a pencil which is held firmly at each end by a spectator. Folding a new dollar bill twice, once lengthwise and once widthwise, you hit the pencil a sharp blow and break it in half, smooth and clean! All you need is the bill and pencil. No concealed apparatus. A winner impromptu stunt, ready at all times.



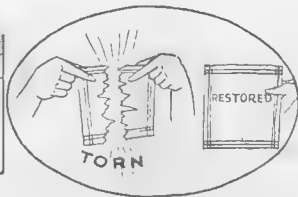
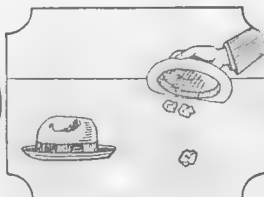
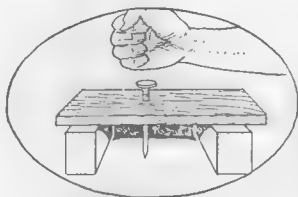
MEASURED PAPER RESTORATION. From an ordinary newspaper, a strip is cut. This is measured by a member of the audience. Paper is doubled over and burned in the middle with a match. Restoration is immediately made and paper is found to be same length as at first! No skill, no sleight-of-hand. Only one piece of paper used. You will agree this is an unusually clever idea. Complete instructions.

THE HINDU TURBAN. While many versions of this popular effect are offered for sale by various Dealers, we feel safe in saying that the two methods here offered cannot be excelled anywhere. A long piece of cheese cloth is shown and cut in half, the four ends shown and two of them knotted together and fire applied. The performer grasps the knotted portions, extinguishes the blaze and has the assistants pull at each end. To the amazement of all, the knot gives way and the cheese cloth is completely restored to its original length. Very effective in parlor, at Club or on the Stage, and no skill is required. The material is obtainable anywhere and all that is needed is the instructions which we send.

FLAG TO REAL EGG. The ordinary changing of a flag to an egg is very easy. But with this method you change the flag to an egg and then tell the audience you will reveal the method, leading them to think you are using a trick egg of some kind. Imagine their surprise, however, at the conclusion of the second transformation you actually break the egg in a glass and prove it to be real! A clever method, not at all difficult. Complete instructions.



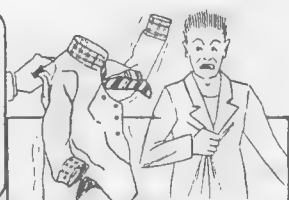
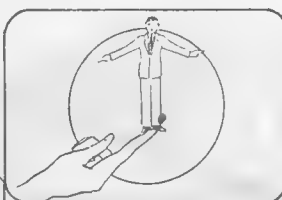
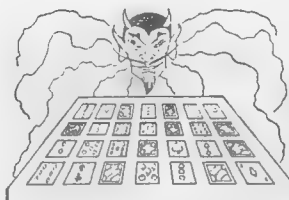
25c Each; 3 for 50c; 7 for \$1.00



SAMPSON'S NAIL DRIVE. Taking a square-cut nail and a plain board solidly placed, performer with a blow of his fist, drives the nail clear thru the board at one punch. Appears very difficult and a feat of amazing strength, but really easy to learn.

PENETRATING PAPER BALLS. Four small balls are made of paper. Placing them on the table in the form of a square, you place two hats over two of them. Taking one of the uncovered balls, you pass it under the table and command it to pass. Upon lifting one of the hats, the ball is seen there with the other. Again this is repeated, until 3 balls are under one hat and finally at a snap of the fingers the ball from the other hat travels over and all four balls are together. We can safely say this is one of the neatest, most mystifying little effects you can possibly get and it can be worked anywhere, at any time without preparation.

THE TORN AND RESTORED NAPKIN. A paper napkin is torn into several pieces, rolled up into a ball and tapped lightly with a dinner knife. Then it is unrolled and found completely restored. This effect is large enough for parlor or stage entertainment and easy to do. Very popular.



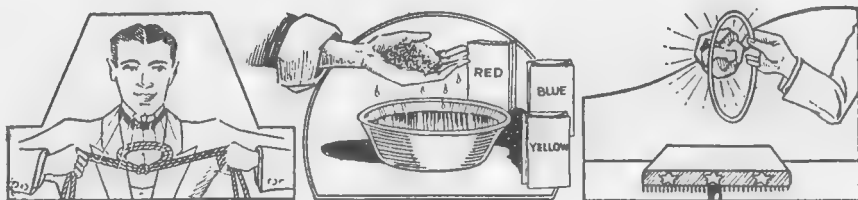
GYLLECKS MEPHISTO MEMORY. 28 Cards are used, laid out in several rows. The performer's back is turned, but he instantly names a mentally selected card when the spectator simply tells him the card is a Heart, Diamond, etc., no information being given as to its value. A very bewildering mental effect.

TO LIFT A PERSON WITH FINGER TIPS. Two persons insert a finger each, under knee and armpits of a seated person, and lift him up several inches from the chair on which he is sitting. Gravity is seemingly defied in this curious experiment which is well worth knowing.

COMEDY SHIRT PULLING. Grasping the assistant's shirt by the collar, performer pulls it off in a jiffy, though the assistant has his coat on. After pulling off the shirt, it is shown that the collar and cuffs are buttoned and necktie encircles the collar. This always brings a laugh and is mystifying indeed.



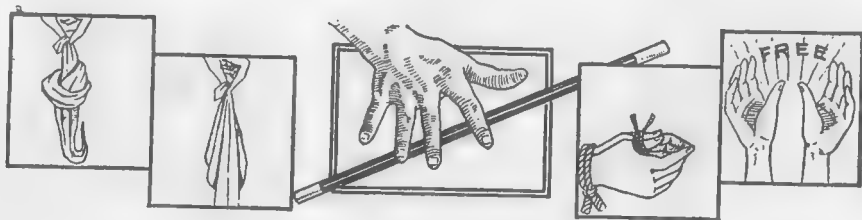
25c Each; 3 for 50c; 7 for \$1.00



THE STRANGLE HALTER. Performer shows two pieces of cord which he passes around his neck and securely fastens in front with two or three knots. Suddenly, to the bewilderment of all, he jerks the cords right thru his neck. A great impromptu effect as it can be done anywhere with any cords.

THE SAHARA SANDS. A bowl is shown and into it are poured three bags of colored sand, the bowl first being filled with water. Now performer stirs the sand until the three colors of sand have been thoroughly mixed, after which he places his empty right hand into the bowl and produces any color sand called for—perfectly dry. This is repeated until each color is produced, all dry.

FLOATING PAPER BALL. The performer comes out with a newspaper which he wads up into a large paper ball and casts it on the floor. At the word of command the ball rises in the air and as positive proof there is no connection, a hoop is passed over and around the ball.



THE SERPENT HANDKERCHIEF. An ordinary silk handkerchief tied in a loose knot is held at arms' length. Now a weird and mysterious effect is beheld. In a slow serpentine manner the end of the handkerchief slowly turns, comes up thru the loop and unties itself.

MAGNETIC CLINGING WAND. Every performer has a wand. Why not get a little magical effect out of it? After passing it for examination you can make it adhere to the hand, finger tips, wrist, crown of hat, back of hand, etc. No clips, wax, or pin points used.

THE DOUBLE ESCAPE. With a length of cord the thumbs are tied very tightly and then the wrists are also fastened. Escape is apparently impossible, yet you are able to release yourself in an instantaneous manner. A valuable escape feature.



25c EACH; 3 FOR 50c; 7 FOR \$1.00



NO. 15, THE DIVINING KNIFE. A selected card is replaced in the deck, which is completely wrapped in paper. A spectator takes a knife and thrusts the blade through the paper, into the deck. With the blade penetrating the wrapper clear into the deck, the paper is torn off, the cards removed and the selected card is found next to the knife blade. This is a great effect, whether performed on the Stage, in the Parlor, or out in the open among friends. Seemingly impossible, yet can be learned within a few minutes.

NO. 16, TEN ICHI THUMB TIE. After performer has his thumbs securely tied by the audience, he passes his arm around a pole and through a hoop, in full view of the audience. He can put his arms around a pole or through the rounds of a chair and have his thumbs tied while in this position and he will release himself instantly. This wonderful effect has been performed with great success by the foremost magicians of today. Our instructions for this tie are very complete.

NO. 17, MODERN SEALED LETTER READING. By this latest method the performer is enabled to read a message in a sealed envelope while he is blindfolded, in a dark room, completely surrounded by a committee. Many methods for performing this effect sell at high prices, yet are no better than the simple method we describe here.

No. 11. SPIRIT TAPE TIE. Particularly useful in connection with "Trunk Escape" and "Substitution Act." A piece of black tape is offered for examination and one of the performer's wrists tied with each end of the tape, in a hard knot so that the possibility of untying them and rettying them would be out of the question. Though both hands are tied in this manner behind the performer's back, the moment he is alone in the cabinet, the usual manifestations take place. The operator can free himself in a moment and just as quickly become tied again and all knots will stand rigid examination.



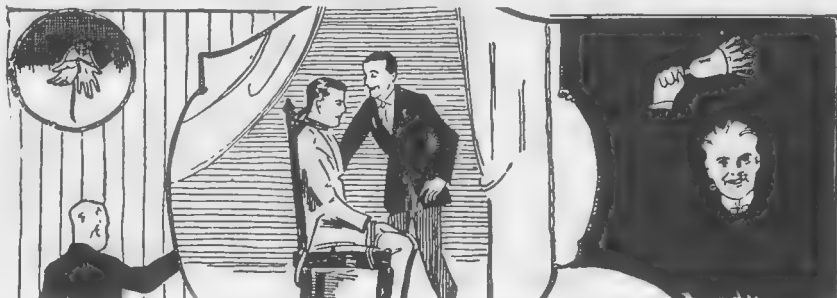
25c EACH; 3 FOR 50c; 7 FOR \$1.00



NO. 29 PACKING CASE ESCAPE. You are placed into a large dry goods box. The cover is nailed on by a committee from the audience, or borrowed padlocks may be used to secure the cover. It is then securely bound with large ropes and it would seem impossible for anyone to escape therefrom. Yet, within two or three minutes, you are free and the committee examining the case find it in the same condition as they left it.

NO. 30, THE BARREL ESCAPE. An easy clever escape that is very inexpensive. An ordinary sugar barrel is brought to the stage. After you enter the barrel, have the committee of spectators nail the cover on securely. Escape seems impossible, as all will agree. Yet you escape from the barrel and when examined again, the cover is still found nailed!

NO. 31, THE SACK ESCAPE. A large sack is thoroughly examined by the audience, after which you get into it and have the top tied with a rope and the knots sealed. A screen is placed in front of you. Within a few seconds you come from behind the screen with the sack on your arms, the knots still tied and sealed!



No. 9. KELLER'S ROPE TIE. A piece of sash cord without preparation is offered for examination. A committee from the audience is allowed to securely tie the cord around the performer's left wrist, after which the right hand is placed over the left and bound tightly to it. Though his hands are tied in this position behind his back, the performer, who faces the audience, can instantly show one hand free. Turning quickly around, he is still securely tied as in the beginning. This tie may also be used to great advantage in Spirit Cabinet work. All the usual spiritualistic manifestations take place and a close examination of the ropes and knots may be allowed at any time.

No. 10. GYLLECK'S CHALLENGE TAPE TIE. This baffling tie, the invention of Gylleck, the Magician, has been used by him for some time in his performance. The hands, legs, ankles and neck are securely tied to a chair with five pieces of tape and the knots sewed and sealed, yet all spirit manifestations take place immediately and the knots are still found sewed and sealed. Release is easy and undetectable.



BRASSIERE TRICK

A great comedy stunt. Two hanks are tied together by corners, a borrowed girl comes up to assist. She holds knot in front of her chest while person on each side grasps free corner of each hank. When they pull, a dainty pink brassiere appears tied between, getting a big laugh. Self-contained, easy to work.

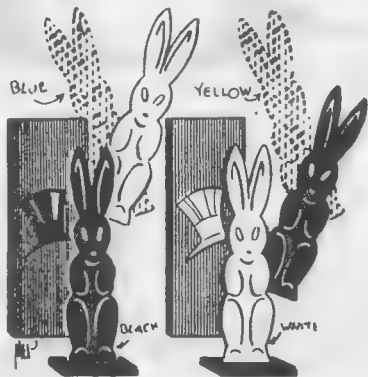
Price \$4.50



AMAZING HAT LOADER

Here is a piece of magical equipment you will use again and again! Magician shows a colorful container filled with confetti. He pours some of the confetti into a borrowed hat. Instantly, he reaches into the hat and first produces a realistic wooden egg, then several silk handkerchiefs, then a large 20 foot colorful garland streamer, and finally a glass of milk. Absolutely no body loads and can be done in center of stage, away from tables. We furnish container, wooden egg, milk glass, and streamer.

3.50



HIPPITY-HOP RABBITS

Two attractive cut-outs are shown, one a White rabbit, the other a Black rabbit. Two covers, one with a White top hat, the other with a Black top hat are placed respectively over the rabbits.

The object, as explained by the Magician, is for the rabbits to change places. The rabbits do change places, but the audience becomes exasperated because they cannot fail to see the way the covers are turned. Audience immediately jumps to the conclusion

that the rabbits are White on one side, Black on the other, and that the Magician simply turned them around.

But, wait a minute—the wise audience is in for quite a shock, for when the rabbits are finally turned around at the finish, the White rabbit is seen to be Red on the opposite side, and the Black rabbit is Yellow.

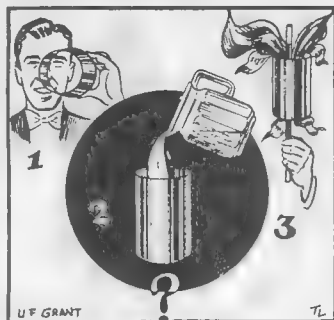
Apparatus is nicely made, cutouts are attractively lacquered, mounted on neat bases.

Price, complete \$12.50

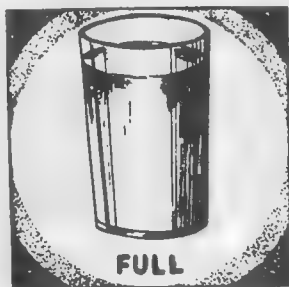
CHEN-LEE WATER SUSPENSION

A gaily decorated Chinese Cylinder is shown, and may even be passed for examination. The cylinder is open at both ends. Yet, when water is poured into the top it defies the law of gravity and fails to run out of the bottom. Silks may be pushed thru the cylinder to show that there are no obstructions to hold the water. Still when a glass tumbler is pushed up thru the cylinder, it emerges with the missing water. Very effective.

Cylinder is 5" high, 3" across, bright yellow with black Chinese characters.



Price: \$3.00



THE MIRACLE GLASS

John Frank

This was a prize winning effect at the I.B.M. Convention in Pittsburgh—and well deserving of it. Imagine a tall 12 oz. glass that you can show full of milk or any other liquid. Pour the liquid into a paper bag . . . then crush the bag and throw it at the audience. Of course, the milk has vanished! Now cover the glass for an instant with a silk, say the "magic word" and when the silk is removed, the glass is seen to be completely filled again. You can make the milk vanish quickly or slowly. This is but ONE of many different effects possible with the Miracle Glass. Complete routines included for 5 other startling effects. Use the Miracle Glass in combination with Liquid Appear, Rice Bowls, Magic Funnel, etc. Truly a fine piece of apparatus and the price is low.-----\$2.00

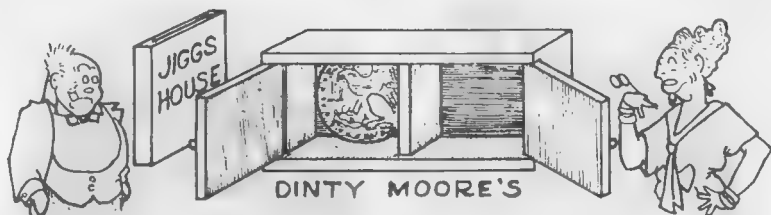


THIMBLE ACT

Here's a new thimble routine that's full of surprises, comedy and entertainment. It runs just the right length without repeating itself. Always a favorite with any audience, this sparkling routine is certain to make a great hit.

The outfit comes complete with 9 wooden thimbles, 1 jumbo thimble, a thimble holder and a glass. The explicit illustrated instructions teach you everything in an easy-to-follow, step-by-step procedure.

It's a big bargain for only . . . \$4.50



MAGGIE'S NIGHT OUT

A borrowed half-dollar represents Jiggs, a wooden coin slide is used for his home, and a box with two doors represents Dinty Moore's Place. Jiggs leaves home, going to Dinty Moore's of course. Maggie follows to find him. However, each time she opens the swinging door, she hears someone move to the other side. Finally, she opens both doors at once, and Jiggs has disappeared.

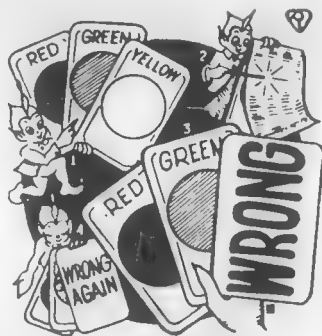
Maggie returns home only to find Jiggs just where he was supposed to be.

A dandy for parlor or small audiences. Nicely made wooden box and coin slide, self contained. Price\$7.50

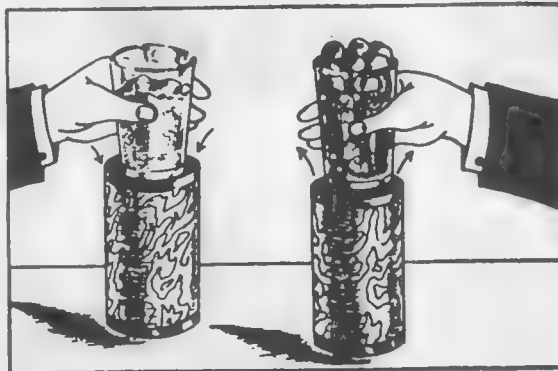
REILLY'S STOP-LITE

We highly recommend this improved version of a sucker effect that has long been popular, as this new method may be worked completely surrounded by spectators. Three large cards are shown, one containing a red spot, one green, the other yellow. All three cards are placed in a folded newspaper.

Performer now removes the red card, shows both sides; next the green is removed and shown on both sides. Now, what's left? "Yellow," of course, but when the card is removed it contains the word "wrong." The other side? That reads, "wrong again." The newspaper contains nothing and may be tossed to the audience.



\$2.00



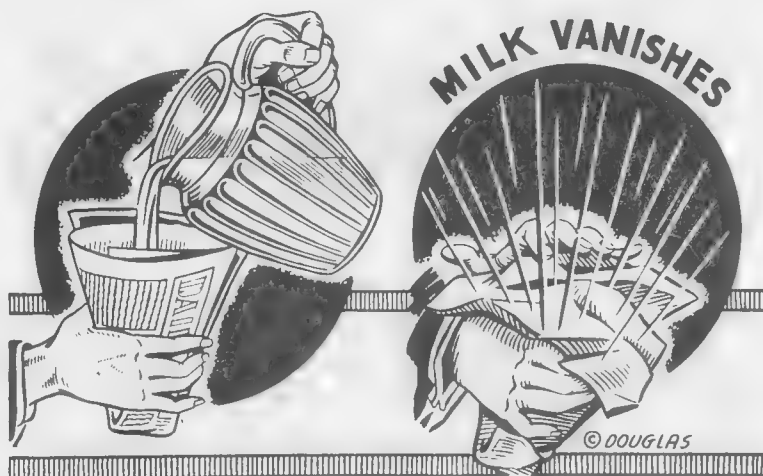
CANDY FACTORY

A glass tumbler overflowing with sugar is shown. A portion of it is poured off to show that the glass is actually filled with sugar. A fancy metal tube just large enough to cover the glass is shown to be empty and unprepared, and placed over the glass.

A few magic passes, the tube is removed and the sugar has vanished, and the glass is seen to be filled with candy,

which may be passed out to the audience. Especially suitable for children's shows.

If desired, instead of candy, performer may change a glass of tobacco into cigarettes, or use the apparatus as a vanish. Completely self-working, no skill required. Price 3.50

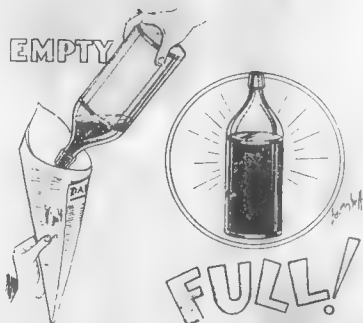


VANISHING PITCHER OF MILK

Considering ease of working, effectiveness and for general all round use, we consider this the finest trick brought out in recent years. Performer exhibits a large glass transparent pitcher full of milk. Forming a cone with a newspaper, the milk is poured into the cone while the bottom is held tightly to prevent leaking. The cone of milk is handed to a spectator. The instant he takes it, performer suddenly crushes the cone, revealing that the milk has vanished. Easy to perform, can be worked within a few feet of the audience, still excellent for stage use.

Price,

\$3.50



Fabjance's DELUXE BOTTLE

Liquid poured from this bottle disappears, only to reappear moments later back into the bottle! A nicely made crystal clear plastic bottle, complete self-contained, this bottle may be filled at home, corked, tossed into your case and it is ready to work. At any time during the vanish, pour out some liquid to prove it is real.

Full size, 11 inches tall. If you like liquid tricks, you will like this one.

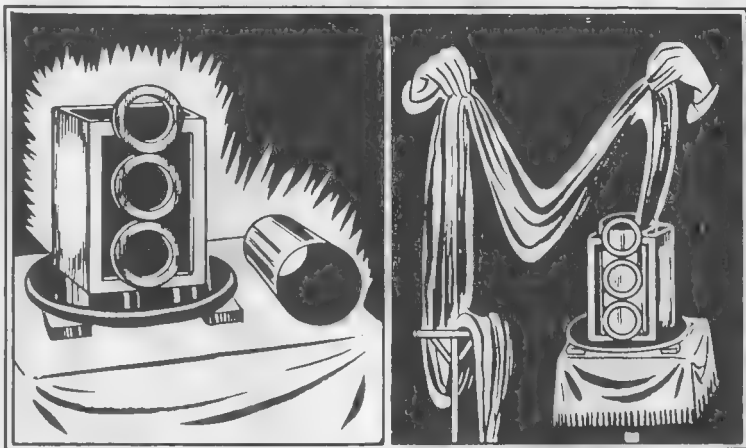
Price \$10.00



SKUNK

If your audience doesn't roar when you pull out this skunk, we'd advise you to pack up your bags and go home. Perfectly made of real fur, compresses into small unit, expanding to full life size. Inside spring gives it lifelike action when handled. This skunk has everything but the smell!

Price **\$8.95**



PRODUCTION SUPREME (Square Circle)

This is a beautiful production that holds a huge load in comparison to the size of the box. The beautiful design of the apparatus will dress up any magic act. It is sufficiently large that it can be used as the "feature" trick in a small act.

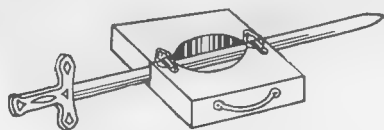
The box shown above is open in front and at top so the audience can see through. The tube is first shown empty, then placed in the box, which may also be picked up from its base and shown empty. Yards and yards of silk flowers, or even a rabbit may then be produced from the tube. At any time during the production, the box and tube may be shown empty.

The apparatus is so cleverly constructed that it can be worked under bright lights within 10 feet of the audience without fear of detection.

Price, large size \$12.50
Price, small size, not illustrated 8.00

Roydon's

SWORD THRU NECK

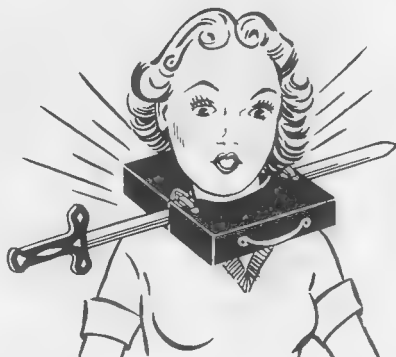


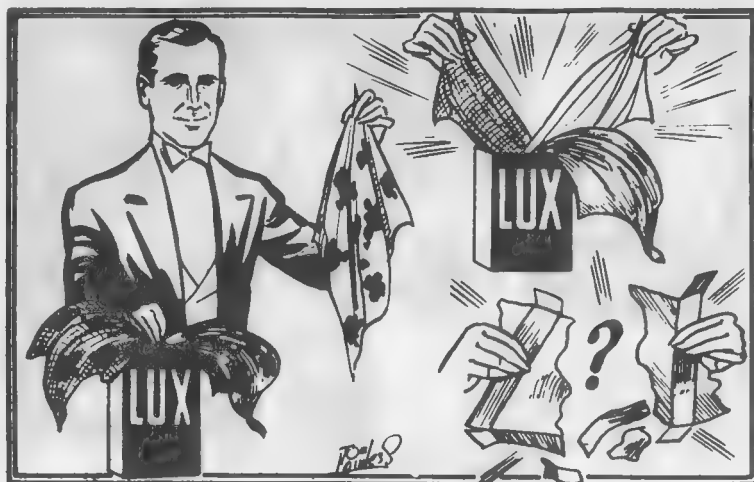
An amazing illusionette! Performer displays a wooden stock that is made to fit around the neck and a steel sword two feet long. He then inserts the sword thru the stocks to show that the sword runs right through the center of the stocks.

Magician selects any spectator from the audience and places the stocks around the subject's neck. The sword is then run right through the stocks and the spectators neck!

Outfit is beautifully made, finished in black gloss lacquer and brass hardware. An out-of-this-world piece of apparatus you will be proud to own. No skill required, do it in two minutes after you get it.

Price, only \$23.50





Dr. Kayton's SOFT SOAP

Seldom is a trick brought out that captures the fancy of all magicians as completely as this one. This is not just an ordinary effect, but is probably the best thought-out experiment in magic of the past decade.

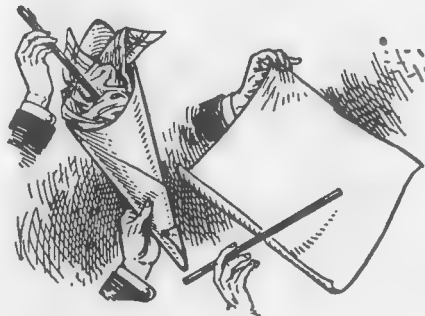
Performer displays three colored handkerchiefs which are covered with Ink Spots. He then calls attention to a Lux Box. Lifting up the cover, the performer slowly and deliberately pushes the handkerchiefs into the box and closes the cover. After a few seconds interval, he re-opens the box and removes the handkerchiefs one by one, when lo and behold! The Ink Spots have completely vanished and the handkerchiefs are bright and clean.

Now, what follows is the sucker finish that makes this effect stand apart. The audience naturally supposes that duplicate ink stained handkerchiefs remain in the box. Slowly, cleanly, and deliberately the box is opened on both ends and tossed to the audience—not a trace of anything remains—only an ordinary Lux box.

A special patter rhyme by the well known patter humorist Doc Hallock is included with the kerchiefs and 5 Lux boxes. It is not necessary to destroy a box each time the trick is performed, but extra boxes are supplied for those who wish to do so.

PRICE, COMPLETE 7.50

VANISHING SILK WAND



A beautifully made wand for the vanish of an 18" silk. Performer folds up a paper into a cone, places a silk over the mouth of the cone, then pushes it into the cone with the wand. The cone is immediately opened and the silk has vanished.

Can be used as a regular wand all through your show, before and after using as a vanish. An easy, effective method to vanish a silk. Wand only 1/2 inch in diameter, black with polished tips.

Price\$5.00

MESH EGG BAG

(Permission of Jack Chanin)



The Old Egg Bag Streamlined! A real baffler this way, because the entire front of the bag is made of transparent mesh, so they see into it at all times. Turn it inside out, show it freely, fold it up small and show it perfectly flat. Nevertheless, when you shake the bag a **REAL** egg appears in it. It is removed and another appears, and so on—as many as desired. Or place one of the eggs back in the bag and it vanishes. Anyone may come up and hold the bag, and still an egg visibly appears in it.

Price \$3.00

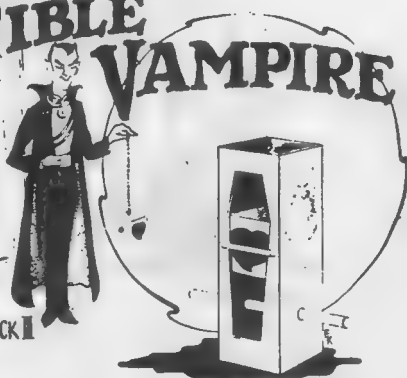
MESH DOVE BAG

This works the same as the above bag, only it is larger and a real honest to goodness live dove appears in the bag **VISIBLY**.

Price \$4.50

VISIBLE VAMPIRE

ORIGINATED
BY
DANIEL A. BROCK II



VISIBLE VAMPIRE

A large $3\frac{1}{2}$ " block is shown on all sides, suspended from a chain, and has a hole through the sides. An open front wood tube is shown to be empty. The block is lowered into the tube where it remains in full view at all times. Holes in the sides of the tube line up with the holes in the block.

Next, a long wooden stake is pushed through the sides, through the holes in the block, and extends beyond the outside of the tube, impaling the block so no escape is

possible. Performer now grasps the end of the chain, pulls upward and the imprisoned block penetrates the stake visibly and comes right up out of the tube, and the block is again shown on all sides.

This is an entirely different method of performing this well known feat, but in this method performer can be completely surrounded by the audience. Tube is $12\frac{1}{2}$ " high and 4" in diameter. Front of tube is cut out to represent a coffin. Nicely made and decorated.

Price \$18.00



KEY-R-RECT

This is an unusual effect with audience participating. Although it is in the realm of mental magic, it will fit into a regular magic act with equally fine results.

You give a committee of spectators a padlock and five keys, none of which will open the lock. You then give them a sixth key which they will find will open it. They are requested to mix up the keys and seal them in separate unprepared envelopes. Remember — you need never touch or see the lock, keys or envelopes.

Now, spectators hold up the envelopes one at a time as you stand across stage and concentrate. Suddenly, you stop them. They tear open the envelope you have designated and it opens the lock. Truly, extrasensory perception. An ingenious principle, great on stage, baffling close-up, uncanny by telephone!

Price\$10.00



MUTILATED PARASOL

This famous trick never fails to get a good reception wherever presented. A parasol is first shown, opened up and closed, after which it is rolled up in an ordinary newspaper with the handle remaining in full view at all times. Six colored silks are then shown, and dropped into a cloth handbag. The bag is then opened, but instead of the silks, it is found to contain the cover of the parasol.

The parasol is next removed from the paper, and is now seen to be the skeleton framework only, with the vanished silks tied to each rib. For the finish, a reversal of the above process transforms the articles back to their original state.

This effect comes complete with parasol, handbag, and silks, **\$30.00**

One of the finest stage effects you can buy, yet it is just as good for homes, nightclubs, etc., as it may be worked close up and even with the audience all around the performer.

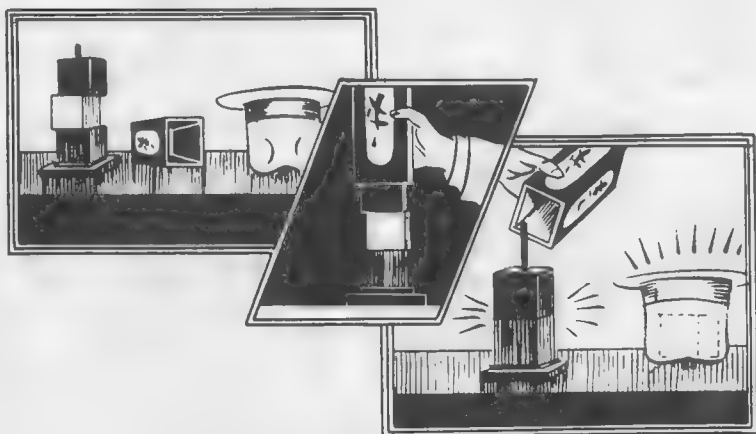
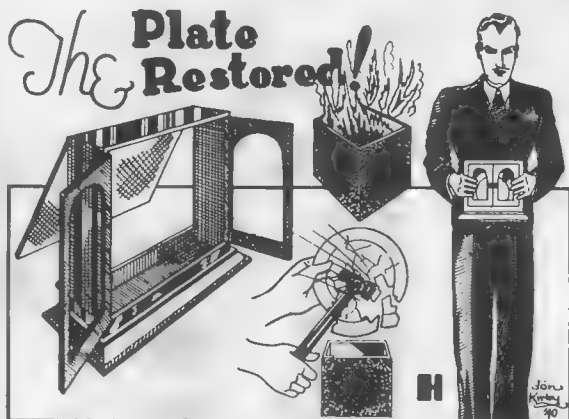
The magician exhibits a miniature, Colonial china cabinet just large enough for one plate which is plainly visible thru the large openings in the front doors. The thin back of the cabinet is hinged, so that it may be opened to show the interior better.

The plate is taken from the cabinet and handed, along with a hammer, to a boy from the audience. The boy breaks the plate into small pieces, retaining one of them. He wraps the others in tissue paper and puts them in the "Fire Box." Immediately he lights the paper with a match. The magician says a magic word, there is a flash of fire and smoke, and the box is turned over to show that nothing remains but a few ashes!

Now a pistol is given to the boy while the magician holds the china cabinet. The boy fires at the cabinet and instantly and visibly the plate appears inside! It is taken out and shown to be completely restored with the exception of the missing piece which the boy has been holding all the time. The piece is found to fit exactly in the plate!

Everything is done right out in the open—no hidden moves, exchanges, etc. There is nothing the least bit hard to do. Takes no time for setting up—may be carried ready to perform. It is one of the most perfect effects we have ever seen and we give it our highest recommendation.

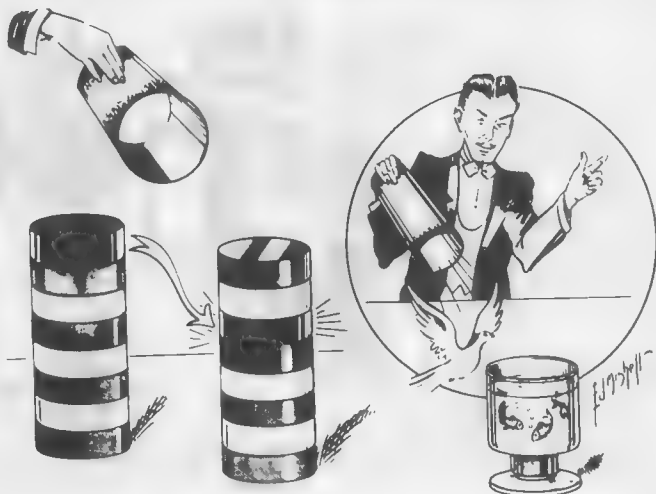
Price, including Fire Box, China Cabinet, plates, directions, and patter.....\$21.00



THE TRAVELING BLOCK

Equipment consists of a wooden base with rod, a square tube, and three 3-inch blocks colored Red, Yellow, and Blue, each with hole thru center so as to fit on the rod. Blocks are taken off the rod, and tube shown completely empty. The Red block is now placed on the rod, then the Yellow block in the center, with the Blue block on top. The empty cover is then placed over the blocks. It is immediately removed, revealing only TWO blocks—the Yellow block has vanished from the center. Reaching into the nearby hat, performer produces the missing block. Completely mechanical, easy to work. Equally effective on the stage, club or parlor.

Complete, ready to work, only.....\$12.50



CHECKER PRODUCTION TUBE

Performer shows stack of Red and Yellow checkers, topped by one Blue checker. An empty metal tube is shown and placed over checkers. When tube is lifted, Blue checker has traveled to magician's pocket. Magician now removes top Red and Yellow checkers, places tube over remaining stack, drops Yellow into top of tube, then Red, then Blue. When tube is lifted, Blue has moved to bottom position.

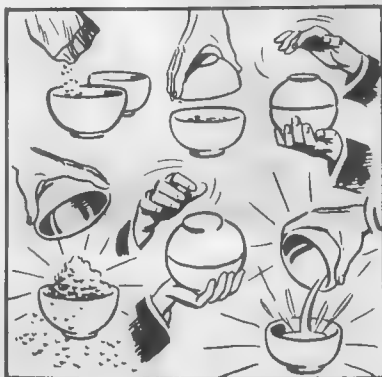
Once again, tube is placed over stack, then lifted — all the checkers have vanished and in their place stands a fishbowl of live fish, or a dove!

Nicely finished in bright colors, overall size 4½" x 12".

Price, only\$11.50

Price, by mail 12.50

MODERNISTIC RICE BOWLS

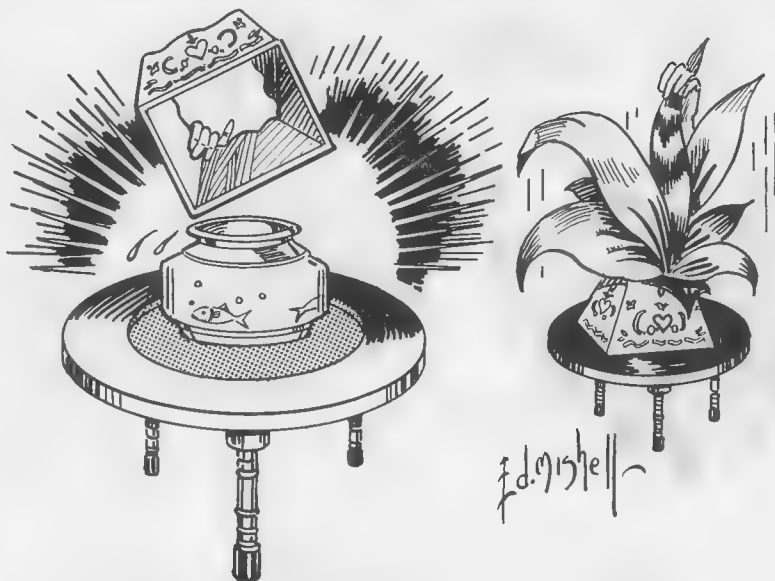


In this always popular effect, two bowls are used, both of which are shown empty. One bowl is filled with rice from a paper bag, the surplus being smoothed off in order to leave the bowl full to the brim.

The second bowl is then inverted over the full one, and upon it being removed a second later, it is seen that the rice has doubled in quantity, now filling the lower bowl to overflowing. Once more the surplus rice is leveled off, the other empty bowl is again placed over the one containing the rice.

Upon final separation, the rice has vanished and the bowl is filled to the brim with water, which is then poured from bowl to bowl.

Plastic model, Adams make, 3¼" size, excellent value at only \$1.50



ALDINI FISHBOWL PRODUCTION

U. F. Grant

A spectacular production of a quantity of silks, followed by a fishbowl with live goldfish. Easy to work and no angles enable you to use about anywhere.

A thin three-legged little table is shown underneath, then scarf which covers the table is dropped revealing an empty table top. A decorated "lampshade" shaped cover is then placed on the top, and the scarf removed. Next, a large quantity of silks are produced from the "lampshade." Finally, the lampshade cover is removed, revealing a fishbowl full of water, with goldfish swimming inside. A beautiful effect that can easily become your outstanding trick.

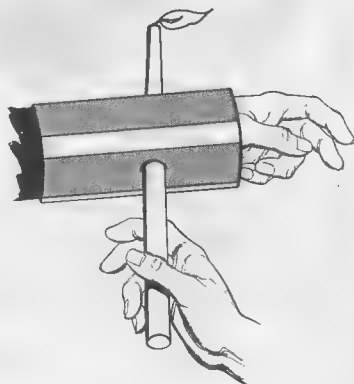
Price \$25.00

CANDLE THRU ARM ILLUSION

This illusion is fast becoming the most popular of any of the "penetration" tricks, because a burning candle is used instead of the usual sword or knife blade.

A metal tube through which you have pushed a candle is shown, the candle removed, and the arm placed into the tube. Candle is then lit, and pushed right through the sides of the tube and arm, coming out the top, still lit!

An impressive trick your audiences will remember longer than any part of your show. Large enough for big audiences, but can be used close-up with equal effectiveness.



Price, only \$15.00

THE EGYPTIAN WATER BOX

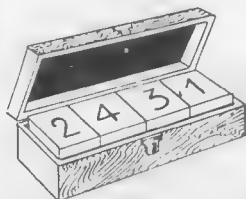


HERE IS A SAMPLE ROUTINE! The box is shown empty and then silks are produced from it. Water is then poured into the box and the water vanishes. A glass of wine is then produced from the box. The wine is poured back into the box and vanishes.

Many, many more effects are possible with this ingenious box. It should be noted that no covers of any type are used to keep the liquids from spilling. There are no moving, tipping or hinged gimmicks. This is NEW.

The box measures 7 by 5½ by 4½ inches and is well made and attractively decorated.

\$9.50

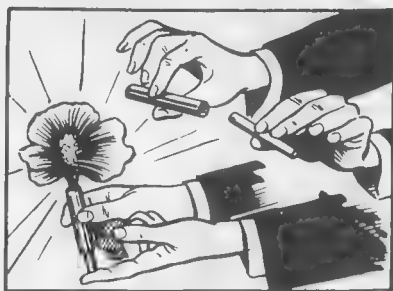


TELEVISION MYSTERY BOX

The ultimate in fine magic for those who want the best. Four numbered blocks are placed by spectator in the examined box and locked, this box placed in second box, and locked. Performer divines correct sequence in matter of seconds, right within two feet of the spectator. Unique principle, workmanship, the finest!

Price

\$25.00



CHICK'S SURPRISE BLOOM

Into a neat plastic tube 3½ inches in length — just large enough to hold a king-size cigaret — a cigaret is pushed, proving the tube to be empty. The cigaret is removed, and again pushed through. This time, instead of a cigaret, a beautiful flower emerges from the opposite end of the tube. A surprising effect, completely automatic.

Price **\$2.00**



The illustration tells the story, also shows size of vase. A neat little plastic vase is first emptied—but wait, it immediately fills itself again, and is emptied. This is repeated again and again, each time being shown empty.

A lot of comedy can be had from this Lota by stopping in the middle of other tricks in your act to empty it.

Price, only **\$1.75**

RAJAH BLINDFOLD

This is a well made cloth blindfold. When placed up to anyones eyes they cannot see through it. Still, when it is tied around your head covering your eyes you can see well enough to describe people, read things written on a black board, drive a car, in fact you can do most anything ybu would do without a blindfold. Our instructions describe many unusual effects which you can do with this.

Price \$2.50



J.F. GRANT

MULTIPLYING CANDLES

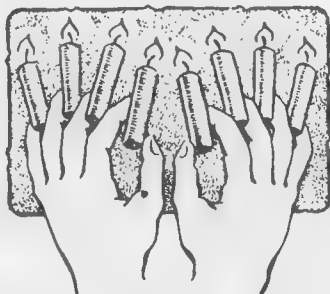
Earl Morgan

An amazing display of brilliant showmanship, is this outstanding production of lighted candles at the finger tips, one at a time. A new mechanical idea of great simplicity for the appearance and vanish of one to eight flaming candles at the finger tips. Candles can be made to jump from one hand to the other, and can be vanished just as mysteriously.

Beautifully precision-made, all metal, decidedly the easiest trick of this kind ever devised.

Prodouction of eight lighted candles, four in each hand, complete \$25.00

Production of four lighted candles for either hand (specify right or left hand) \$12.50



Nielsen-Thompson EASY-WAY-OUT DOVE PRODUCTION

Probably no field of magic has caught the public's interest more than the production of a live dove seemingly from thin air with no visible apparatus. This is magic at its best as the audience is usually left completely bewildered with no logical explanation as to the method employed.

With this method a dove is produced from a silk at any time during the act, even if performer is completely surrounded. The easiest working method ever devised — that's why it's called the "Easy Way Out". When ordering specify White or Blue silk. Complete with everything but the live dove \$8.50



KARSON'S ZOMBIE

Positively the most uncanny and amazing magic effect of its kind, which has taken the magic world by storm and is the most talked of effect of the past decade.

The magician weaves a strange and fantastic story about zombies. He tells about a mystic silver sphere that these zombies must have about them day and night, about the ghostly and radiant power that this ball has locked within itself; and that this amazing sphere gives the zombie another form of life after he or she is dead.

He tells the audience that should this ball come in contact with the performer or any member of the audience while it is radiating this mysterious influence that they, too, would become zombies—and thus he will control it with a piece of cloth.

The ball is on his table, a silver ball, about 4 inches in diameter, like a mirror it reflects the many lights about it. The cloth is shown on both sides, then placed over the ball, the magician still holding two ends of the cloth.

Slowly and unbelievably the form of the ball rises, taking the cloth with it—it rises up and up, until it is clear of the table. Then it floats away from the table, under the cloth, and now it sinks down out of sight leaving the cloth in performer's hand; but, wait, it now floats up and into view, toward the performer, then toward the audience, taking the cloth with it—up and up until the cloth is almost out of the performer's reach. Finally, the ball slowly descends to the table, the cloth is removed, the ball is now inert and placed on it base.

Willard S. Smith, writing for the Linking Rings, says: "We have read the raves about Karson's Zombie, but had never seen it worked until Joe did it for us across the counter. One of our favorite effects is the floating ball, so it isn't strange we were fascinated as the silver sphered Zombie rose from the table, floated high in the air, back again, suddenly vanished only to reappear under the foulard. Here is a trick that will never die. It will live to become one of the classics of magic. Yes, we bought it . . . it is a trick you enjoy doing in front of the mirror."

We would like to have you know some facts. We urge you to take every statement for its full value. There are no threads used. This is a one-man stunt, two people are NOT needed. The performer has absolute control over the ball at all times. The cloth is unprepared.

Price, Ball and complete instructions, no cloth _____ \$12.50

MIRACLE BALL

This is worked by the same method as the professional metal zombie but with a smaller plastic ball. Effect is exactly same as zombie described above.

\$3.25

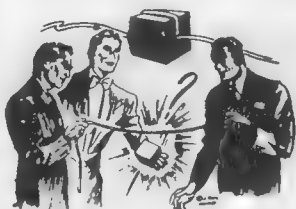
**POP-EYE PIPS**

Everybody talks
about this one.

A giant card, 9½" x 6½", is shown to have one pip on one side, Four on the other. Turning it back, it is seen that there are now Three pips on the first side, Six on the reverse. But there is more to come — the performer now offers to expose the secret of the trick.

He shows the card back and front, with the pips so arranged that by placing the hand over certain pips, it is possible to show in succession 1-4-3 or 6 pips. But little does the audience know what is in store for them, for on turning the card once again with fingers at the extreme edges of the card and the entire face of the card in full view, one side now has Four pips — the other Three pips, to be followed by Six pips, One, and then finally, EIGHT! The effect on the audience is a real knockout.

Beautifully made, no flaps used, A real EYE-POPPER. Price\$6.50

**BLOK-KORD**

A solid block of wood and a length of rope are passed for examination. Block is threaded on rope, not once — but twice — this making doubly sure that block is securely threaded on rope. The two ends of the rope are then handed to two spectators who are requested to hold each end of the rope tightly.

Now, in full view, performer places his hands on the block and visibly removes it from the rope.

Remember, no switches, no gimmicked rope, no cover used. Always ready to work, making it a dandy trick for close-up, parlor, or stage. Block nicely finished natural wood with lacquer and hand rubbed. Price\$3.00

PASSE IMPOSSIBLE

Magician shows glass, which he fills with confetti. He shows empty tube and covers glass of confetti with tube, then shows glass of milk which is covered with matching tube. He now lifts up tube showing that the glasses have changed places.

Magician again covers glasses, reaches into one tube and lifts out glass of confetti, then produces silks from the other. Glass is replaced, raises tube, and again confetti and milk have changed places. Finally — he raises tube and pours out candy.

Price (no silks included)\$8.75



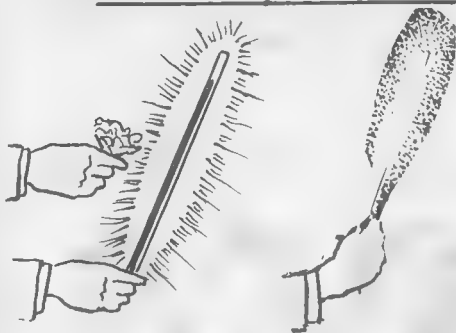


Also
Plastic model, by
FANTASIO, preferred by
many, only\$6.50

WALSH CANE TO SILK

An instantaneous and lightning vanish with the additional effect of surprising production, makes this a perfect "opener." In working, the cane may be freely handled and flourished. It is then held with one hand at each end, when in a flash it vanishes leaving a pocket size silk in performer's hands. Equally suitable for club or stage. Any silk up to 27 inches may be used.

Price for Cane Only, no Silk \$12.50



WALSH APPEARING WAND

This wand is similar to the appearing cane—it simply appears from nowhere.

Price \$7.50

WALSH VANISHING WAND

This wand is similar to the vanishing cane and just vanishes all by itself from any kind of cover.

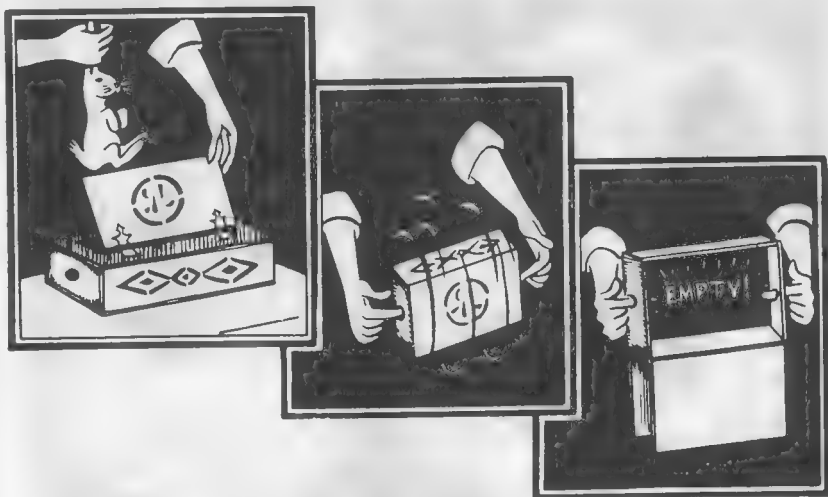
Price \$7.50



WALSH APPEARING CANE

You reach into the air—and instantly a full length cane appears in your hand from nowhere! Or, if you prefer, you simply wave a silk handkerchief in the air—it vanishes, and in its place is the cane! A perfect sequel for the Vanishing Cane, or is just as effective when used alone. A brand new effect, modern as tomorrow.

Price \$12.50



FLIP-OVER RABBIT BOX

(Jack Gwynne)

This beautiful piece of apparatus is one of the fastest and most novel of all vanishes. While it is designed for the vanish of a rabbit, or other livestock, it may also be used to vanish or produce any article up to that size. The seemingly careless manner in which the performer handles the box, at the conclusion of which the box is seen to be completely empty, leaves the audience completely startled.

The illustration tells the story of the vanish. Rabbit placed in top, the box then spun on the fingers, the sides drop down—the box empty!

Box beautifully decorated in brilliant lacquered colors.

Price\$21.00
 Junior size, for small rabbit..... 14.50

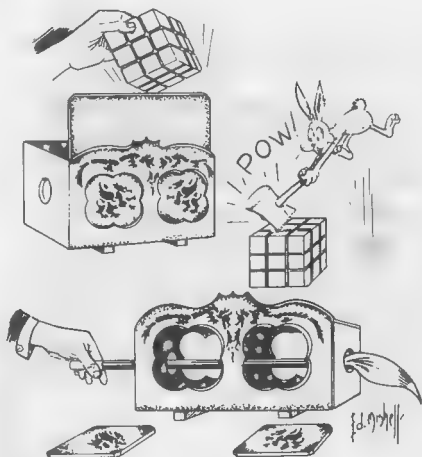
JIMMY KING BLOCK VANISH

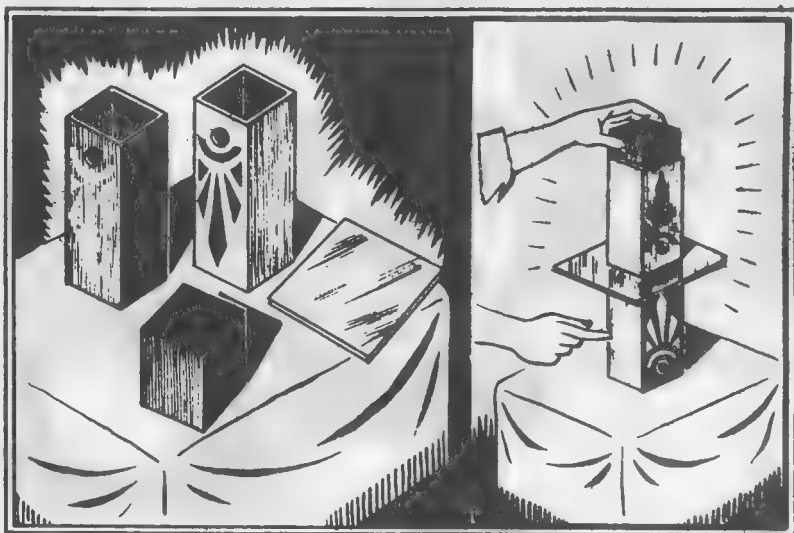
As this one works on an entirely different principle, it fools them all. Performer shows a block of wood and bangs it on the table to prove it solid. The block is placed into the box from the top, and all doors closed.

Then follows sucker routine of showing one door open, then finally both doors are removed completely, and a wand pushed through from one end to the other. The block has completely vanished!

Beautifully finished apparatus, easy to work, the kind of magic we like to sell. If you want a \$20.00 trick, you will be happy with this one.

Price\$20.00



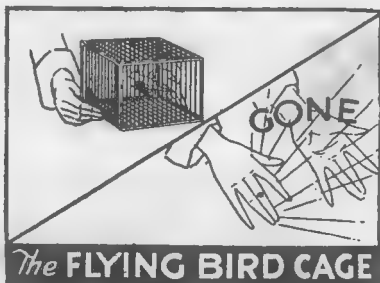


EL BLOCKO

This is a very effective trick that works equally well in the parlor, club or stage. Besides creating a very miraculous effect on the audience, the apparatus itself is such that it makes a very neat appearance on the table.

Performer exhibits a square wooden tube about 3x7 inches, and shows it to be empty. A piece of glass is then placed on top of the tube. A second tube is also shown to be empty and is placed on top of the glass. Now, a solid block of wood which is just large enough to fit inside the tube is dropped into the top tube and falls into the bottom tube, apparently going right through the solid piece of glass. Both tubes are then shown empty and the glass is shown intact.

Price, complete, ready to work Postpaid\$9.50



VANISHING BIRD CAGE

One of the best known effects in magic, and one that will make a reputation for any performer. Blackstone has featured this trick in his show for the past decade.

Performer enters holding between his hands a bird cage, similar in size to illustration. If desired, two members of the audience may be invited on the stage and requested to place their hands on top

and bottom of cage in order to hold it securely. Suddenly, without any warning whatever, the cage is gone—so fast that not even those holding the cage have any idea of the means employed. A perfect encore trick.

Price\$20.00



THE DEVIL'S CANISTER

U. F. Grant

The Devil's Canister really opens up an entirely new field in Magic for those who do not use an assistant. Through it you are able to gain possession of borrowed rings, bills, messages, etc. to be reproduced in a nest of boxes, etc.

For example, you toss a lit match into the Devil's Canister, and real flames shoot up and fill the whole interior. Now any spectator takes out a bill, notes the serial number and drops it into the fire, where it is consumed

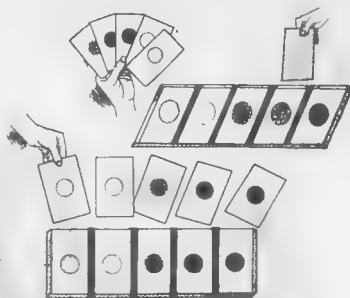
in the flames. You then remove a sealed envelope from your pocket, tear it open and remove the spectator's original bill! They verify the serial number. It is the original bill.

Wonderful for mindreading! A spectator writes a question on a piece of paper and drops it into the flames. You immediately answer the question without any stalling. With each Canister we supply you with a manuscript of 20 good tricks you can work with it. Price, only.....\$3.75

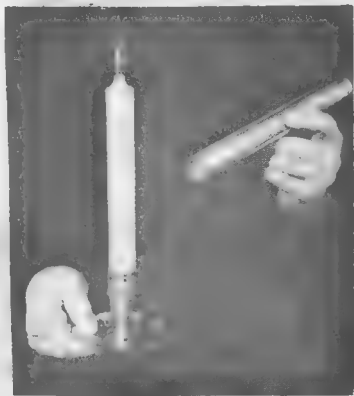
E.S.P. COLOR RAPPORT

Prof. Fairchild's Color Rapport has the boys excited. Performer exhibits 4 different colored plaques, each about 3 x 5 inches. These are shuffled and placed in color rack in order designated by spectator, backs toward audience.

When the plaques are turned around, it is found the colors all match, proving the spectator did in fact pick the right ones thru E.S.P. Easy to do, work it anywhere, nice looking equipment. Only\$7.50



LIT CANDLE TO SILKS



Magician displays brass candle holder containing candle, which he lights, then removes from holder. Next, he shows an empty polished metal tube, just large enough to fit over the candle. He then covers the still burning candle with the tube, then blows out the flame, covering the ends of the tube with tissue paper and metal caps, to form two drum heads.

Now, both tissue seals are broken, and silks are produced from both ends of the tube. Audience is again allowed to look completely through the tube showing the candle has vanished! Beautifully made, completely self-contained. Price (no silks included)\$13.50

NU-WAY KUMA TUBES

NOD TO A FRIEND AND YOU MISS PART OF THE TRICK.

Two cylinders are shown empty by dropping one over the other, tossing them in the air, etc., then nestled together and from them you produce silks.

Shown empty again as above and then a bowl of water produced . . . BUT . . . the cylinder bowl just came out of cylinder.

Still, when both cylinders are nested, they fall back freely over bowl, but the instant they do, the bowl vanishes and more silks are produced, then from the silks is produced the missing bowl.

Cylinders are of metal and about seven inches tall by five inches in diameter.

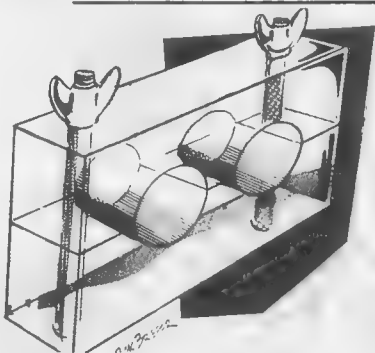
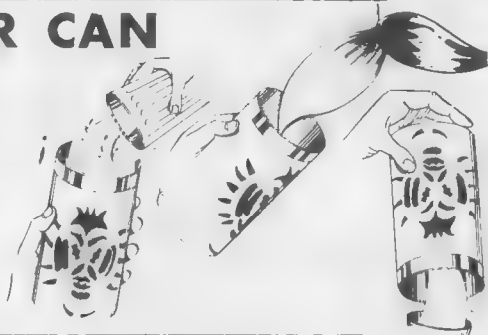
Complete with fish bowls, cylinders and fake.

Price \$15.00

WITCH DOCTOR CAN

A beautiful can is introduced. Water is poured in and out of it several times and left in the can. Magician then produces dry silks from the same can. He thereupon pours several colored drinks from the same can into separate wine glasses to match the colors of the silks. A pretty and colorful effect. Use your own silks.

Price \$5.00



PLEXIGLAS THUMB STOCKS

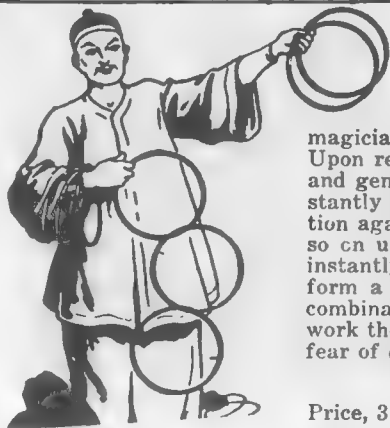
Something really new in restraints. Stocks are $3\frac{1}{2} \times 2$ " TRANSPARENT plastic. The stocks are bolted to the thumbs of a spectator who try though he may, cannot release himself. They are then bolted to the performer who can release himself at will. The stocks can be examined at any time. Order two sets for a comedy U-DO-AS-I-DO routine. One for the spectator and one for yourself. He can't get out of his but you can, etc. Or perform any of the standard thumb tie routines or the special comedy routine contained in the instructions. All ready to work and fit nicely in your pocket 7.50

MIRACLE LIGHT GLOBE

There are numerous ways in which you can use this bulb to create a good and hearty laugh. You pick up what is to all appearances an ordinary light bulb, strike a match and light it; or, simply hold it in your fingers and it becomes lit. Or, strike it on your trousers just as you would strike a match, then blow it out.

There is no end to the funny stunts you can do with this bulb. Entirely mechanical, always ready to operate, without advance preparation.

Miracle Bulb, complete, with instructions 1.50



CHINESE LINKING RINGS

This is probably one of the most popular and mystifying effects ever presented by magicians. The rings are passed for examination. Upon return to the performer, he takes two of them and gently rubs them together. Presto! They are instantly linked together and passed out for examination again. A third ring is linked in like manner and so on until all eight are linked together, when they instantly fall apart on command. It is possible to form a great variety of interesting and mystifying combinations with these rings and the performer may work them right in the midst of the audience without fear of detection.

Price, 3½" size \$ 1.50
 Price, 5" size \$2.50
 Price, 8" size, professional quality..... 12.50

Crystal Silk Cylinder



A tall, clear plastic cylinder is shown freely, three 18-inch silks placed in same, and metal cylinder slid over. On removing the cylinder, the silks have changed to three real oranges that may be tossed out. Cylinders are shown empty from both ends, silks have made a complete vanish!

Or, you can use this to vanish silks, or change to any solid object, or for a switch of silks.

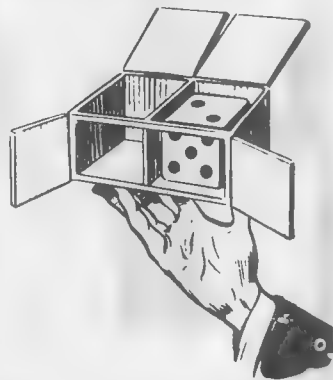
Crystal Silk Cylinder stands 12 inches high by 3 inches in diameter. Made of clear plastic, wood base and metal cover. A nice looking piece of equipment.

Price only \$12.50

SLIDING DIE BOX

This is a great sucker gag and no matter where you perform, someone is always ready to "bite" on it and furnish comedy.

Performer places a borrowed hat upon his table, then picks up the Die Box to exhibit. Into one side a large die is placed and both doors closed. It vanishes again and again, each time performer opening only one door at a time and tilting the box as if causing the die to slide to the concealed end of the box. Finally, at the height of the excitement, both doors are opened, the die has vanished, and is produced from the hat!



Price \$15.00



Walsh's PRODUCTION TABLE

Now, Russ Walsh, inventor of Cane to Silk and Appearing Cane, gives you another mechanical masterpiece that promises to be equally as popular—the instantaneous production of a magic table. This table can be produced either from a newspaper or foulard—or, by an expert at misdirection—from the thin air itself! Table is standard height, with top 5" x 12", and may be used for silks, or other light objects. Use this as an opener and give your act some real "snap."

Price \$10.00

THE GIZMO BOX

The doors of the box are flipped open and the box is seen to be empty. With the doors open the box is turned sideways so that all parts are seen. The doors are then closed. A white silk pushed through the box changes color. Or, after showing the box empty, produce silks from it. It can also be used to vanish silks, etc. This is a box of many, many uses.

The box measures 4½ by 7 by 2½ inches and is made of plywood with a smooth finish and highly decorated. It is a pleasure to handle.

Cat. No. 45.

PRICE, \$10.00



HOUDINI OUTSTRIPPED

Here is one of the best comedy numbers that you will be able to find and one that is not overworked. You have a boy or a man step forward and tie a belt around their waist. The belt has two rings fastened to it. Two ropes with snaps on the end of them are snapped onto the rings. The idea is for the man assisting you to escape. When the ropes are pulled instead of the man escaping his under shorts are apparently pulled off of him and are seen hanging between the two ropes! Supplied complete with belt, ropes, shorts and comedy patter.

PRICE \$5.00

NITE CLUB DOVE VANISH

We feel safe in saying that this is the best dove vanish on the market today. It is used by many of the leading nite club performers. In effect a dove is placed in a fancy chest and the chest is then taken apart piece by piece and both sides of each section is shown. The dove has vanished. There are no threads, swinging or hanging loads at any time. This vanish can be worked on any table or in the hands. It can even be done close-up or surrounded. This is a beautifully made piece of equipment and an ideal closing number for a manipulative act.

PRICE, \$17.50



Deceptive CHANGING BAG

Without doubt the most popular utility item in magic as it has so many uses in different types of tricks. Bag is turned inside out, shown empty, a few silks placed into it, then silks removed and they have changed color — are tied together — or have vanished! Or you can use it as a regular vanisher for other items such as cards, watches, rings, etc. Widely used with 20th Century Silks or Cut and Restored Necktie. Mentalists also find the Changing Bag very useful for spirit messages, etc. For close-up work, or stage.

Beautifully made velvet bag with handle.

Price\$12.50

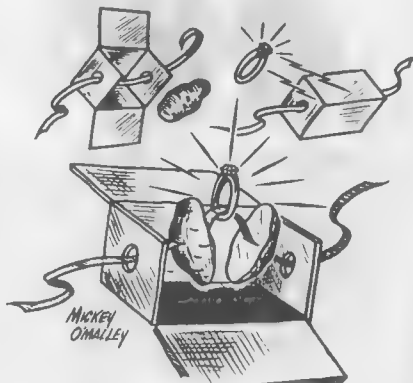


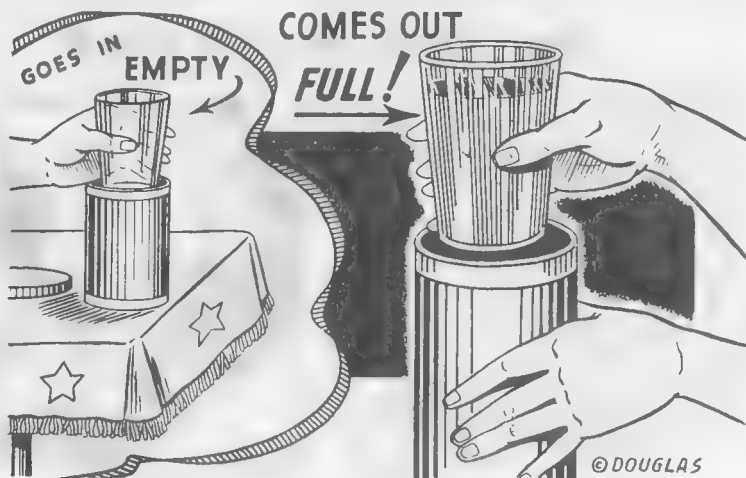
GRANT'S POTATO BOX

A chest containing a potato and a length of ribbon...while the spectators examine the potato, the ribbon is threaded through the center of the chest, leaving the ends protruding through the holes at either end of chest. Potato is then returned to chest.

A ring is borrowed and vanished. Upon opening the chest, ribbon is found to be running thru potato. While spectators hold ribbon, potato is sliced in half and there in center of potato and threaded on the ribbon, is the borrowed ring!

Baffling beyond words. Chest measures approximately 8 x 5 x 6 inches.
Priced at\$10.50





LIQUID APPEARANCE

A pretty little colored metal can just large enough to hold a 10 oz. glass is shown, into which is inserted an empty 10 oz. glass, and the lid of the can replaced. The can is reopened and the glass is removed FILLED TO THE TOP with liquid (milk, beer, etc.). And now for the part that even fools the magicians: The liquid may be poured from the glass showing it is completely filled, and the can itself tossed to the audience.

The fact that this startling effect requires no special props, tables, etc., and can be worked within three feet of the audience makes it suitable for any gathering, large or small. Entirely self contained, no tricky moves. You can work it immediately after reading the simple instructions.

PRICE _____ 3.50



REPEAT FLOWER WAND

Magician plants an invisible seed on his coat lapel, touches it with the tip of the wand, and a large, colorful flower appears on the lapel. Magician removes the flower, tosses it into the air, and it vanishes. He again touches the lapel and another flower appears.

Wand is regulation size,
black with white tips—\$3.50



FEATHER BOUQUET

A beautifully colored bouquet with 5 large blooms. May be produced from the sleeve, or from under a foulard. You can add a lot of color to your act by using one or more of these fine bouquets.

Price _____ \$7.50

TEMPLE SCREEN

A very attractive three fold screen, each panel measuring 9 by 12 inches, is shown on the inside, folded flat, then opened out and shown on the outside. The spectators see both sides of each panel. The screen is then formed into a triangle and a large production follows.

Features

This is an entirely new idea. There are no tipping or revolving load chambers. The load is permanent and does not transfer from one place to another. Each panel is solid. It employs the most perfect, natural and convincing way of showing both sides of the screen. The screen folds flat for carrying and will hold a large load. You can even produce a small rabbit, dove or guinea pig. The screen is attractively decorated with a Buddha design in several contrasting colors on each panel.

Price **\$5.75**

STRAT-O-SPHERES

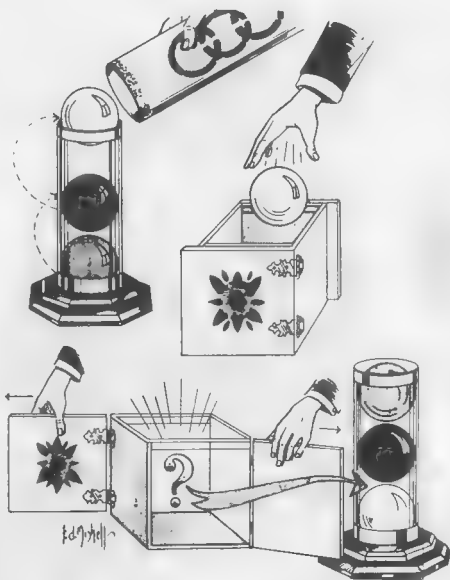
This tops the list. You are supplied with a tall, clear plastic tube, a handsomely decorated metal cover for same, a wooden base, several different colored balls, about 2 1/2" in diameter, and a large box with swinging doors at its front and rear.

Altho there is just room enough for these balls, one on top of the other, to fit the plastic tube, nevertheless, the ball placed on top of the three, successively appears at the bottom and in the center of the three balls. And for a climax, this migratory sphere is placed in the box.

Both doors are opened, you see thru the box, and as quickly as you can say "Grantissimo", the ball has vanished from the box and appears in the plastic tube. This is very colorful, well made, has eye appeal and is well recommended. This trick can be done immediately as it requires no sleights or intricate moves. Price: \$15.00

Price:

\$15.00



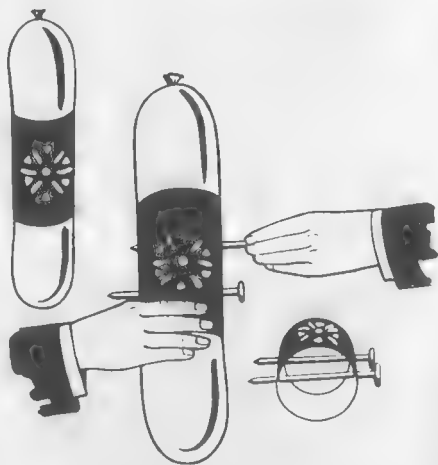
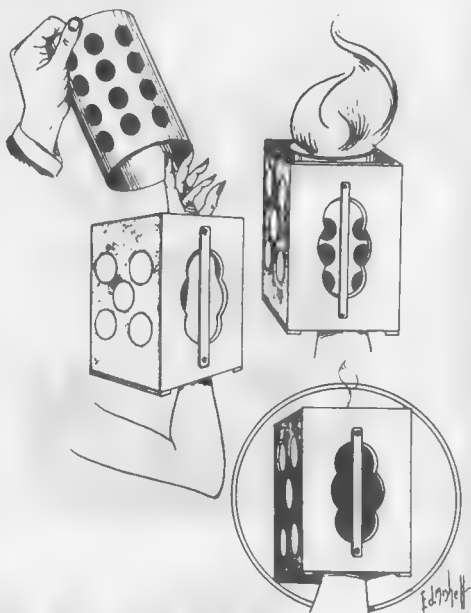
HAND CREMATION

A small open front chest is locked onto a spectator's wrist. Now, a brightly decorated tube is slid down over the hand. Liquid is poured into the tube, and a lit match dropped in! As flames shoot up, the hand is apparently consumed in the flames.

Now, the tube is removed, showing the hand completely gone! Needless to say, it can then be restored.

The illusion is perfect, even at close range, another effect that is suitable for parlor, club, or stage. As an added feature, at any time the box is not used in the cremation effect, it can double as a production box for silks, etc.

Price _____ \$12.50



FANTASTIC SPIKES THRU BALLOON

By Robt. Gurtler

This is a fantastic effect, that completely baffles everyone, as the simplicity of the presentation is so convincing.

Magician shows a decorated metal tube with two solid metal spikes running through it. The spikes are removed, and can even be passed out for examination. The magician then places an airship type balloon into the tube and inflates it fully, so that it completely fills the tube and extends from both ends of the tube.

Now — the big spikes are thrust right through the tube from side to side, but the balloon remains in-

flated and completely unharmed. The balloon may then be allowed to deflate, and tossed to the spectators for examination. The tube is now lifted and shown to the spectators, allowing them to look right through it with the spikes still in the tube running from side to side.

A really impossible enigma! Complete with tube, spikes, a supply of ordinary balloons, routine.

Price, only _____ \$5.00

BLACK ART TOP

The beautiful Black Art Top as shown measures 14 x 16 inches, felt top with gold braid, two black art wells, velveteen drape in black with gold braid and gold fringe. A thing of beauty, a joy to use.

Price, Top only, **\$15.00.** By mail **\$16.00**

EUREKA TABLE BASE

This table is called "Eureka" as it has everything a magician has wished for in a base!

The base is rigid, has a large spread of 22 inches so it will hold a large top. Folds down to 26 inches, raises up to 50 inches. It raises and lowers with a touch of the fingers.

It is in a bright non-tarnish finish. Zip-Zip, it folds down. Zip-Zip, it sets up! No loose parts, nothing to unscrew or tighten. Plastic tips on the legs so as not to mar the floor. Complete with flange.

Price, base only, **\$15.00.** By Mail, **\$16.00**

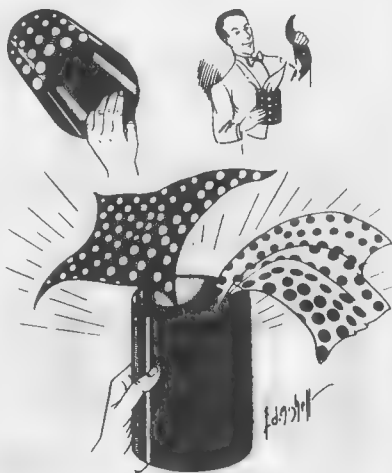
**Fenichel's
METAMORPHO SPOTS**

A neat looking white-spotted black can is shown to be empty. One white silk and one black silk handkerchief are placed in the can, and then removed, as magician facetiously pretends that the white silk has changed to black.

Now, once again the silks are placed into the can. Magician runs his hand over the outside of the can, magically removing the spots and pretends to toss them into the can. When the silks are again produced, the vanished spots have reappeared on the silks! The black silk now has white spots and the white silk has black spots.

Complete with comedy routine, can, and all silks.

Price\$7.50





NECKLACE OF SHEBA

This is an extraordinary baffling mystery that appears to be impossible. A clear plastic tube, 14 inches long and one inch in diameter is shown containing a string of large beads. These beads are removed and the thread holding them is deliberately cut at any place, in the middle or at the end. Cutting may be done by a spectator if desired.

The beads drop singly and separately into a dish, or on the table. Now, they are placed back in the tube, one at a time. Next, without any phoney moves, you remove the beads from the tube and they are all strung together.

An unusual effect that may be worked in the parlor or on the stage with equal success.

Price\$11.50

Roydon's MENTAL MIRACLE

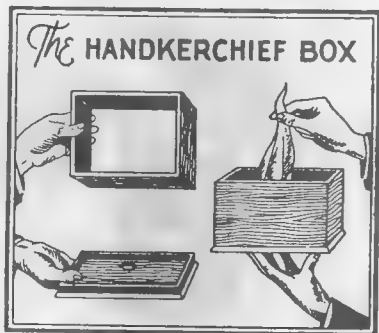
The method used in this effect is so clever that it is indeed a miracle. Magician displays a thin black board about 10" x 10" square, with the name of five states printed on it. Board is plainly shown on both sides. Spectator is asked to think of one of the states and magician marks an X after the state the spectator mentally selected.

Spectator then names the state, and immediately performer turns the board around and reveals that he has correctly divined the state. But wait—it is immediately repeated with another spectator, and then again if you wish.

A quality product, and so easy to work
\$8.50



JAP HANDKERCHIEF BOX



A nicely made wooden box about 7½ x 5 x 5 inches in size, with thin sides, no top and a removable bottom is shown. Replacing the bottom, performer reaches into the box and produces a silk. The box is now shown empty, and you produce another silk.

Now, you can put the silk back into the box, then open it, and the silk has vanished, only to reappear in your pocket. For a finish, you can put the silks back into the box, then proceed to produce a huge stack of silks.

Price\$10.00

Grant's BAMBOO CHEST & GLASS

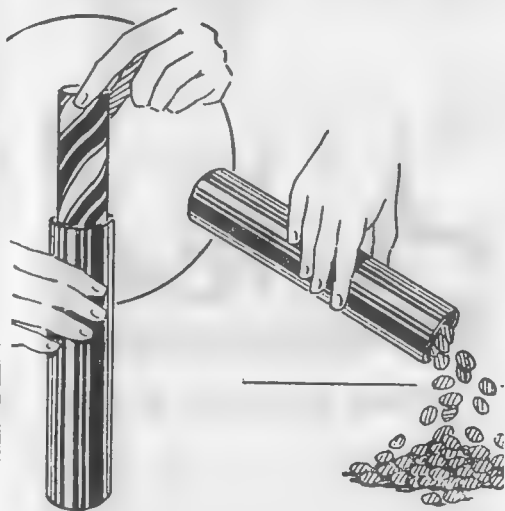
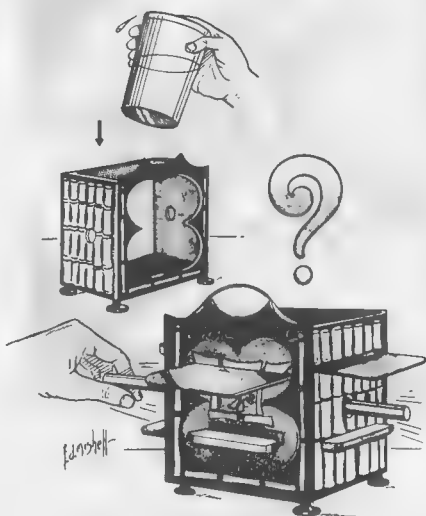
The performer displays a beautiful Chinese Chest as illustrated, which is only slightly taller than a 10 ounce glass tumbler, which is shown to contain liquid. The tumbler is placed and locked in the center of the chest so that it cannot move.

Four chrome blades (solid) are pushed through the cabinet, two from the front, two from the sides. Then a solid rod is pushed through the center holes, from side to side.

To prove that the tumbler is still there, the rod and blades are removed. The front of the cabinet is opened and there is the glass, still locked in place. It is removed and the water poured out.

A beautiful piece of apparatus, quality throughout. A real fooler that can be worked up close, or on the stage.

Price\$22.50

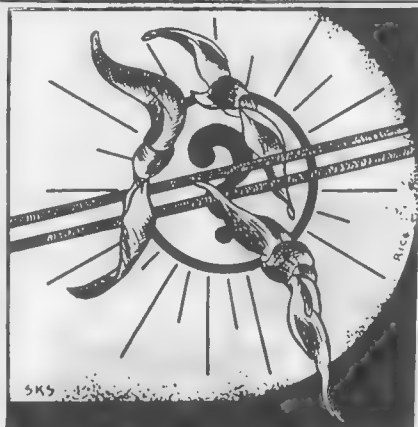


Roydon's PEPPERMINT CANDY TRICK

This is a dandy trick to use in a children's show. Magician offers a boy a stick of Peppermint Candy, nicely wrapped in cellophane, if the boy can answer certain questions. The boy agrees to the quiz, so magician removes the cellophane wrapper and inserts the Peppermint Stick into a polished metal tube which he seals with tissue paper and a ring, to form a "drumhead".

Now, the fun begins—the boy is asked three questions. The first two are easy and he answers them, the third is in the \$64,000.00 class so he flunks! So, magician breaks the paper seal, and pours out the contents into the boys hand—instead of peppermint candy, he gets peanuts!

Outfit is very nicely made of highly polished aluminum. For adult audiences, you can use silks instead of peanuts if you prefer. Easy to do, precision made. Price\$8.50



RICE'S TRIPLE KNOT ESCAPE

This marvelous effect won Mystini first prize at an I. B. M. convention and has been performed with considerable success by the Great Dante!

Briefly, two ropes and three silks are passed for examination. The ropes are tied around one of the silks, then the remaining two silks are tied around the ropes. With everything securely tied, two spectators hold the ends of the ropes while the performer removes the silks in a flash from the ropes!! And the original knots remain in the silks!!

This effect is 100% mechanical and can be repeated over and over again without preparation. We consider this one of our finest effects and recommend it without hesitation.

Rice's Triple Knot Escape, complete

\$5.00

RICE'S MIS-MADE FLAG

A sucker effect with silk that is ever-popular. Performer forms a paper cylinder and pushes three 12" silks (red, white, blue) into same. However, he accidentally (?) drops the blue one on the floor, unnoticed by the performer. The paper tube is tapped and a U. S. Flag emerges from the other end, but it has the blue field missing. Not to be defeated, performer suddenly "finds" the blue silk on the floor, replaces it along with the mis-made flag into the tube and tries again. This time, the flag emerges from the other end in perfect condition with all colors intact!

Complete, with 12" silks and 12x18 Flags

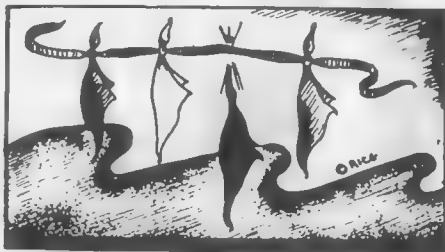
11.50



RICE'S KNOTTY SILK

Performer holds an 18" silk by one corner. The silk is seen to curl up, then tie itself into a knot. The knot is untied and the silk displayed. The knot is tied again—then the knot slowly unties itself! Two effects in one. Complete with 18" silk, illustrated instructions.

\$3.00



RICE'S OBEDIENT SILKS

Performer displays four different solid colored silks securely tied to a tape. Any color is freely selected (no force) and upon command the silk visibly unties itself and leaves the tape. Here is a self contained effect requiring no sleights that is the nearest thing to a miracle we have ever seen. If we were asked to recommend but one effect from our catalog, this would be it! Guaranteed!

Rice's Obedient Silks, 12" size, \$6.00

RICE'S DELUXE FLAG BLENDO



Our new silk flags make this effect ideal. Heretofore the heavier commercial flags were too bulky.

Performer exhibits 3—18" Spectrum solid color red, white and blue silks. The silks are tied together, and they change instantly into a huge American Flag measuring 24" x 36". Flag can be shown on both sides as the effect is self contained. Our Flag Blendo requires no skill when our simple instructions are followed. Due to the soft compacting qualities of our new exclusive line of flags, the entire effect packs into less than half the space occupied by other flag blendos on the market. We know our deluxe outfit will make a hit with you!

\$20.00

RICE'S JUNIOR FLAG BLENDO

As above, but 3—12" Spectrum solid color silks change into a 16" x 24" flag. This can be worked at close range and is even easier to handle than the larger size.

No. 213 Rice's Junior Flag Blendo, complete with routine, pp. **\$15.00**

RICE'S DRAGON FOULARD

(Zombie Silk)

The Dragon design on a black background in this double weight silk is sensational, as the colors are brighter than ever on this heavier silk. This beautiful foulard has many uses—for Zombie, production foulard, back drop, or table cover.

- | | |
|---|----------------|
| 36" Dragon Foulard | \$9.00 |
| 36" DOUBLE Foulard, two sewed together
for extra thickness | \$17.50 |



RICE'S TRANPO-SILKO

(Stewart Judah)



Two black plastic tubes are shown. One is banded in red, the other in green. A red Spectrum silk is placed in the red tube, a green in the green. The performer brings the tubes to his lips, one at a time, and blows into the air. As the silks emerge it is seen that they have changed color for the red silk comes from the green tube and the green from the red! A self contained mechanical effect!

As a variation, the performer may make a mistake (?) in loading the silks into the tubes, putting red in green; and green in red. Then, by magic, he blows red from red, green from green!

A new principle is involved and requires no skill.

\$5.00



20TH CENTURY SILKS

A beautiful effect with silks that never fails to win applause. Colorful silks are a thing of beauty and contribute greatly to any act, whether in the parlor at home or on the stage. This fine effect is suitable to work just anywhere—within five feet of the spectators if desired.

Performer shows two silks which he ties together at the corners. These may then be placed on the table, or if desired, simply draped around the shoulders. A third silk of a different color is then introduced, which the performer causes to vanish. Immediately, he picks up the two silks that are tied together and the audience is amazed to see that the vanished silk is now tied in between!

Easy to work, this pretty trick may be presented with only a few moments' practice.

Price, complete with 12" silks	\$5.00
Price, complete with 18" silks	10.00

BLENDO

Blendo has long been a favorite with magicians for use either in a silk act, or by itself. As it can be worked at any time during the act, as an opening effect or a "closer," it can be used in any type of act.

Performer exhibits three 18" silks of different colors which he ties together at their corners. Instantly, in full view of the audience, the three silk handkerchiefs vanish, leaving in their place a large beautiful vari-colored silk containing the colors of the three vanished silk, which is shown on both sides

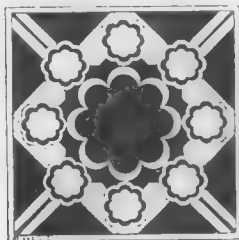
to prove it is without preparation. The effect is so startling and the trick performed so quickly that it leaves the audience gasping.



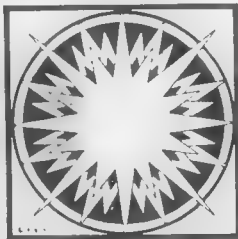
Price, 36" size

.....\$25.00

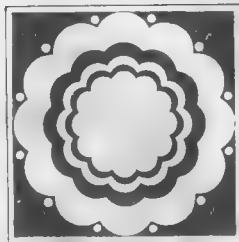
Rice's



MEDALLION



STARLIGHT



SUNBURST

SYMPHONY PATTERN SILKS

A new silk that is decidedly different! An entirely new and improved line of pattern silks to replace the old fashioned dipped or sprayed mottly patterns known as "rainbows." Here is a symphony of color that will add a new note of beauty to your act.

Each silk is beautifully printed in from four to eight fast colors. Patterns are clear cut, visible at great distances, and exact duplicates are available.

36" x 36".....	\$6.00
24" x 24".....	4.00
18" x 18".....	2.50

Be sure to specify patterns when ordering

RICE'S PRODUCTION STREAMERS

6 inches wide, 10 feet long	\$ 5.00
6 inches wide, 25 feet long.....	12.50
6 inches wide, 50 feet long.....	25.00
12 inches wide, 10 feet long.....	9.00
12 inches wide, 25 feet long.....	22.50
12 inches wide, 50 feet long.....	45.00



RUBBER PLUCKED CHICKEN

This one will really bring down the house. A scrawny plucked chicken with everything but the feathers, that folds up small, but when expanded is almost 2 feet long. A sad looking affair that you will use in many ways.

Price\$4.50



LIFE-LIKE RABBIT

Production of a rabbit is universally expected from all magicians. This life-like bunny folds up very small, expands to life size and looks real. Proper manipulation with the hands makes the rabbit appear very much alive. The perfect answer for the performer who wants to avoid the bother of caring for a live rabbit.

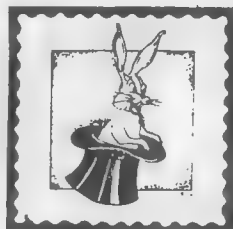
Price\$8.50



MAGICIAN'S SILK HANDKERCHIEFS

Specially made for Magical purposes of fine quality springy silk. They compress into a very small space and instantly expand when released. Supplied in following colors:

Red	Orange	12" x 12"	\$1.00
White	Green	15" x 15"	1.50
Blue	Yellow	18" x 18"	2.00
Purple		24" x 24"	3.50



RABBIT IN HAT



IMPERIAL DRAGON

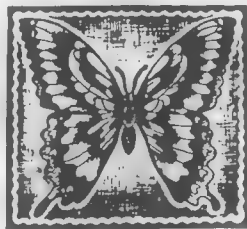


CIRCUS CLOWN

Rice's

ART PICTURE SILKS

Unquestionably the finest in silk magic. Rice's Art Silks are internationally famous! Five different designs, deluxe in every respect.



FLAME BUTTERFLY

18" x 18" \$3.00 each

27" x 27" 6.00 each

36" x 36" 7.50 each



GAY DEVIL



PURE SILK 50 STAR AMERICAN FLAGS

12" x 18" \$ 2.00

16" x 24" 3.50

24" x 36" 5.00

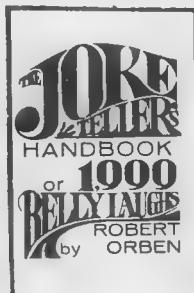
36" x 60" 12.00



ROBERT ORBEN PATTERN BOOKS

The part played by Orben books in entertainment is nothing short of phenomenal. There is hardly a stage, radio, or television show that hasn't felt the Orben influence. The books listed below make it possible for even the novice to come up with the finest, sharpest comedy material.

Best of Current Comedy	\$5.00
Big, Big Laughs	2.00
Classified Comedy	2.00
Comedy Caravan	2.00
Comedy Quickies	3.00
Comedy Technique	4.00
Crack Comedy	3.00
Emcee Blockbusters	2.00
Emcee's Goldmine	3.00
Encyclopedia of Patter	2.00
Exclusive Comedy File	5.00
Gag Bonanza	2.00
Gag Showcase	4.00
M. C. Bits	2.00
Magickdots	2.00
One Liners	2.00
Patter for Standard Tricks	2.00
Patter Parade	2.00
Prof. Comedian's Source Book	4.00
Professional Patter	2.00
Screamline Comedy	5.00
Tag Lines	2.00
Working Comedian's Gag File	5.00
333 Belly Laughs	2.00



THE JOKE-TELLER'S HANDBOOK or 1,999 Belly Laughs

Hard-covered, 212 pages, published by Doubleday, with material from COMEDY SHOW-STOPPERS, COMEDY QUICKIES, THE BEST OF CURRENT COMEDY, CALENDAR COMEDY, and CURRENT COMEDY SAMPLER. Categorized under 160 subject headings—an indispensable comedy reference book! Variety wrote! "Great source material for coffeeklatches, conventions, cutups, small-talk and bigtime comedian use."

THE JOKE-TELLER'S HANDBOOK \$4.50

THE EXPERT AT THE CARD TABLE

For years this book has been considered the finest ever published on the numerous sleights used by gamblers, concluding with an interesting chapter on Card Sleights and Tricks with Cards. Among the many new Gambler's Sleights, you will find many which will prove helpful in Magic. 205 Pages, paper covers, illustrated.

Price,

\$1.50



CARD MAGIC BY MANIPULATION

LEWIS GANSON, famous manipulator now releases to the magic fraternity a very thorough explanation of EX-PERT card manipulation including card fan productions, split fans, manipulations with gloves etc.

\$1.50

MILK PITCHER
MAGIC
("HEN" FETSCH)

If you have a Vanishing Milk Pitcher, then this new book is a "must." It contains over 100 routines, tips, suggestions, gags and new ideas for the Milk Pitcher. The ingenious author has originated clever tricks using the Milk Pitcher, giving this prosaic article the versatility of a thumb tip. All the tricks are illustrated. ..\$1.00



BLACKSTONE'S MODERN CARD TRICKS

By HARRY BLACKSTONE

Here the reader learns the latest secrets of Card Magic, explained in understandable terms. Selections have been made from hundreds of card tricks and the result is a collection of baffling mysteries that can be performed without the need of skill. All these tricks have been tested by Blackstone, the master magician. Clever systems and ingenious methods enable the performer to accomplish wonders that appear to be feats of dexterity. Good card tricks are always popular. This book brings the art of Card Magic up to date. Several preliminary sleights are fully explained, including false shuffles, false cuts, false cuts etc. Seventeen Card Locations; Ten Card Discoveries; Eight Spelling Tricks; Fifteen Easy Mystifiers; Nine Advanced Tricks, including the Improved Card to Pocket, Three Card Monte and The Hoax with Aces; Seven Special Tricks; including Cards and Envelopes and the Mystic Prediction. A large 200 Page, cloth-bound book, with attractive cover. Price,

\$3.95



BLACKSTONE'S SECRETS OF MAGIC

This is the first complete and authoritative work that has ever been written by a famous professional magician in America. Based upon Blackstone's own experience, it contains important material hitherto unknown to many magicians. It is recognized as the most advanced manual yet prepared for those who are interested in the fascinating art of Magic. Seven sections, Sleight-of-Hand and Tricks with Cards; Effective Pocket Tricks; Magic with Apparatus; Stage Magic and Illusions; Mental Mysteries and Spirit Tricks, with complete treatise on the presentation of Magic. Here are a few of the famous tricks explained: Vanishing Lamp, New Sword Cabinet, Walking through Glass, The Glass Trunk, Vanishing Horse, Germaine Jars, A Magical Appearance, Chinese Wonder Blocks, Improved Book Test, Sealed Message Reading, Blackstone's Pet Trick, Wrist Pillory, Rapping Hand, The Best Billet Switch, Two Slate Test, Mysterious Penetration, New Style Production Box, Two New Coin Stands, Repeating Handkerchief Vanish, New Confetti Bowls, Red Hot Ball, Knife through Handkerchief, Blackstone's Masterpiece Pack, Improved False Count. Well illustrated cloth bound. Price

\$3.95



GRANT'S ILLUSION SECRETS



NEW ENLARGED EDITION OF THIS GREAT PUBLICATION.

HERE IS VALUE PLUS. 24 GREAT ILLUSIONS FULLY EXPLAINED, MANY WITH FULL PAGE DRAWINGS. EASY TO BUILD YOURSELF.

GIRL IN NET
MUMMY CLOTH
HINDU BASKET
CANE CABINET
SAWING THRU
SCREEN ILLUSION
CHAIN SUSPENSION
SWORD CABINET

SUITCASE SUSPENSION
GIRL IN SHOWER
BUZZ SAW
LITE BULBS THRU GIRL
PARK BENCH VANISH
DAGGER HEAD VANISH
GIRL IN HOUSE
BOOK OF LIFE

ELECTRIC CHAIR
CHAIR VANISH
TENT ILLUSION
DANCING SLIPPERS
BIG PRODUCTION
HUMAN X-RAY
PACKING BOX
THRU A RIBBON

Here is value plus. 24 great illusions fully explained, many with full page drawings. Easy to build yourself.

Price \$3.00

INNER SECRETS

The most sought after books in card magic. Authored by Lewis Ganson, containing outstanding card magic from the fabulous Dai Vernon and others. Truly, the ultimate in card magic.

Inner Secrets of Card Magic \$ 4.00

More Inner Secrets of Card Magic 4.00

Further Inner Secrets of Card MBagic 4.00

Vernon's Ultimate Card Secrets 10.00



ADVANCED TECHNIQUES OF HYPNOSIS

(Photographically Illustrated)
by MELVIN POWERS

This new hypnotic book is dedicated to those who aspire to a fuller understanding of hypnotic procedures. A careful reading of the book will not only be rewarding because of the wealth of information contained in it, but will also assure the reader maximum efficiency in the exciting and fascinating practice of advanced hypnosis.

Chapter titles are as follows:

1. What Every Hypnotist Should Know. 2. The Psychological Approach and Technique. 3. You Can Hypnotize Anyone. 4. Advanced Methods of Hypnotism. 5. Eight Original Techniques for Inducing "Deep Hypnosis." 6. New Procedures for Acquiring "Self-Hypnosis." 7. "Waking Hypnosis." 8. Secrets of the Stage Hypnotist. 9. How "Instantaneous Hypnosis" is Accomplished. 10. Hypnotic Techniques in Psychotherapy. 11. Hypnotism Does Help.

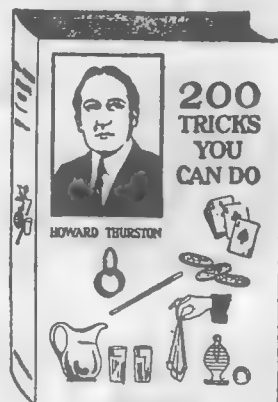
128 Pages Price \$1.00

200 Tricks You Can Do

By
HOWARD THURSTON

In this book, Howard Thurston, the world's greatest living Magician, has grouped together for the beginner in Magic, 200 mystifying tricks that may be performed by the average person.

None of the Tricks require elaborate apparatus. Practically everything required can be found in the average home, therefore, the reader can at once start presentation of the various mysteries without having to spend time or money in technical details.



The book explains:

- 8 Tricks with Balls
- 30 Tricks with Cards
- 10 Tricks with Cigarettes
- 30 Tricks with Coins
- 5 Tricks with Dice and Dominoes
- 5 Tricks with Eggs
- 10 Tricks with Handkerchiefs
- 15 Tricks with Liquids
- 20 Tricks with Matches

- 10 Tricks—Miscellaneous
- 15 Tricks with Paper
- 5 Tricks with Pencils
- 12 Tricks with Rings
- 8 Tricks—Spiritualistic
- 4 Tricks with Sugar
- 6 Tricks with Thimbles
- 6 Tricks with Watches

TOTAL 200 Tricks in all

Without hesitation, I can recommend this book as the best in its field. Think of buying Tricks at half a cent each!

SPECIAL BARGAIN!

These two Thurston books have now been combined and published in one volume, under the title: **"400 TRICKS YOU CAN DO."**

An amazing value, for.....\$2.95



200 More Tricks You Can Do

BY HOWARD THURSTON

So great was the success of Mr. Thurston's first book, "Two Hundred Tricks You Can Do," there was an immediate demand for more tricks along the same line—tricks suited to the needs of the average person who likes to perform magic.

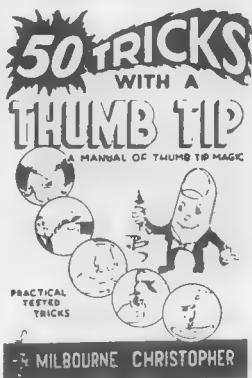
All of the Tricks explained in this Book are different from the ones explained in the other book.

THE BOOK EXPLAINS

- 25 Card Tricks
- 14 Checker Tricks
- 7 Conjuring with Cigarettes
- 30 Coin Tricks
- 6 Cork Tricks
- 10 Hand Tricks
- 6 Handkerchief Tricks
- 6 Match Tricks
- 16 Miscellaneous Tricks

- 5 Number Tricks
- 10 Optical Tricks
- 20 Paper Tricks
- 18 Spirit Tricks
- 12 Table Tricks
- 5 Thimble Tricks

TOTAL 200 Excellent Tricks.



50 TRICKS WITH A THUMB TIP

Milbourne Christopher

The most useful gimmick in all magic, the "thumb tip," gains still greater usage through the pages of this popular booklet which explains almost everything possible with a thumb tip. The number of feats of magic possible with this little gimmick are beyond comprehension, and Mr. Christopher covers the best of these in a very thorough manner.

Here are just a few: Dollar in Banana, Spirit Knots, Inflated Money, Burning a Dollar, Bill in Nested Envelope, Bank Night, Anneman Move, Silk Production, Confetti to Silk, Knots Untied—and many others!

Price _____ \$1.00

MAGICAL OBJECT LESSONS

(Rev. J. B. Maxwell)

A 51 page book consisting of 25 object lessons. Each lesson is explained with a trick. Invaluable for ministers or magicians giving performances in churches. The tricks all require a minimum of apparatus. _____ \$1.25



"64 WAYS TO MAKE MAGIC PAY"

By Tommy Windsor, plus free supplement, "Extra Money From Magic." Just off the press, this new book gives you 64 different ways (besides the usual school, club and theatre dates) to make magic pay off in popularity and money. Here's the answers to your sixty-four dollar questions. How can you stay in the same town and make your entire living from magic? How can you make magic increase your regular business? How can you get dates when there's none to be had? How can you beat your brother magicians to the punch? Read this interesting book by Tommy Windsor... \$1.00

SCARNE ON CARD TRICKS

By JOHN SCARNE



No sleight-of-hand skill is required to perform this selection of 750 carefully written card tricks by the world's greatest authority on card magic. For this book, Scarne obtained from Cardini, Dunninger, Dai Vernon, Francis Carlyle, Cliff Green, Nate Leipzig, Thurston and others the secrets of some of their most notable tricks, together with many entirely new creations of his own.

The result is an extremely well detailed book on card magic that the average person can learn without a great deal of practice. Over 300 pages.

Price _____ 3.95

25 ONE MAN MIND READING SECRETS



HERE IS THE BIGGEST VALUE IN MENTAL MAGIC TODAY. Think of it! Twenty five one man mindreading items. These include Super Bill Reading, Dunninger Type Act, Weekly Prediction, Lobby Tip Off, Directory Test, Houdini Bill Reading, Glass Clipboard, Mental Table, Mass Mind Reading, etc., etc., A big value at a low price.

\$1.50

MATH MIRACLES

By Wallace Lee

A well written book, crammed full of good magic involving numbers, by that well-know mathematical magician, Wallace Lee. You can entertain a whole evening with effects from this book. Price\$3.00

PRACTICAL HYPNOTISM

By Ed Wolf

A book on genuine hypnotism. You use total strangers, yet you are able to hypnotize them. The basic secret of true hypnotism including five methods of putting the subject to sleep. Medical uses of hypnotism, comedy features.

Cloth bound, price \$2.00

MONEY MAGIC

Hugard

Manipulations and tricks with paper money. Bill in Lemon, in Cigaret, Tearing, various switches. 59 pages, illustrated. Only book ever written completely on this subject.

Price only \$1.50

AFTER THE DESSERT

Gardner

This book contains 30 effects using articles that can be carried in the pocket or available at dinner table. A 24-page printed booklet at the low price of \$1.00

TRICKS and ILLUSIONETTES

By Ovette

A collection of easily built stage tricks and small illusions. In this excellent book, Ovette gives you the cream of many effects used in his shows. Price \$1.50



SID LORRAINE'S PATTER

For originality and up-to-date gags we consider this the finest patter book ever written. Besides containing complete patter for sixteen popular effects, the contents give Opening Lines, Gag Lines for cards, Dollar Bills, Cigarettes, Birds, Clocks and Watches, Newspapers, and miscellaneous lines.

Also routines that alone are worth more than the price of the book.

PRICE \$2.00

THRU THE DYE TUBE

By Rice & Van Zandt

**THRU THE DYE TUBE**

This wonderful book covers the complete field of dye-tube magic, and includes dozens of new effects, many with poetic patter. For the performer who does silk magic, this book is well worth ten times the price asked.

Price only \$1.00

CAPERS WITH COLOR

By Harold R. Rice

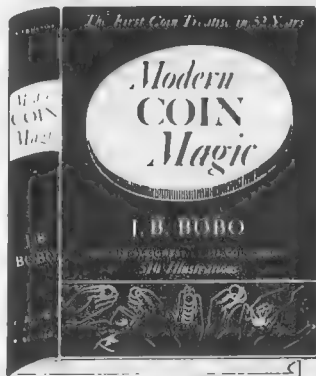
**CAPERS WITH COLOR**

Six distinctive routines with any unprepared solid colored silks, all easy to do. Another "must" book for the silk performer, written by the Silk King, Harold R. Rice. One of the finest books on silk magic ever published.

Price only \$1.00

MODERN COIN MAGIC

by J. B. Bobo



This greatly expanded and revised edition of this famous book is the most complete manual of coin magic ever produced. Tricks and routines contributed by the greatest coin men in the world. Book contains 544 pages, 422 tricks and sleights, 669 illustrations. A modern treatise of ways of concealing, producing, changing and multiplying coins from the empty hands, being the first complete explanation of methods for so doing published since 1900. Contains vanishes, cuffing, sleeving, coin boxes, shells, trick coins, routines, palms, switches, steals.

A great addition to your magical library, on the finest paper, beautifully bound.

Price \$15.00

MODERN MAGIC MANUAL

by Jean Hugard

Probably the finest practical textbook on general sleight-of-hand magic ever written. Mr. Hugard shows how maximum bewilderment can be produced at small cost with ordinary articles, such as coins, watches, rings, balls, egg, silks, cigarets, cigars, thimbles, ropes, money, hat productions, mental magic and cards.

Completely illustrated, 370 pages, cloth binding.

Price \$5.00



EXPERT CARD TECHNIQUE

By Hugard and Braue

CLOSE-UP TABLE MAGIC OF THE TOP FLIGHT CARD MEN

This exclusive card book brings Erdnase's famous book up to date. Two years in preparation, it is an inventory of the best work of these outstanding card men: Allerton, Braue, Annemann, Green, Hugard, Kaufman, Lloyd, Miller, McMillen, Merlin, P. Rosini, Vernon, Zingone.

Expert Card Technique is the finest text book, teaching in concise language, the best methods which must be learned if one is to excel as a card entertainer. Each of the sleights and tricks is illustrated from actual poses of each move and shows clearly the exact position of the fingers and hands in manipulating the cards. Many new methods known only to the inner circle of card experts, including: Secret Lifts, False Deals, Side Slips, Passes, Palming, False Cuts, False Shuffles, Crimps, Changes, Peeks, Reverses, Jogs.

A special feature is the complete compendium of shakedown sleights employed by gamblers. Erdnase covered this field in his famous book, but it has never been brought up to date and simplified, as it has now been done in this book.

470 PAGES—318 POSED ILLUSTRATIONS
341 SLEIGHTS AND TRICKS

Beautifully printed on fine paper, cloth bound..... \$7.95



SUCCESSFUL CONJURING

Norman Hunter; revised by F. J. Camm

Whether your ambition is to be a successful amateur, entertaining your friends at parties, or whether you wish to progress to stage work, here is a wealth of practical detail. Illustrated throughout with nearly 500 diagrams and fully indexed, contents include everything from Sawing a Lady in Half to simple Card Tricks with an ordinary pack.

Its contents include: Conjuring with Flowers, Magic Wands, Forcing Cards, Vanishing Tricks, Coins, Billiard Balls, Bottles, Chemical Magic, Thimble Manipulation, Magic Cookery, Levitation, Magic Messages, Lamps and Candles, Watch Tricks, Knots, Picture Frames, Plates, Dice, Hats, Paper Tearing, Ring and Cigarette Tricks. A vast storehouse of varied information. **256 pages 287 illustrations** \$5.00

HYPNOTISM REVEALED

by MELVIN POWERS

In explaining the Powers technique of hypnotism and self-hypnosis, the author shows you, step-by-step, how you can easily learn to master this fascinating science. He does not merely write about the subject, but actually gives the exact phraseology that is used to induce a deep state of hypnosis.

114 PAGES

1.00

SCARNE'S MAGIC TRICKS

By John Scarne

Contains 200 best tricks that anyone can do without sleight of hand. John Scarne shows how magic that is completely mystifying to the spectator can be as simple as ABC for the performer. From his own amazing repertoire of fascinating tricks and from the specialties of other greats, he has selected the master deceptions, the best tricks that can be done without skill.

The tricks described in this book do not require special equipment, but only simple props that are usually available around the home. John Scarne's skill is matched only by his wonderful talent for simplifying and "showing how." In half an hour anyone can learn to do half a dozen perfect tricks from this book. 150 illustrations. Price..... **\$3.50**



MARVELS OF MYSTERY

By John Booth

For his originality in presentation and routining his performances John Booth stands out among all modern magicians. Now, for the first time, he reveals the original effects and routines that made him famous.

Contains new tricks, close-up tricks, 25 patter stories, 8 completely routined acts. Completely original presentations on Blendo, Hydrostatic Glass, Cups and Balls, Catching Gold Fish, Glass Penetration, Coin in Bottle, Slate Prediction, Chinese Linking Rings, Famous Razor Blade Trick, Smoking Clay Pipes, Booth's Miracle Production, Booth's Bewitching Board, Vanishing Bird Cage, and many others.

Clearly written, well illustrated, bound in cloth with gold titles, 155 pages of sure-fire effects

\$3.50

ENCYCLOPEDIA OF CARD TRICKS (Hugard)

Twenty chapters devoted to card tricks dependent upon subtleties, ingenious dodges, novel ideas and natural misdirection, rather than sleight of hand. Chapters on Impromptu tricks, Arranged Decks, Spelling routines, You Do As I Do, Key Cards, Slick Cards, and many others. A wonderful reference book. Includes the complete Nikola Card System. 402 pages, illustrated, cloth bound. Price \$6.50

AN INTRODUCTION TO MAGIC

By Sherman Ripley

Just as the title implies, this book was written with the beginner in mind, and as such is one of the best books ever published. The author has devoted many years to magic and has the ability of putting his descriptions into words that are easily understood. As a basic book on magic, we recommend this book very highly.

Its contents include tricks with Silks, Cards, Coins, Balls, a chapter on magic accessories, and Stage Tricks. Price \$1.10





PRACTICAL MAGIC

by David Robbins

80 large pages, containing over 100 tricks that anyone can perform, with inexpensive props. Tricks with cards, ropes, cigarettes, coins, etc., as well as clever mindreading effects. Also contains special instructions on showmanship, sleight of hand, and ventriloquism.

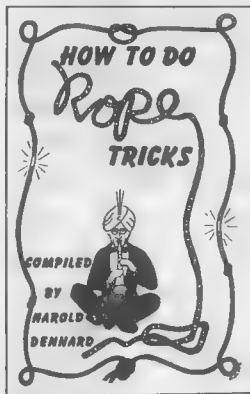
Completely illustrated, we consider this book one of the best book values ever published.

1.00

"COIN MAGIC"

By Jean Hugard

The greatest work ever on COINS. Over one hundred illustrations by Chris Carven. This is without a doubt the most artistically illustrated book ever published so that every sleight, trick and manipulation is so clearly explained that anyone can learn them. Sleights, Manipulations, Flourishes, Catches and Tricks galore. The Famous Miser's Dream fully explained right up to the minute with different methods. For the close-up worker here is a gold mine of information, as coin tricks and catches are always popular for intimate work. 88 pages.....\$2.00



HOW TO DO ROPE TRICKS

Harold Denhard

This book is a must for the magician who wants to add to his rope routine, or the amateur in magic who would like to learn a few good rope effects.

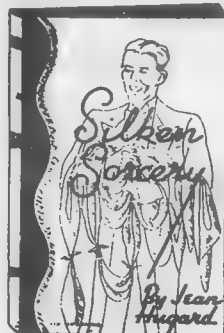
Contains 27 features in rope work, including the Tying and Untying Knots Without Letting Go the Ends, which Bert Allerton so often used. Also cutting and restoring, rope knotting, color changes, a Prize Winning Rope Trick and many others. Well illustrated with lots of good clear Gene Gloye drawings to help you do them easily. A great handbook and well worth the price.

Only\$1.50

"SILKEN SORCERY"

Jean Hugard

A new book by Jean Hugard covering everything on silks including twenty-two Methods of Producing a Silk, 8 Methods of Production of a Number of Silks, 16 Methods of Vanishing a Silk, 12 Methods of Dyeing the Silks, 11 Methods of Twentieth Century. A chapter on Knots and Flourishes. 23 Tricks with Silks. Useful Accessories, etc. Well printed and illustrated.....\$2.00



ROYAL ROAD TO CARD MAGIC

Hugard and Braue

Only Jean Hugard is capable of discerning the needs of the student of card magic so precisely and of translating them into simple terms so easily understood. Royal Road to Card Magic is elementary to the extent that it assumes the reader wants to learn the basic principles and then advance naturally step by step to more difficult effects. On the other hand, it is so well written that even the experienced card man will find much material included that will be to his advantage to review.

The author covers each basic sleight separately and illustrates by explaining an effect using that particular move. As the chapters unfold, other effects are explained, all based on preceding explanations. In this way the reader progresses by degrees to a thorough knowledge of the subject. Cloth bound, Well illustrated. Price _____ \$4.50



Rice's MORE "NAUGHTY" SILKS

A complete silk act! Fourth edition, fifth printing, here is the most popular silk book in magic. Two books in one—Naughty Silks and More Naughty Silks, giving a complete 30-minute act with an unprepared 24" silk, including 63 effects, 84 illustrations, 40 pages. Although this is a silk routine, many of the effects can be done with a length of rope.

Many of the secrets in this book are sold for more than we ask for the entire routine. Here is an impromptu act that can be done any time, anywhere, under any conditions, without preparation or special apparatus. Price, only _____ \$1.00

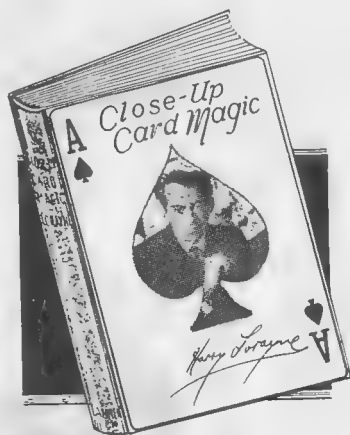


CLOSE-UP CARD MAGIC

HARRY LORAYNE

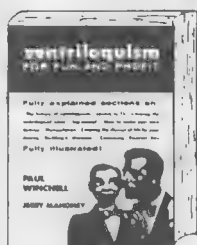
Straight from the pen of this Master Card Worker comes a new book which we feel sure will become a popular reference source for all that is best in Close-Up Card Magic. If you are interested in Card Magic at all, you MUST have this book. Guaranteed to give you more useful, entertaining, audience preferred card effects, than any other book available. 272 pages full of astounding effects, routines, ideas by Harry Lorayne and some of his friends, including some of the best minds in Card Magic. Dai Vernon, Francis Carlyle, Johnny Benzais, Frank Garcia, Herb Zarrow, Alex Elmsley, Al Leech, Jay Osse, Sam Schwartz, Ken Krenzel, Howard Schwarzman, Bill Simon, Walter Cummings, Paul Curry, Oscar Weigle and others. Chapter for chapter, page for page, line for line the most clearly and concisely written and best magic content of ANY book you've ever possessed. Effective card mysteries you will do immediately, unique card tricks with which you will bewilder your friends, novel card mysteries you may have seen the experts do, all these easy to understand. Deluxe Edition. Now in stock in plenty of time for holiday giving. We know you will be thrilled with the contents of this book. All practical audience tested Card Magic.

\$10.00



revealed in this beautiful 272 page, easy to understand. Deluxe Edition. Now in stock in plenty of time for holiday giving. We know you will be thrilled with the contents of this book. All practical audience

VENTRILOQUISM For Fun and Profit by Paul Winchell



Written by one of the best ventriloquists of this era, here's a book that will give you complete instructions on every phase of ventriloquism. You will learn to create the ventriloquist voice and speak without moving your lips. By following the simple instructions, you will be able to make your own dummy, to manipulate this new partner and give him life and character. You will be able to practice your act by using some of the routines and acts that Paul Winchell has actually used on his TV shows and in the theatre.

Price \$1.25

33 "ROPE TIES AND CHAIN RELEASES" By Burling Hull



A sensational act of Rope and Chain Releases by one of the world's greatest authorities on release work. Far more interesting and convincing than handcuffs, and less expensive. The audience can furnish their own chains and ropes. The 65 illustrations make everything clear. Here are a few of the tricks explained: Kellar Tie; Excelsior Tie; 20th Century Tie; Bandage Test; Chair Tie; Spirit Tape Tie; Vest turning Trick; Complete Ten Ichi Tie and Presentation; Dissolving Knots; Chevalo Vanishing Knots; Great Master or Mummy Tie; Siberian Chain; Improved Chain Releases; Shackle Release; New Model Spirit Lock; New Chained Sack Escape; Stage Method of Hoops, Rope and Vest Trick, and sixteen others.

Price, only \$1.50

HOUDINI ON MAGIC Gibson and Young



This fascinating book reveals the work of one of the most ingenious and colorful personalities of recent times. It is an interesting document for students of magic with actual photographs of Houdini at work, revealing the secrets of escapes that made him famous. Completely illustrated with drawings and photographs, the book contains chapters on Handcuffs and Restraints; Rope Magic; Challenges and Escapes; Spooks; Magic; Miscellaneous Mystery.

Price \$1.50

DOVE TAIL DECEPTIONS (Senor Torino) Entire routine of a professional performer, based on production of doves. He covers entire procedure from getting ready, loads, to actual presentation. This book is full of new ideas and surprises including chapter on rearing, handling, training.

Price \$3.50



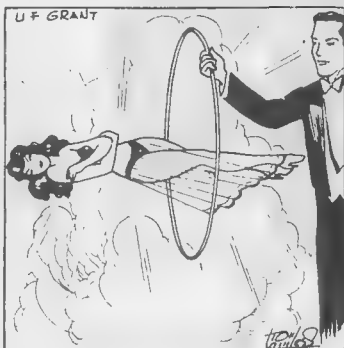
TV DOVE CLASSICS (Kirk Kirkham) A fine book both for the beginner and the pro. Covers a wide area of dove work, including the "master secret", completely illustrated. If you want to do dove magic, you should have this book. Price \$2.50

Six Modern Levitations

SO YOU WANT TO FLOAT A LADY—Mister, you can do just that and even pass a hoop over her, and do it with items you can find in any home. Not only that but you can stand a girl in front of a board and she will float up off the floor and out to a horizontal position with her neck resting on the back of the board, then revolve around and back down to floor again—with a mere investment in materials of about \$4.00. You can work this in the parlor if desired. It will not weigh over 15 pounds. And so on down the line you get the full dope and inside information on SIX (6) Modern Levitations.

SIX LEVITATIONS—Super Improved, Parlor Asrah, Aerial Suspension, Easy Do Method, Impromptu Type and Surrounded Type.

Not a book—not a manuscript—but six (6) separate illustrated detailed sets of instructions complete in a printed sealed envelope, all for **\$2.00**



MAGIC OF THE HANDS

Edward Victor

A marvelous book by a famous magician, this wonderful work tells you his innermost secrets and exactly how to perform those real magic effects he is famous for. You do not have to use any special apparatus—a pack of cards, thimbles, cigarettes, cigars, borrowed visiting cards, two ordinary slates, or a length of rope, and—"with the magic of the hands alone," you amaze magicians as well as the public and gain the reputation of being extraordinarily clever, a real magical expert.

Profusely illustrated, the finest collection of original sleight-of-hand effects ever published.

PRICE 2.50

Rope, Chain AND Box Escapes

by H. F. Grant

Thumb Ties	Packing Box
Wrist Ties	Iron Chest
Body Ties	Cloth Bags
Victory Carton	Paper Bags
Totem Pole	Barrel
Witch's Broom	Vault Turning
Net Escape	Spirit Cabinet
Cross Escape	Any Handcuffs
Canvas Box	Stocks Exchange
Substitution Trunk	Etc. — etc. — etc.

ROPE, CHAIN AND BOX ESCAPES

by U. F. Grant

This well written manuscript is the answer to anyone seeking escape material. It is crammed full of good practical ideas that you will use.

Among the effects detailed are Zella Master Tie, Chair Escape, Out Where the Vest Begins, the Escape Kings Coat, Padlocked Bag Escape, Escape from Any Handcuffs, Chain Escape, Comedy Escape, Spirit Thumb Escape, Transparent Bag Escape, Paper Bag Escape, Post Escape, Net Escape, Packing Box Escape, Victory Escape or Substitution, Iron Chest, Barrel Escape, Witches Broom and Rope, Challenge Handcuff, Cross Escape, Stock Escape, Totem Pole, Substitution Trunk, Canvas Covered Box.

MANY NEW EASY METHODS . . . D-I-A-L-I-N-G

Price \$2.00



The Tarbell Course In Magic

By DR. HARLAN TARBELL

Dr. Tarbell occupies a unique position in the magical world—a highly successful professional performer for many years, an inventor of some of the greatest tricks known to the profession, he has personally trained many magicians and routined their acts. Many well-known performers have contributed their latest and most closely guarded effects to this Course as a tribute to Harlan Tarbell, and a gracious acknowledgement of his genius and untiring efforts on behalf of the magic fraternity. Dozens of today's performers owe their place in magic to Harlan Tarbell, and are proud to proclaim that fact.

It is fortunate that Dr. Tarbell also possesses that rare faculty of being able to draw the pictures necessary to clarify the text, thus combining his extensive knowledge of magic with his skill as an artist, the result being equal to PERSONAL INSTRUCTION. For in other books of equal size you will not find so many illustrations showing each and every move, step by step, in explanation of the tricks and effects described.

CONTENTS OF VOLUME 1—19 LESSONS

- | | | |
|-------------------------------|------------------------------------|---------------------------------|
| 1. History of Magic | 8. Ball Tricks | 14. Novel Card Mysteries |
| 2. Magic as a Science | 9. Mathematical Mysteries | 15. Restoring Torn Papers |
| 3. Sleight of Hand with Coins | 10. Effective Card Mysteries | 16. The Rope and Tape Principle |
| 4. Coin Tricks | 11. Eight Impromptu Card Mysteries | 17. Handkerchief Tricks |
| 5. More Coin Tricks | 12. Mental Card Mysteries | 18. Knotty Silks |
| 6. The Thumb Tip | 13. Card Sleights | 19. Eggs and Silks |
| 7. Impromptu Tricks | | |

410 Pages—19 Lessons—918 Illustrations. Bound in rich Maroon Cloth with Gold Title. Published when costs were lower, the price of Volume 1 is only **\$7.50**

CONTENTS OF VOLUME 2—14 LESSONS

- | | | |
|---------------------------------|--------------------------------|--------------------------------|
| 20. How to Please Your Audience | 24. Cigarette Magic | 29. Billiard Ball Manipulation |
| 21. Magic with Wands | 25. Sleight of Hand with Cards | 30. Handkerchief Magic |
| 22. Double Paper Mysteries | 26. Selected Card Mysteries | 31. Rope Magic |
| 23. Magic with Coins | 27. Rising Cards | 32. Ghostlike Mysteries |
| | 28. Egg Magic | 33. Illusions |

410 Pages—14 Lessons—1087 Illustrations—Beautiful Blue Cloth binding with Gold Title—..... **\$10.00**

CONTENTS OF VOLUME 3—12 LESSONS

- | | | |
|------------------------------|--------------------------|---------------------------|
| 34. Intimate Magic | 37. Coins | 41. Cards |
| 35. How to Make People Laugh | 38. Currency | 42. Rabbit and Dove Magic |
| 36. Ropes | 39. Novelty Hkf. Magic. | 43. Illusions |
| | 40. Color Changing Silks | 44. Routining, etc. |

418 Pages—12 Lessons—1,116 Illustrations—Beautiful Brown Cloth binding with Gold Title; **\$10.00**

Now ready! Volume 4 Price..... **\$10.00**
 Volume 5 Price..... **\$10.00**
 Volume 6 **\$10.00**



ENCYCLOPEDIA OF SILK MAGIC

Volume One

Over 8 Years in Preparation! Over 75 Contributors! Over 350 Effects! Over 500 Pages! Over 1,800 Illustrations! From the voluminous pool of material acquired after 8 years of survey of every known source, books on silk magic, and dealers' catalogs, Harold R. Rice selected all the basis principles, plus practical applications. To these he has added a number of exclusives appearing in print for the first time. The contemporary material alone will represent an investment of hundreds of dollars, yet here is found all of the best of the world's silk magic for less than 3c a trick.

Here are but a few of the outstanding contributors represented: Bagshawe, Jacobs, Anneman, Downs, Douglas, Spalding, Cardini, Duval, Warlock, Chapman, Stanton, Braun, Benson, Tarbell, Martineau, Younger, Larsen & Wright, Mulholland, Chambers, Howatt, Willard Smith, Weber, Magini, Eric Williams, Eric Lewis, Weill, DeMuth, Hahne, Petrie-Lewis, Judah, Waller, Haenchen, Stadelman, Holden, Hansen, Hugard, Kellar, Sterling, Ireland, El Barto, Rice, Mendes, Berg, Walsh, Thayer, Baker, Grant.

Price, Volume 1	_____	\$10.00
Volume 2	_____	10.00
Volume 3	_____	10.00

ANNEMAN'S PRACTICAL MENTAL EFFECTS

Between the covers of this clothbound book are to be found the finest of modern day miracles by the leading performers in this field of pseudomentalism. Tricks that have baffled thousands are clearly explained for your immediate use.

They're all here, plus the better mental effects from his famous Jinx Magazine, making in all a gigantic collection of up-to-the-minute audience tested effects that are in a class by themselves.

194 Tricks, 12 Chapters. Effects with billets, publicity effects, book tests, thought foretold, envelope necromancy, slate routines, money mentalism, blindfold mindreading, mentalism with cards and psychic codes. 310 pages _____ \$7.50

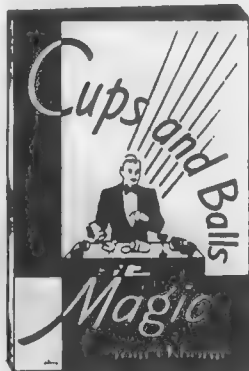


CUPS AND BALLS MAGIC

(Tom Osborne)

Tom Osborne is acknowledged as a master in this branch of magic. If you have ever seen him work, you know this; if you haven't seen him, a reading of this book will convince you and enable you to become as skillful as he. Nothing like it ever attempted. A masterly course requiring months of preparation, explaining every art and artifice, old and new, employed in every phase of this famous trick — palming, passes, steals, switches, moves, routines, novelty effects, baby chicks, subtleties, original ideas, cup selection, etc. The most comprehensive work on the subject ever produced—clearly written; profusely illustrated, beautifully printed and bound in standard size, a professional job throughout. 60 pages, 63 illustrations.

Price 2.00





WALSH CANE ROUTINES

by

Francis B. Martineau

If you have a Walsh Cane — and you should — you need this book. Over 40 clever effects with Walsh's Vanishing Cane! 100 illustrations. Color changes, transpositions, vanishes. Also, a full cigarette, card and cane routine. Then there is Martineau's famous cane twirling act.

Magicians who have neglected this phase of magic will become cane conscious once they have read the miracles disclosed by Martineau.

Price\$2.00

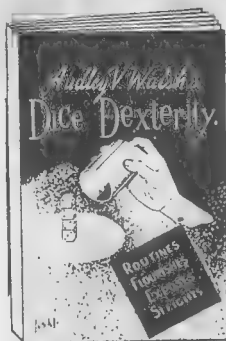
EN RAPPORT

by Anneman

A complete 30-minute routine of telepathic mysteries for two people. Actually, it is Anneman's own act, the one upon which his reputation was built.

From start to finish the routine can be learned in two evenings. Names are revealed, cards disclosed, articles returned to owners, etc. "En Rapport" is not an act of apparatus; 30 minutes of entertainment are carried in a briefcase. An audience is the only requisite, and you begin the moment you arrive.

Price\$2.00



DICE DEXTERITY

Audley Walsh

This leading expert gives his all in this sensational book of acrobatic dice, explained so you can do it. They stack up, vanish, appear, grow larger, shrink smaller and act in general as if they were alive. Dozens of large, clear illustrations combined with a meticulous text reveal every detail.

Price, book alone\$ 2.00

Set of 5 dice, dice cup, book, all for 10.00

NIKOLA CARD SYSTEM

Louis Nikola

The cleverest of all prearranged deck methods, permitting the presentation impromptu with any borrowed deck of a full and amazing routine. 27 printed pages, illustrated. \$1.00



**Jack Miller's
LINKING RING ROUTINE**

"The greatest work ever published on Linking Rings." That's what Dr. Harlan Tarbell said when he looked over the manuscript for this book. Jack's long cherished secrets are yours at last; his ring through ring, ring through arms, special three ring routine, his special handling. In addition to the Linking Ring instructions, he also gives you a separate chapter on Ring and Rope penetrations which are not generally known to the profession. 36 printed pages, with 92 photos and 20 drawings. Price\$3.00



ROUTINED MAGIC

by
Senor Mardo

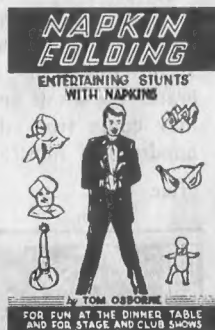


A dozen tricks and routines with sponge balls, thimbles, billiard balls, cups and balls, egg bag, rice bowls, etc. All too rare are books having actual routines complete with all the details instead of simply a collection of ideas. Here is practical, workable magic that has been audience tested with a leading close-up artist. 32 pages, illustrated.

Price\$1.00

**NAPKIN FOLDING
Tom Osborne**

Contains stunts galore that you can do with ordinary table napkins or handkerchiefs. There's enough material for ONE HOUR of entertainment! Every trick is clearly explained and illustrated. 48 pages of clever tricks. A truly fascinating book that will enable you to entertain at homes or you may use the routines professionally. Exceptional value\$1.00



MAGIC FOR MINORS

Entertaining kiddies, is generally speaking, the most lucrative branch of magic. Here is a splendid collection of outstanding routines, stunts, and gags guaranteed to entertain the young. Many of the routines require no apparatus, and those that do are easy to make or obtain. If you are a children's entertainer, you'll find Magic for Minors a real investment. 88 pages, illustrated.

Price\$4.00



ROUTINED MANIPULATION FINALE

Lewis Ganson

The tremendous success of the two "Routined Manipulation" books resulted in requests for another one, and Ganson has come through with another big winner. He presents an enormous amount of material and photographs to make up the biggest and best of this wonderful series.

A galaxy of star magicians gave their best material: Fred Kaps, Al Koran, Ken Brooks, Peter Warlock, Alexander Emsley, and others presenting chapters on Coins, Linking Rings, Dice, Handkerchief Magic, Sponge Ball, Card Magic, Card Manipulation, and miscellaneous tricks.

This is a book that will earn for itself the proud title of a "Classic of Magic", to be cherished by discerning magicians for years to come.

Over 250 photographic illustrations, 256 pages, make every detail crystal clear, a fine example of magic book craftsmanship.

Price\$6.00



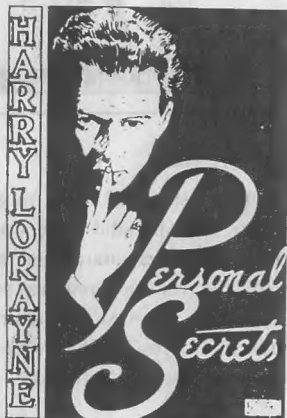
THE ART OF CLOSE UP MAGIC

Lewis Ganson

Another great book by Ganson, author of Routined Manipulation, containing probably the greatest collection of close up magic ever assembled in one book. This is the first major book on close up magic without playing cards.

It becomes a major book not only because of its size and quality, but because the author has gone beyond the mere explanation of tricks and routines. The opening chapter "Presentation of Close Up Magic" is a most important section as the author has used the word "presentation" in its broadest sense and embraced the whole approach to close-up performance. As to the tricks and routines, they come from the repertoires of experienced performers. Over 300 pages, hundreds of illustrations.

Price\$10.00



PERSONAL SECRETS

Harry Lorayne

There was such an overwhelming response to Harry Lorayne's great book, Close-up Card Magic, that he was persuaded to part with some more of his "real good stuff" — his Personal Secrets. Now, in one evening, you can learn card routines that have taken Harry Lorayne years to put together.

Do any of the effects from Personal Secrets and you must be considered "the best" in your group. And Harry Lorayne continues to write as if he's teaching you personally, describing each routine in complete detail. You will agree that any one of the effects in this book is worth many times the price of the book.

Price\$3.00

MAGICAL SUPPLIES

Jumbo Decks, regular cards four times normal size, per deck	\$4.25
Regular Decks, Aviator, bridge, per deck65
Miniature Cards, one-half poker size, per deck65
Blank Face Cards, red or blue back, per deck65
Blank Back Cards, per deck	1.00
Blank both sides, per deck	1.00
Combination Double Back Cards, consists of 17 each Red both sides, Blue both sides, Red one side, Blue other side, per deck	1.00
Special Assortment, 5 each Double Backs, 10 each Blank Face, 5 Blank both sides, 6 Blank Back and 6 Double Face, per deck	1.00
Reverse Decks, Black Hearts and Diamonds, Red Clubs and Spades per deck	1.00
Note: The above special decks are Bridge size, Aviator design.	
Bottomless Glass	1.50
Bouquet, Feathers, 5 Flowers	7.50
Bouquet, Paper, 25 Spring Flowers	2.50
Cigarette Catcher50
Cigarette Vanisher—(pull Type)50
Cigarette Reproducer—(for one cigarette)75
Cigarette Vanisher-Reproducer Combination	1.50
Conjuror's Wax, per box50
Dye Tube, 3"	2.50
Eggs, wooden, solid	each .50
Eggs, celluloid, natural or palming	1.50
Eggs, celluloid, with hole for handkerchief	1.50
Extra Finger for silk production	1.50
Fanning Powder, for cards75
Flesh Paint, per bottle75
Forcing Deck, Spot Cards, one kind or 3 kinds	1.00
Forcing Deck, Court Cards, one kind or 3 kinds	1.00
Glass Disc, Half Dollar size	each, 15¢; 2 for .25
Handkerchief Vanisher, pear shape75
Luminous Paint, best, 1 oz.	1.25
Mirror Glass, to vanish, change and appear	1.50
Oom, Imitation Milk for Milk Tricks	1.00
Palming Coins, Half Dollar size	each .20
Roughing Fluids, for Cards	1.00
Rope, hank of 50 feet (soft cotton)	1.25
Rope Gimmicks, Tarbell, per pair	1.00
Readers, Bicycle Cards	4.00
Rubber Beer Bottle	3.00
Stage Money, assorted denominations, 50 bills for35
Thumb Tip, flesh color50
Utility Reel, with finger clip	5.00
Wand, silver sparkle, black tips	4.00
Wand, white tips	1.50

